

Personal Cloud - Global Advancements, Business Models, Technology Roadmap, Forecasts & Analysis (2013 – 2018)

Description: Cloud computing which has been making headlines in the tech world has evolved a lot during the 2000's. 'Personal Cloud' is a relatively new concept which offers a truly personalized experience to an individual user using cloud. In today's digital world, users are keen on storing and managing their personal data via multiple devices, while ensuring secure access to the same. Personal cloud promises to be a perfect solution for this by enabling users to store data remotely, while making it securely accessible. Personal cloud provides seamless integration across multiple devices by offering real time synchronization. Above all a user can also share their data stored in cloud with other users as well.

This report provides insights on key market players, future scope, drivers, restraints and challenges of the market. The report focuses on evaluating global advancements, adoption trends, business models, market forces, technology roadmap, forecasts & analysis (2013-2018). We have profiled leading companies that provide Personal cloud services (Pure play personal cloud service providers and NAS device manufacturers). Key players include Amazon, Apple, Box, Buffalo Technology, Drobo , Dropbox, Egnyte, Google, Iomega, LiveDrive, Microsoft, Mozy, Pogoplug, Polkast, Seagate Technology, Sugarsync, Symform, Syncplicity, Western Digital and Wuala.

This report categorizes the global market in terms of market revenues and also for forecasting the revenues and analyzing the trends in each of the following markets and sub-markets:

On the basis of Revenues

- Direct Revenues
- Indirect Revenues

On the basis of Deployment Models

- Individuals
- Small Business
- Medium Business

On the basis of Types of Hosting

- Provider Hosting
- User Hosting

On the basis of Geographies

- North America (NA)
- Europe (EU)
- Middle-East Africa (MEA)
- Asia-Pacific, incl. Japan (APAC)
- Latin America (LA)

Contents:	1 INTRODUCTION
	1.1 KEY TAKE-AWAYS
	1.2 REPORT DESCRIPTION
	1.3 MARKETS COVERED
	1.4 STAKEHOLDERS
	1.5 FORECAST ASSUMPTIONS
	1.6 RESEARCH METHODOLOGY
	2 EXECUTIVE SUMMARY

