



CDI Does it Different, With YOU in Mind

When something is broken you fix it, which is exactly what CDI has done in smashing the traditional and boring lecture-based annual conference. With our 2013 Global Career Empowerment Summit we have broken the rules by saying no to disconnected virtual learning, boring lectures, stale topics, and traditional educational models, and instead created a high-energy experience for attending career coaches and resume writers who want to know you are going to walk away with a big breakthrough and a tremendous ROI that you just haven't seen from a conference before.

One thing that makes CDI enduringly different is that when our members and Summit attendees speak, WE LISTEN. Our live events are formed around what YOU need to walk away with a huge return on investment for your time!

Here's the difference you can expect from the 2013 Summit:

Even MORE Opportunities to Make Powerful Connections, Build Relationships, and Be Part of a Team!

A key value of attending live, in-person events is to make business connections, get the insider scoop from the experts, form alliances, and know that you frankly aren't in this alone! CDI has created a process by which you can begin to get to know your colleagues before, during, and after the Summit.

New:

Lead-In Structured Networking Session on Thursday - a powerful way to break the ice while getting pain-free advice to reach a key goal, AND learning a strategy you can teach to your clients!

Power Q&A Sessions to end Friday and Saturday Line-Ups - allows you to connect all the dots on what you learned each day, to have powerful discussions, and gain clarification.

New Attendee Summit Buddy Matching - So you don't know anyone...YET! With optional no-charge

buddy matching, you can be matched to a CDI or CDI Summit veteran who can show you the ropes and introduce you to others.

Sign-Up Lists for exercise and dinner buddies - Make the most of your Summit time by connecting for early-morning and after-hours activities.

Private Online Discussion Group for Registrants for networking before, during, and after the Summit - Just like the existing CDI discussion groups, this list will give you an exclusive vehicle for communicating with your fellow attendees. Learn who is going to be there, make advanced plans for activities, and reunite to put learning into play after you return home!

Ongoing:

Badge Bar - the most lighthearted yet effective way to tell fellow attendees who you are, just by what's on your badge. We get you started with custom ribbons and then you use all of the bling to let colleagues understand your brand, your personality, and your hobby. It's a fun and stress-free way to break the ice in networking.

Thursday Vendor Fair & Networking Session - Trying to make time during breaks to visit vendors, discuss sessions, and meet with speakers can be daunting. Vendor hours that coincide with sessions can be frustrating. CDI makes it easy with a dedicated vendor fair on Thursday so you can visit, learn, and still have two full days left.

Thursday Evening Reception - An industry standard but CDI just does it better with fun themes and live entertainment. It's also different because we give you all of Thursday to meet fellow registrants instead of expecting you to arrive cold the night before the conference starts.

90-minute Lunch-N-Learn on Friday - Beyond the new Power Q&A sessions we annually offer Lunch-N-Learn, which gives you the chance to have in-depth discussions with the presenter whose topic you wish to learn most about. It's an intimate event with the presenters without an added cost.

Saturday Evening Optional Dine-Around Networking & Decompression - The Summit may be over but why should the fun and the learning end? CDI always organizes an optional, casual event which lets you end the conference having the discussions that matter with your colleagues. It's a great way to close down, recap, and solidify new relationships!

Even MORE Session Mojo with New Ways to Cement the Learning and Ensure You Put it to Use!

15 learning sessions (not breakouts) across three days - CDI simply gives you more content for your dollar. Plus, we take away the 'need to choose and lose' as there are no breakout sessions but instead a powerful, forward-thinking lineup to set you up for success!

Hands-on exercises and activities in sessions to cement the learning - CDI respects that everyone learns differently and that lectures can be boring. We coach our presenters to create more energetic and inclusive sessions.

Tools to ensure amazing takeaways and action items from every session - We've come up with a new action plan to close each session which will allow you to go home and act on your learning.

Beautiful, practical, and useful materials - CDI planners put extra hours and care into crafting a beautiful and handy resource from our presenter handouts and tip sheets. No irritating downloads or bulky binders here. Instead you will receive a gorgeous bookstore quality book with slides and pages you can read for a resource that you will refer to again and again long after the Summit ends.

A balanced program that brings you the new, hot trends in resume writing, career services, and business-building/business management - Let's face it, you can get the 'resume 101' just about anywhere. Go look at the TORIs if you want to see tons of outstanding resume samples. CDI is focused on giving you what you need now to educate yourself and your clients, and to establish a highly profitable career services business.

CDI's innovative focus always delivers programs that are years ahead of the competition so you are ready for 'what's coming next'.

Time & Location to Play!

Despite all the great details of our line-up, the Summit ends at 5 PM on Friday and Saturday, giving you time to explore the area, have dinner with your new friends, and continue the day's networking.

A Vacation Destination - REALLY. - We don't just 'say' we are in an exciting city and then locate you 30 minutes from the action. Instead, we negotiate ruthlessly to put you smack dab in the middle of a fantastic vacation venue at an amazing rate. This year, The Rosen Plaza Hotel on International Drive is a top-rated, beautiful venue located just across the street from over 70 restaurants and entertainment facilities.

Whether you are looking for a fun night with friends, a way to delight and exhaust the kids, or a romantic night with a spouse, just walk out the front door.

Experience the POWER of a real, face-to-face event with outstanding training and networking in an ideal vacation locale at a low, low price.

[Register now.](#)

View the full program details at www.careerdirectors.com/conv_pro.htm.

Why Attend - CDI Summit Attendee Testimonials

Watch and read short testimonials from attendees on why the CDI Summit is a can't-miss.

[**Watch Videos.**](#)

[**Read Quotes.**](#)