



For Immediate Release

## PRESS RELEASE

### **2006-2012 Hail Climatology Map Now Available**

*Weather Fusion LLC offers free continental U.S. hail map*

**NORMAN, OK, March 15, 2013** -- Weather Fusion LLC has created a 2006-2012 hail climatology map that is available free at <https://www.weatherfusion.com/science/publications/download-hail-climatology>. An 18" x 24" print version is also available for Weather Fusion customers upon request. Accumulated hail activity over a seven (7) year period indicates that the Midwestern United States continues to have more days with hailfall greater than one inch (1") than either the Eastern or Western areas of the country. Weather Fusion works with the insurance industry, particularly insurance carriers, to evaluate hail risk prior to policy inception and to verify hail claims.

"We are coming off two significant years for hail activity," stated Don Giuliano, Chief Executive Officer (CEO) of Weather Fusion. "2011 was an extreme year, with insurance carriers reporting record hail losses, and although 2012 was not quite as severe as 2011, insurers still reported losses in the billions. Although it is too soon to know what the 2013 hail season will look like, it is important to refresh our memory with facts about typical hail exposure."

Giuliano further added, "We are proud to be recognized by our customers as the leader in hail verification and glad to provide our hail climatology data to educate those affected by hailstorms."

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#### **About Weather Fusion LLC**

Weather Fusion, founded in 2007, is the standard for forensic weather verification. Our HailScope™ verification algorithm is utilized by the insurance and roofing communities for the assessment of, response to, and verification of hail storms and resulting claims. Originally branded under the trade name LiveHailMap.com, Weather Fusion is expanding its product offerings in 2013 to meet broader customer needs. Website: [www.weatherfusion.com](http://www.weatherfusion.com).

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