3 MARKET OVERVIEW

3.1 PERSONAL CLOUD - OVERVIEW

3.2 PERSONAL CLOUD – EVOLUTION

3.3 WHAT'S HOT

3.3.1 ULTRA VIOLET & KEYCHEST

3.3.2 CLOUD OS

3.3.3 WHITE LABEL SOLUTIONS

3.4 MARKET DEFINITION

3.5 MARKET SEGMENTATION

3.6 PERSONAL CLOUD – OVERALL MARKET SIZE

3.7 MARKET DYNAMICS

3.7.1 DRIVERS

3.7.1.1 Data generation & access

3.7.1.2 Disaster recovery & contingency planning

3.7.1.3 Remote access

3.7.1.4 BYOD & mobile workforce

3.7.2 RESTRAINTS

3.7.2.1 Privacy issues

3.7.2.2 Data security

3.7.2.3 Internet & bandwidth

3.7.2.4 Vendor lock in & interoperability

3.7.3 OPPORTUNITIES

3.7.3.1 Creating awareness

3.7.3.2 Business tie-ups with electronic device manufacturers

3.7.3.3 Making personal cloud appealing to business users

3.8 PERSONAL CLOUD –ECOSYSTEM

3.9 PERSONAL CLOUD – VALUE CHAIN ANALYSIS

4 PERSONAL CLOUD: MARKET SIZE AND FORECAST BY REVENUES

4.1 BY DIRECT REVENUES

4.1.1 OVERVIEW

4.1.2 MARKET SIZE AND FORECAST

4.2 BY INDIRECT REVENUES

4.2.1 OVERVIEW

4.2.2 MARKET SIZE AND FORECAST

5 PERSONAL CLOUD: MARKET SIZE AND FORECAST BY SIZE OF DEPLOYMENT

5.1 OVERVIEW –PERSONAL CLOUDBY DEPLOYMENT

5.2 BY INDIVIDUALS

5.2.1 OVERVIEW

5.2.2 MARKET SIZE & FORECAST

5.3 BY SMALLBUSINESS

5.3.1 OVERVIEW

5.3.2 MARKET SIZE & FORECAST

5.4 BY MEDIUM BUSINESS

5.4.1 OVERVIEW

5.4.2 MARKET SIZE & FORECAST

6 PERSONAL CLOUD: MARKET SIZE AND FORECAST BY TYPES OF HOSTING

6.1 OVERVIEW OF TYPES OF HOSTING

6.2 PERSONAL CLOUD – PROVIDER HOSTING (HOSTED FROM PROVIDER'S PREMISE)

6.2.1 OVERVIEW

6.2.2 MARKET SIZE & FORECAST

6.3 PERSONAL CLOUD HOSTED FROM USER'SPREMISE

6.3.1 OVERVIEW

6.3.2 MARKET SIZE & FORECAST

7 PERSONAL CLOUD: MARKET SIZE AND FORECAST BY GEOGRAPHIES

7.1 VERVIEW OF PERSONAL CLOUD GLOBALLY

7.2 NORTH AMERICA

7.2.1 OVERVIEW

7.2.2 MARKET SIZE & FORECAST BY TYPES OF REVENUES

- 7.2.3 MARKET SIZE & FORECAST BY SIZE OF DEPLOYMENT
- 7.2.4 MARKET SIZE & FORECAST BY TYPES OF HOSTING
- 7.3 EUROPE
 - 7.3.1 OVERVIEW
 - 7.3.2 MARKET SIZE & FORECAST BY TYPES OF REVENUES
 - 7.3.3 MARKET SIZE & FORECAST BY SIZE OF DEPLOYMENT
 - 7.3.4 MARKET SIZE & FORECAST BY TYPES OF HOSTING
- 7.4 APAC
 - 7.4.1 OVERVIEW
 - 7.4.2 MARKET SIZE & FORECAST BY TYPES OF REVENUES
 - 7.4.3 MARKET SIZE & FORECAST BY SIZE OF DEPLOYMENT
 - 7.4.4 MARKET SIZE & FORECAST BY TYPES OF HOSTING
- 7.5 MEA
 - 7.5.1 OVERVIEW
 - 7.5.2 MARKET SIZE & FORECAST BY TYPES OF REVENUES
 - 7.5.3 MARKET SIZE & FORECAST BY SIZE OF DEPLOYMENT
 - 7.5.4 MARKET SIZE & FORECAST BY TYPES OF HOSTING
- 7.6 LATIN AMERICA
 - 7.6.1 OVERVIEW
 - 7.6.2 MARKET SIZE & FORECAST BY TYPES OF REVENUES
 - 7.6.3 MARKET SIZE & FORECAST BY SIZE OF DEPLOYMENT
 - 7.6.4 MARKET SIZE & FORECAST BY TYPES OF HOSTING
- 8 PERSONAL CLOUD: BUSINESS CASE & MODELS
 - 8.1 CURRENT BUSINESS MODELS
 - 8.1.1 PERSONAL CLOUD HOSTED FROM PROVIDER PREMISE(DATA CENTER)
 - 8.1.1.1 Overall approach
 - 8.1.1.2 Key features & pricing
 - 8.1.1.3 Analyst insights
 - 8.1.2 PERSONAL CLOUD HOSTED FROM USER PREMISE
 - 8.1.2.1 Overall approach
 - 8.1.2.2 Key features & pricing
 - 8.1.2.3 Analyst insights
 - 8.2 BUSINESS CASE FOR PLAYERS IN THE ECOSYSTEM
 - 8.2.1 CLOUD STORAGE PROVIDERS
 - 8.2.2 TELCOS
 - 8.2.3 CONSUMER ELECTRONIC MANUFACTURERS
- 9 PERSONAL CLOUD: GO TO MARKET (GTM) & PRICING STRATEGIES
 - 9.1 MARKET LIFECYCLE MANAGEMENT
 - 9.1.1 PLOTTING THE CHASM
 - 9.1.2 STRATEGY & INSIGHTS
 - 9.2 PRICING STRATEGIES
 - 9.2.1 FREEMIUM OVERVIEW
 - 9.2.2 FREE USERS VS PAID USERS
 - 9.2.3 IS THIS MODEL PROFITABLE?
 - 9.2.4 PRICING MODELS FOR FUTURE
- 10 COMPETITIVE LANDSCAPE
 - 10.1 COMPETITOR ECOSYSTEM
 - 10.2 SERVICE/FEATURE COMPARISON
 - 10.3 MERGERS AND ACQUISITIONS
 - 10.4 VENTURE CAPITAL FUNDING
 - 10.4.1 OVERVIEW
 - 10.4.2 CAPITAL FUNDING TRENDS
- 11 COMPANY PROFILES
 - 11.1 AMAZON
 - 11.1.1 OVERVIEW
 - 11.1.2 PRODUCTS & SERVICES
 - 11.1.3 STRATEGY & ANALYST INSIGHTS
 - 11.2 APPLE
 - 11.2.1 OVERVIEW

