

## Neurotech Business Report

**Description:** Neurotech Business Report is the first publication targeting the business of neurotechnology, the application of engineering techniques to human neural and information processing systems. Each monthly issue of Neurotech Business Report brings you in-depth and expert analysis of one of the newest and most promising industries of the 21st Century.

While other newsletters cover the broad field of medical technology, no other publication precisely targets the neurotechnology industry. And no one else looks beyond the health-care industry to cover the ongoing technology transfer from medical devices to commercial products in emerging markets like computer interfaces and training/simulation.

### Technologies Covered

Neurotech Business Report covers the business and the technology in place and on the horizon in:

- Neural prostheses
- Neuromuscular rehabilitation
- Neural stimulators
- Magnetic sensing and stimulation
- Artificial neural networks
- Brain/computer interfaces
- Neural/silicon hybrids

### Markets Covered

The editors of Neurotech Business Report scour the scene for current and potential applications of neurotechnology in fields like:

- Neurology
- Neurosurgery
- Physical Medicine/Rehabilitation
- Psychiatry

### Who Will Benefit

With its blend of up-to-date technology analysis and visionary outlooks on future market growth, Neurotech Business Report appeals to entrepreneurs, upper-level managers, financial leaders, and other key players in this growing industry, including engineering directors, financial planners, venture capitalists, and marketing executives.

### In Each Issue

Each issue of Neurotech Business Report offers information-packed features and departments that give you the complete picture on the state of the industry.

### Market Analysis

The editors take an in-depth look at one emerging market for neurotechnology products and systems. They'll tell you who the key players are, where the customers are coming from, obstacles to growth, and likely growth rates.

### Vendor Profiles

Each issue contains a critical analysis of one key manufacturer. The editors look at the company's management, customer base, core technology, competitive position, financial history, and future outlook.

### Deals and Start-Ups

You will be kept up-to-date with information on funding activity from venture capital sources, IPOs, mergers and acquisitions, and licensing agreements.

## Research Institution Profiles

The editors will make you aware of the leading sources of technology development at university, government, and private research institutions. They'll apprise readers of opportunities for technology licensing or participating in sponsored consortia.

## Legal and Regulatory Issues

You are kept informed about regulatory issues that may or may not affect the market, including

- FDA regulations
- Pending legislation
- Intellectual property issues
- Court decisions

## Conference Highlights

The editors cover dozens of technical conferences, association meetings, trade shows, and events, filtering out the significant news, trends, and findings from each.

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