

A Profile of the Central American and Caribbean Paint Industry, 2nd Edition

Description: IRL is pleased to announce the publication of a brand new edition of our report dedicated exclusively to the paint industries and markets of the Central American and Caribbean region. This 200-page report provides a rare and in-depth insight into the paint markets of the region and the factors which shape their demand. The data included in this report extends to 16 countries and includes both Mexico and Cuba.

This 200-page report provides a rare and in-depth insight into the paint markets of the region and the factors which shape their demand. The data included in this report extends to 16 countries and includes both Mexico and Cuba. The full geographical scope of the study is shown below:

Central America:

- Belize
- Costa Rica
- El Salvador
- Guatemala
- Honduras
- Mexico
- Nicaragua
- Panama

Caribbean:

- Bahamas
- Barbados
- Cuba
- Dominican Republic
- Haiti
- Jamaica
- Puerto Rico
- Trinidad & Tobago

Data coverage extends to the following nine market segments:

- Decorative Paints
- Industrial Wood Coatings
- Marine Coatings
- Protective Coatings
- Automotive OEM
- Automotive Refinishes
- Coatings for Plastics
- Powder Coatings
- General Industrial Coatings

Research for this study has included an extensive interview programme with paint companies across the Central American and Caribbean region during the third and fourth quarters of 2012, backed up by a thorough review of all secondary material.

Market sizes are provided for 2011 and forecast to 2016, in tonnes.

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