- 11.2.2 PRODUCTS & SERVICES
- 11.2.3 STRATEGY & ANALYST INSIGHTS
- 11.3 BOX INC
 - 11.3.1 OVERVIEW
 - 11.3.2 PRODUCTS & SERVICES
 - 11.3.3 STRATEGY & ANALYST INSIGHTS
- 11.4 BUFFALO TECHNOLOGY
 - 11.4.1 OVERVIEW
 - 11.4.2 PRODUCTS & SERVICES
 - 11.4.3 STRATEGY & ANALYST INSIGHTS
- 11.5 DROBO INC
 - 11.5.1 OVERVIEW
 - 11.5.2 PRODUCTS & SERVICES
 - 11.5.3 STRATEGY & ANALYST INSIGHTS
- 11.6 DROPBOX INC
 - 11.6.1 OVERVIEW
 - 11.6.2 PRODUCTS & SERVICES
 - 11.6.3 STRATEGY & ANALYST INSIGHTS
- 11.7 EGNYTE INC
 - 11.7.1 OVERVIEW
 - 11.7.2 PRODUCTS & SERVICES
 - 11.7.3 STRATEGY & ANALYST INSIGHTS
- 11.8 GOOGLE INC
 - 11.8.1 OVERVIEW
 - 11.8.2 PRODUCTS & SERVICES
 - 11.8.3 STRATEGY & ANALYST INSIGHTS
- 11.9 IOMEGA CORP
 - 11.9.1 OVERVIEW
 - 11.9.2 PRODUCTS & SERVICES
 - 11.9.3 STRATEGY & ANALYST INSIGHTS
- 11.10 LIVE DRIVE INTERNET LTD
 - 11.10.1 OVERVIEW
 - 11.10.2 PRODUCTS & SERVICES
 - 11.10.3 STRATEGY & ANALYST INSIGHTS
- 11.11 MICROSOFT
 - 11.11.1 OVERVIEW
 - 11.11.2 PRODUCTS & SERVICES
 - 11.11.3 STRATEGY & ANALYST INSIGHTS
- 11.12 MOZY INC
 - 11.12.1 OVERVIEW
 - 11.12.2 PRODUCTS & SERVICES
 - 11.12.3 STRATEGY & ANALYST INSIGHTS
- 11.13 POGO PLUG
 - 11.13.1 OVERVIEW
 - 11.13.2 PRODUCTS & SERVICES
 - 11.13.3 STRATEGY & ANALYST INSIGHTS
- 11.14 POLKAST
 - 11.14.1 OVERVIEW
 - 11.14.2 PRODUCTS & SERVICES
 - 11.14.3 STRATEGY & ANALYST INSIGHTS
- 11.15 SEAGATE TECHNOLOGY PLC
 - 11.15.1 OVERVIEW
 - 11.15.2 PRODUCTS & SERVICES
 - 11.15.3 STRATEGY & ANALYST INSIGHTS
- 11.16 SUGARSYNC INC
 - 11.16.1 OVERVIEW
 - 11.16.2 PRODUCTS & SERVICES
 - 11.16.3 STRATEGY & ANALYST INSIGHTS
- 11.17 SYMFORM INC
 - 11.17.1 OVERVIEW
 - 11.17.2 PRODUCTS & SERVICES
 - 11.17.3 STRATEGY & ANALYST INSIGHTS
- 11.18 SYNCPLICITY

