

## Fleet Management – World 2012

Description: A complete set of two unique reports - offering in-depth analysis and unique insights into the global fleet management market. This package comprise the following titles in Berg Insight's M2M Research Series: Fleet Management in Europe and Fleet Management in the Americas.

Highlights from the reports:

- Insights from 70 new executive interviews with market leading companies.
- New data on vehicle populations and commercial fleets in Europe.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Updated profiles of 127 aftermarket fleet management solution providers.
- Summary of OEM propositions from truck, trailer and construction equipment brands.
- Revised market forecasts lasting until 2016.
- Data on vehicle populations and commercial fleets in Americas.

The reports answers the following questions:

- Is the European fleet management market back on a growth track after the economic crisis?
- Will the FM industry consolidate further during 2012 and 2013?
- What is the geographical and ownership structure of commercial vehicle fleets in Europe?
- Who are the leading international and regional providers of aftermarket fleet management solutions in Europe?
- What offerings are available from truck, trailer and construction equipment OEMs?
- What impact will the launch of standard factory installed FM systems from the OEMs have on the market?
- How will the commercial vehicle telematics industry evolve in the future?
- Will the FM industry consolidate further during 2012?
- How has the economic crisis affected the market for fleet management solutions in the Americas?
- What is the geographical structure of commercial vehicle fleets in the Americas?
- Who are the leading international and regional providers of aftermarket fleet management solutions in the Americas?
- What offerings are available from truck and construction equipment OEMs?
- How will the regulatory developments in the Americas affect the fleet management industry?
- What differences are there between the North and Latin American markets?
- How will the commercial vehicle telematics industry evolve in the future?

About the Authors

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Fleet Management in the Americas – 2nd Edition

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