# Smart Media Who, What & Why!

#### Who is Smart Media? What do they do? Why do you WIN when you become a Free or Ultimate Member?

Smart Media has created the game changer that allows you to tap into the fortunes being made online!

Through advertising, Google and other Internet companies generate billions of dollars from your Internet activity.

How much of this money do you get? None of it!

Throughout history, advertising has symbolised just one thing... an enticement for us to spend money.

#### Smart Media has created a game changing system... where advertising can actually pay YOU!



This proprietary technology, "Home Page Pays" (HPP) enables members to be rewarded through Smart Media's dynamic advertising system that combines the very best digital branding & advertising services available online with an abundance of free services and products for all Internet users.

HPP works on any computer or browser and no technical experience is required. In fact, it is so simple, if you have access to the Internet, you can use this amazing system that is set to revolutionise the Internet world.

Whether you use the Internet for business or pleasure, we guarantee that you will get a much better experience by using HPP as your window to the Internet.

Smart Media is developing a global social community, as has been done by Google, Facebook and other successful Internet companies that give away valuable services for free.

- A Billion searches are done on Google every day
- Facebook has a billion members who use it to connect with people around the world
- These and many other companies have proven this system works

Have you ever wondered how companies like Google, Facebook and others make their money? If you can use the Google products for free, how do they make so much money? If you can join Facebook for free, how did its founder, Mark Zuckerberg, become the youngest billionaire in the world?

## The answer is "Advertising"!

Digital Advertising is BIG business.

Internet giants generate billions of dollars in advertising revenue when WE use their free services.

### How much do they pay us for helping them generate billions of dollars? Nothing – Zero – Zilch!

If we did not use these companies' services, they would not make any money.

## Now YOU can tap into these fortunes with Smart Media!

**Smart Media CEO and Founder, David Martin**, created Smart Media as a way to give back to the world and make it a better place. He believes if those using the system help to generate the revenue, it is only right and fair that they should share in the rewards.

**Think about that...** Smart Media will share the major percentage of all advertising revenue with its members for their Internet activity and for being part of our community. It is a new way of thinking, giving the average person, who may not have any technical or sales and marketing experience, a chance to earn additional income by giving away something of tremendous value for free and to be paid for doing so.

What you see now in this exceptional value-packed free platform is just the beginning. What can be done with it is limited only by one's imagination. As David Martin says:

"Through creativity and our amazing technical team, we can do almost anything that we can dream. Our goal is to offer the most valuable free member system ever created."

HPP v2 has been created to attract every Internet user by making our free offer irresistible. It is destined to become the greatest FREE GIFT ever offered online.

With HPP v2, our members have access to our Social Community, which includes the latest Communication features, Social and Educational Games, Educational Video Libraries, an Avatar Creator System, Prizes, Giveaways, a Top Sites window to the Internet that has all the very best websites at your fingertips and the world's only Reward Points System, where you are never required to spend money to earn points.

Smart Media Magazine and your referrer's website explain how the HPP v2 system can give you a BETTER online experience. You can also set up your own Free Member account with our current HPP v1 that will be upgraded with all the brilliant new features of HPP v2 upon its release to Free Members. Start as an Ultimate Member today by purchasing one of our Branding Packages and get immediate access to HPP v2!



HPP, as the ultimate giveaway product, will make you look good, help you to stand out from the crowd, give you the edge over your competition and be a built-in lead generation and list building system to expand your business or organisation.