- 11.18.1 OVERVIEW
- 11.18.2 PRODUCTS & SERVICES
- 11.18.3 STRATEGY & ANALYST INSIGHTS
- 11.19 WESTERN DIGITAL CORP
- 11.19.1 OVERVIEW
- 11.19.2 PRODUCTS & SERVICES
- 11.19.3 STRATEGY & ANALYST INSIGHTS
- 11.20 WUALA
- 11.20.1 OVERVIEW
- 11.20.2 PRODUCTS & SERVICES
- 11.20.3 STRATEGY & ANALYST INSIGHTS
- 11.21 OTHER KEY PLAYERS
- 11.21.1 ADRIVE
- 11.21.2 CLOUDMAGIC
- 11.21.3 DLINK CORPORATION
- 11.21.4 ELEPHANT DRIVE INC
- 11.21.5 EVERNOTE CORPORATION
- 11.21.6 FUNAMBOL INC
- 11.21.7 SYNOLOGY
- 11.21.8 OPENDRIVE
- 11.21.9 UBUNTU TECHNOLOGY PTY LTD
- 11.21.10 WYSE TECHNOLOGY INC
- 11.21.11 ZYXEL COMMUNICATIONS INC

LIST OF TABLES

- TABLE 1 FORECAST ASSUMPTIONS FOR PERSONAL CLOUD MARKET
- TABLE 2 PERSONAL CLOUD MARKET REVENUE, 2013 – 2018 (\$BILLION)
- TABLE 3 PERSONAL CLOUD MARKET REVENUE, 2013 – 2018 (\$BILLION)
- TABLE 4 PERSONAL CLOUD MARKET BY DIRECT REVENUES, 2013 – 2018 (\$BILLION)
- TABLE 5 PERSONAL CLOUD MARKET, BY DIRECT REVENUES, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)
- TABLE 6 PERSONAL CLOUD MARKET BY INDIRECT REVENUES, 2013 – 2018 (\$BILLION)
- TABLE 7 PERSONAL CLOUD MARKET BY INDIRECT REVENUES, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)
- TABLE 8 PERSONAL CLOUD MARKET REVENUE, BY DEPLOYMENT, 2013 – 2018 (\$BILLION)
- TABLE 9 PERSONAL CLOUD MARKET REVENUE, BY DEPLOYMENT, 2013 – 2018, Y-O-Y
- TABLE 10 PERSONAL CLOUD MARKET REVENUE, BY INDIVIDUALS, 2013 – 2018 (\$BILLION)
- TABLE 11 PERSONAL CLOUD MARKET REVENUE BY INDIVIDUALS, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)
- TABLE 12 PERSONAL CLOUD MARKET Y-O-Y BY INDIVIDUALS, BY GEOGRAPHIES, 2013 – 2018
- TABLE 13 PERSONAL CLOUD MARKET REVENUE, BY SMALL BUSINESS, 2013 – 2018 (\$BILLION)
- TABLE 14 PERSONAL CLOUD MARKET REVENUE BY SMALL BUSINESS, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)
- TABLE 15 PERSONAL CLOUD MARKET Y-O-Y BY SMALL BUSINESS, BY GEOGRAPHIES, 2013 – 2018
- TABLE 16 PERSONAL CLOUD MARKET REVENUE, BY MEDIUM BUSINESS, 2013 – 2018 (\$BILLION)
- TABLE 17 PERSONAL CLOUD MARKET REVENUE BY MEDIUM BUSINESS, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)
- TABLE 18 PERSONAL CLOUD MARKET Y-O-Y BY MEDIUM BUSINESS, BY GEOGRAPHIES, 2013 – 2018
- TABLE 19 PERSONAL CLOUD MARKET REVENUE BY HOSTING, 2013 – 2018 (\$BILLION)
- TABLE 20 PERSONAL CLOUD MARKET REVENUE BY HOSTING, 2013 – 2018, Y-O-Y
- TABLE 21 PERSONAL CLOUD MARKET REVENUE, BY PROVIDER HOSTING, 2013 – 2018 (\$BILLION)
- TABLE 22 PERSONAL CLOUD MARKET REVENUE, BY PROVIDER HOSTING, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)
- TABLE 23 PERSONAL CLOUD MARKET BY PROVIDER HOSTING, BY GEOGRAPHIES, 2013 – 2018, Y-O-Y
- TABLE 24 PERSONAL CLOUD MARKET REVENUE, BY USER HOSTING, 2013 – 2018 (\$BILLION)
- TABLE 25 PERSONAL CLOUD MARKET REVENUE, BY USER HOSTING, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)
- TABLE 26 PERSONAL CLOUD MARKET BY USER HOSTING, BY GEOGRAPHIES, 2013 – 2018, Y-O-Y
- TABLE 27 PERSONAL CLOUD MARKET REVENUES, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)
- TABLE 28 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018 (\$BILLION)
- TABLE 29 PERSONAL CLOUD MARKET DIRECT REVENUE VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018 (\$BILLION)
- TABLE 30 PERSONAL CLOUD MARKET INDIRECT REVENUE VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018 (\$BILLION)

