

## Transdermal Hormone Replacement. Products, Players, Markets, Forecasts

**Description:** As life expectancy in the developed world increases and populations age, the incidence and associated morbidity of decreasing hormone levels have come to the forefront as a quality-of-life issue for patients and their families. For the past two decades, the healthcare industry has responded to this clinical need by developing, testing and marketing hormone replacement therapy (HRT) products. Because of their ease-of-use and dosing characteristics, drug developers are continuing to turn to transdermal delivery systems for HRT products. There are more than 40 million post-menopausal women in the United States alone, and this group is expected to grow by 50% by 2020. With the aging of the population worldwide, conditions and diseases such as menopause, osteoporosis and heart disease, which may benefit from hormone replacement therapy, are expected to become significantly more prevalent. The industry continues to attract interest in the form of new participants and products. While the global market continues to be dominated by the FDA-approved HRT products of major pharmaceutical firms, regional markets are a bit more competitive, and present unique challenges to transdermal HRT sector participants.

### Highlights:

- Analyzes and evaluates the global market opportunity for transdermal hormone replacement and assesses the probable impact of evolving regulatory, economic and demand factors
- Assesses transdermal products approved or in development for the delivery of therapeutic hormones
- Provides detailed descriptions of hormone replacement treatment segments, market factors, and business strategies
- Forecasts transdermal hormone replacement product demand to 2016 by geographic region and product segment
- Profiles sector companies, their product development activities, supply chain partners, business strategies, and collaboration partners

### Contents:

- Executive Summary
- Scope and Definitions
  - The Hormone Replacement Therapy Market
  - The Opportunity for Transdermal Hormone Replacement Therapy
- The Hormone Replacement Therapy Market Opportunity
- Evolution in HRT Guidelines
- Regional Factors in HRT Practice
- Hormone Replacement Therapy Demand Drivers
- Competitive Landscape
- Factors Limiting Growth
- Transdermal Drug Delivery Dynamics
- Transdermal HRT Patches
  - Patch Designs and Construction
  - Transdermal Patch Manufacturing and Packaging
  - The Patch Manufacturing Ecosystem
  - Patch Economics
- Transdermal HRT Gels
  - Transdermal Formulations
  - IP and Proprietary Technology

Limitations of Topical Gels & Emulsions  
Transdermal HRT Sprays

Transdermal HRT Indications and Markets

Hypoestrogenism  
Hypogonadism  
Menopause  
Vasomotor Symptoms  
Vaginal Atrophy  
Postmenopausal Osteoporosis

Transdermal HRT Product Assessments and Market Prospects

Approved Transdermal HRT Products

Estradiol  
Ascend  
Azur  
Bayer Healthcare  
Graceway  
KV Pharm  
Mylan  
Novartis  
Watson Laboratories  
Upsher-Smith  
Faran SA  
Janssen-Cilag  
Meda  
Shiseido  
Solvay  
Estradiol Levonorgestrel  
Bayer Healthcare  
Estradiol/Norethindrone  
Novartis  
Testosterone  
Abbott Labs  
Auxilium  
Endo Pharms  
Teva  
Watson Laboratories  
Development-Stage Transdermal HRT Products  
Estrogen  
Testosterone  
Other Hormones

Transdermal Hormone Replacement Market Factors

Regional Regulations  
Clinical Trials  
Quality and Reliability  
Indications Prescribing Guidelines and Off-Label Prescribing  
Managed Care and Payor Initiatives  
Rx-to-OTC Switching

Market Forecasts

Forecast Methodology  
Forecasts by Region  
Forecasts by Drug Class  
Forecasts by Delivery Form Factor  
Market Share Data

Market Participant Profiles

# RESEARCHANDMARKETS

Ordering: Order Online - <http://www.researchandmarkets.com/reports/2140171/>

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.

---

## Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

<http://www.researchandmarkets.com/contact/>

## Order Information

Please verify that the product information is correct and select the format(s) you require.

Product Name: Transdermal Hormone Replacement. Products, Players, Markets, Forecasts  
Web Address: <http://www.researchandmarkets.com/reports/2140171/>  
Office Code: OC8DIRPLPUUWXS

## Product Formats

Please select the product formats and quantity you require:

	Quantity	
Electronic (PDF) - Single User:	<input type="checkbox"/>	€2,990
Electronic (PDF) - Site License:	<input type="checkbox"/>	€4,271
Electronic (PDF) - Enterprisewide:	<input type="checkbox"/>	€5,825

## Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: Mr  Mrs  Dr  Miss  Ms  Prof

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Email Address: \* \_\_\_\_\_

Job Title: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal / Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

\* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)

**Payment Information**

Please indicate the payment method you would like to use by selecting the appropriate box.

- Pay by credit card:
  - American Express
  - Diners Club
  - Master Card
  - Visa

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Expiry Date \_\_\_\_\_ | \_\_\_\_\_

Card Number \_\_\_\_\_

CVV Number \_\_\_\_\_

Issue Date \_\_\_\_\_ | \_\_\_\_\_

(for Diners Club only)

- Pay by check:

Please post the check, accompanied by this form, to:

Research and Markets,  
Guinness Center,  
Taylors Lane,  
Dublin 8,  
Ireland.

- Pay by wire transfer:

Please transfer funds to:

Account number	833 130 83
Sort code	98-53-30
Swift code	ULSBIE2D
IBAN number	IE78ULSB98533083313083
Bank Address	Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: \_\_\_\_\_

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at <http://www.researchandmarkets.com/info/terms.asp>

**Please fax this form to:**  
**(646) 607-1907 or (646) 964-6609 - From USA**  
**+353-1-481-1716 or +353-1-653-1571 - From Rest of World**