TABLE 31 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (INDIVIDUALS) VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018 (\$BILLION)

TABLE 32 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (SMALL BUSINESS) VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018 (\$BILLION)

TABLE 33 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE(MEDIUM BUSINESS) VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018 (\$BILLION)

TABLE 34 PERSONAL CLOUD MARKET HOSTING REVENUE (PROVIDER HOSTING) VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018 (\$BILLION)

TABLE 35 PERSONAL CLOUD MARKET HOSTING REVENUE (USER HOSTING) VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018 (\$BILLION)

TABLE 36 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY EUROPE, 2013 – 2018 (\$BILLION)

TABLE 37 PERSONAL CLOUD MARKET DIRECT REVENUE VS Y-O-Y, BY EUROPE, 2013 – 2018 (\$BILLION)

TABLE 38 PERSONAL CLOUD MARKET INDIRECT REVENUE VS Y-O-Y, BY EUROPE, 2013 – 2018 (\$BILLION)

TABLE 39 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE(INDIVIDUALS) VS Y-O-Y, BY EUROPE, 2013 – 2018 (\$BILLION)

TABLE 40 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE(SMALL BUSINESS) VS Y-O-Y, BY EUROPE, 2013 – 2018 (\$BILLION)

TABLE 41 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE(MEDIUM BUSINESS) VS Y-O-Y, BY EUROPE, 2013 – 2018 (\$BILLION)

TABLE 42 PERSONAL CLOUD MARKET HOSTING REVENUE (PROVIDER HOSTING) VS Y-O-Y, BY EUROPE, 2013 – 2018 (\$BILLION)

TABLE 43 PERSONAL CLOUD MARKET HOSTING REVENUE(USER HOSTING) VS Y-O-Y, BY EUROPE, 2013 – 2018 (\$BILLION)

TABLE 44 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY APAC, 2013 – 2018 (\$BILLION)

TABLE 45 PERSONAL CLOUD MARKET DIRECT REVENUE VS Y-O-Y, BY APAC, 2013 – 2018 (\$BILLION)

TABLE 46 PERSONAL CLOUD MARKET INDIRECT REVENUE VS Y-O-Y, BY APAC, 2013 – 2018 (\$BILLION)

TABLE 47 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (INDIVIDUALS) VS Y-O-Y, BY APAC, 2013 – 2018 (\$BILLION)

TABLE 48 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (SMALL BUSINESS) VS Y-O-Y, BY APAC, 2013 – 2018 (\$BILLION)

TABLE 49 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (MEDIUM BUSINESS) VS Y-O-Y, BY APAC, 2013 – 2018 (\$BILLION)

TABLE 50 PERSONAL CLOUD MARKET HOSTING REVENUE (PROVIDER HOSTING) VS Y-O-Y, BY APAC, 2013 – 2018 (\$BILLION)

TABLE 51 PERSONAL CLOUD MARKET HOSTING REVENUE(USER HOSTING) VS Y-O-Y, BY APAC, 2013 – 2018 (\$BILLION)

TABLE 52 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY MEA, 2013 – 2018 (\$BILLION)

TABLE 53 PERSONAL CLOUD MARKET DIRECT REVENUE VS Y-O-Y, BY MEA, 2013 – 2018 (\$BILLION)

TABLE 54 PERSONAL CLOUD MARKET INDIRECT REVENUE VS Y-O-Y, BY MEA, 2013 – 2018 (\$BILLION)

TABLE 55 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (INDIVIDUALS) VS Y-O-Y, BY MEA, 2013 – 2018 (\$BILLION)

TABLE 56 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (SMALL BUSINESS) VS Y-O-Y, BY MEA, 2013 – 2018 (\$BILLION)

TABLE 57 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (MEDIUM BUSINESS) VS Y-O-Y, BY MEA, 2013 – 2018 (\$BILLION)

TABLE 58 PERSONAL CLOUD MARKET HOSTING REVENUE (PROVIDER HOSTING) VS Y-O-Y, BY MEA, 2013 – 2018 (\$BILLION)

TABLE 59 PERSONAL CLOUD MARKET HOSTING REVENUE (USER HOSTING) VS Y-O-Y, BY MEA, 2013 – 2018 (\$BILLION)

TABLE 60 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018 (\$BILLION)

TABLE 61 PERSONAL CLOUD MARKET DIRECT REVENUE VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018 (\$BILLION)

TABLE 62 PERSONAL CLOUD MARKET INDIRECT REVENUE VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018 (\$BILLION)

TABLE 63 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (INDIVIDUALS) VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018 (\$BILLION)

TABLE 64 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (SMALL BUSINESS) VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018 (\$BILLION)

TABLE 65 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (MEDIUM BUSINESS) VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018 (\$BILLION)

TABLE 66 PERSONAL CLOUD MARKET HOSTING REVENUE (PROVIDER HOSTING) VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018 (\$BILLION)

TABLE 67 PERSONAL CLOUD MARKET HOSTING REVENUE(USER HOSTING) VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018 (\$BILLION)

TABLE 68 SERVICE/FEATURE COMPARISON

TABLE 69 MERGERS & ACQUISITIONS

TABLE 70 CAPITAL FUNDING TRENDS

LIST OF FIGURES

FIGURE 1 PERSONAL CLOUD OVERVIEW

FIGURE 2 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, 2013 – 2018

FIGURE 3 PERSONAL CLOUD ECOSYSTEM

FIGURE 4 PERSONAL CLOUD VALUE CHAIN

FIGURE 5 PERSONAL CLOUD MARKET DIRECT REVENUE VS Y-O-Y, 2013 – 2018 (\$BILLION)

FIGURE 6 PERSONAL CLOUD MARKET DIRECT REVENUE, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)

FIGURE 7 PERSONAL CLOUD MARKET DIRECT REVENUE BY GEOGRAPHIES, 2013 – 2018, Y-O-Y

FIGURE 8 PERSONAL CLOUD MARKET INDIRECT REVENUE VS Y-O-Y, 2013 – 2018 (\$BILLION)

FIGURE 9 PERSONAL CLOUD MARKET INDIRECT REVENUE, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)

FIGURE 10 PERSONAL CLOUD MARKET INDIRECT REVENUE, BY GEOGRAPHIES, 2013 – 2018, Y-O-Y

FIGURE 11 PERSONAL CLOUD MARKET REVENUE, BY DEPLOYMENT, 2013 – 2018 (\$BILLION)

FIGURE 12 PERSONAL CLOUD MARKET REVENUE, BY DEPLOYMENT, 2013 – 2018, Y-O-Y

FIGURE 13 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY INDIVIDUALS, 2013 – 2018

FIGURE 14 PERSONAL CLOUD MARKET BY INDIVIDUALS, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)

FIGURE 15 PERSONAL CLOUD MARKET INDIVIDUAL REVENUE, BY GEOGRAPHIES, 2013 – 2018, Y-O-Y

FIGURE 16 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY SMALL BUSINESS, 2013 – 2018

FIGURE 17 PERSONAL CLOUD MARKET BY SMALL BUSINESS, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)

FIGURE 18 PERSONAL CLOUD MARKET BY SMALL BUSINESS, BY GEOGRAPHIES, 2013 – 2018, Y-O-Y

FIGURE 19 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY MEDIUM BUSINESS, 2013 – 2018

FIGURE 20 PERSONAL CLOUD MARKET BY MEDIUM BUSINESS, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)

FIGURE 21 PERSONAL CLOUD MARKET BY MEDIUM BUSINESS, BY GEOGRAPHIES, 2013 – 2018, Y-O-Y

FIGURE 22 PERSONAL CLOUD MARKET REVENUE BY HOSTING, 2013 – 2018 (\$BILLION)

FIGURE 23 PERSONAL CLOUD MARKET BY HOSTING, 2013 – 2018, Y-O-Y

FIGURE 24 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY PROVIDER HOSTING, 2013 – 2018

FIGURE 25 PERSONAL CLOUD MARKET BY PROVIDER HOSTING, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)

FIGURE 26 PERSONAL CLOUD MARKET BY PROVIDER HOSTING, BY GEOGRAPHIES, 2013 – 2018, Y-O-Y

FIGURE 27 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY USER HOSTING, 2013 – 2018

FIGURE 28 PERSONAL CLOUD MARKET BY USER HOSTING, BY GEOGRAPHIES, 2013 – 2018 (\$BILLION)

FIGURE 29 PERSONAL CLOUD MARKET BY USER HOSTING, BY GEOGRAPHIES, 2013 – 2018, Y-O-Y

FIGURE 30 PERSONAL CLOUD MARKET, REVENUES VS Y-O-Y, BY GEOGRAPHIES, 2013 – 2018

FIGURE 31 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018

FIGURE 32 PERSONAL CLOUD MARKET DIRECT REVENUE VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018

FIGURE 33 PERSONAL CLOUD MARKET INDIRECT REVENUE VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018

FIGURE 34 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (INDIVIDUALS) VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018

FIGURE 35 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (SMALL BUSINESS) VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018

FIGURE 36 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (MEDIUM BUSINESS) VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018

FIGURE 37 PERSONAL CLOUD MARKET HOSTING REVENUE (PROVIDER HOSTING) VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018

FIGURE 38 PERSONAL CLOUD MARKET HOSTING REVENUE (USER HOSTING) VS Y-O-Y, BY NORTH AMERICA, 2013 – 2018

FIGURE 39 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY EUROPE, 2013 – 2018

FIGURE 40 PERSONAL CLOUD MARKET DIRECT REVENUE VS Y-O-Y, BY EUROPE, 2013 – 2018

FIGURE 41 PERSONAL CLOUD MARKET INDIRECT REVENUE VS Y-O-Y, BY EUROPE, 2013 – 2018

FIGURE 42 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (INDIVIDUALS) VS Y-O-Y, BY EUROPE, 2013 – 2018

FIGURE 43 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (SMALL BUSINESS) VS Y-O-Y, BY EUROPE, 2013 – 2018

FIGURE 44 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (MEDIUM BUSINESS) VS Y-O-Y, BY EUROPE, 2013 – 2018

FIGURE 45 PERSONAL CLOUD MARKET HOSTING REVENUE (PROVIDER HOSTING) VS Y-O-Y, BY EUROPE, 2013 – 2018

FIGURE 46 PERSONAL CLOUD MARKET HOSTING REVENUE (USER HOSTING) VS Y-O-Y, BY EUROPE, 2013 –

2018

FIGURE 47 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY APAC, 2013 – 2018

FIGURE 48 PERSONAL CLOUD MARKET DIRECT REVENUE VS Y-O-Y, BY APAC, 2013 – 2018

FIGURE 49 PERSONAL CLOUD MARKET INDIRECTREVENUE VS Y-O-Y, BY APAC, 2013 – 2018

FIGURE 50 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (INDIVIDUALS) VS Y-O-Y, BY APAC, 2013 – 2018

FIGURE 51 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (SMALL BUSINESS) VS Y-O-Y, BY APAC, 2013 – 2018

FIGURE 52 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (MEDIUM BUSINESS) VS Y-O-Y, BY APAC, 2013 – 2018

FIGURE 53 PERSONAL CLOUD MARKET HOSTING REVENUE (PROVIDER HOSTING) VS Y-O-Y, BY APAC, 2013 – 2018

FIGURE 54 PERSONAL CLOUD MARKET HOSTING REVENUE (USER HOSTING) VS Y-O-Y, BY APAC, 2013 – 2018

FIGURE 55 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY MEA, 2013 – 2018

FIGURE 56 PERSONAL CLOUD MARKET DIRECT REVENUE VS Y-O-Y, BY MEA, 2013 – 2018

FIGURE 57 PERSONAL CLOUD MARKET INDIRECTREVENUE VS Y-O-Y, BY MEA, 2013 – 2018

FIGURE 58 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (INDIVIDUALS) VS Y-O-Y, BY MEA, 2013 – 2018

FIGURE 59 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (SMALL BUSINESS) VS Y-O-Y, BY MEA, 2013 – 2018

FIGURE 60 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (MEDIUM BUSINESS) VS Y-O-Y, BY MEA, 2013 – 2018

FIGURE 61 PERSONAL CLOUD MARKET HOSTING REVENUE (PROVIDER HOSTING) VS Y-O-Y, BY MEA, 2013 – 2018

FIGURE 62 PERSONAL CLOUD MARKET HOSTING REVENUE (USER HOSTING) VS Y-O-Y, BY MEA, 2013 – 2018

FIGURE 63 PERSONAL CLOUD MARKET REVENUE VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018

FIGURE 64 PERSONAL CLOUD MARKET DIRECT REVENUE VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018

FIGURE 65 PERSONAL CLOUD MARKET INDIRECTREVENUE VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018

FIGURE 66 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (INDIVIDUALS) VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018

FIGURE 67 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (SMALL BUSINESS) VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018

FIGURE 68 PERSONAL CLOUD MARKET DEPLOYMENT REVENUE (MEDIUM BUSINESS) VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018

FIGURE 69 PERSONAL CLOUD MARKET HOSTING REVENUE (PROVIDER HOSTING) VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018

FIGURE 70 PERSONAL CLOUD MARKET HOSTING REVENUE (USER HOSTING) VS Y-O-Y, BY LATIN AMERICA, 2013 – 2018

FIGURE 71 PERSONAL CLOUD – CHASM

FIGURE 72 PERSONAL CLOUD – CROSSING THE CHASM

FIGURE 73 PERSONAL CLOUD – COMPETITOR ECOSYSTEM

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