



## TECH TOUR SEEKS 25 PROMISING EMERGING UK & IRELAND TECHNOLOGY COMPANIES

### ***Call for Applications for 2013 UK & Ireland Tech Tour: Deadline is May 15***

**Geneva, March 26, 2013** – Tech Tour announced the 2013 UK & Ireland Tech Tour to be held September 17-20 in Dublin and Glasgow. Tech Tour will pair the most promising early and later stage growth companies with representatives from leading venture capital and global corporate firms.

#### **The 25 best high growth companies**

Companies from across the technology spectrum based in the UK & Ireland can apply to compete to become one of 25 finalists. As part of the process applicants must submit a company profile, business plan and draft presentation. As part of the process applicants must submit a company profile, business plan and draft presentation. Selected companies will not be charged to apply or present.

**David Farquhar, Partner at Northface Ventures, will serve as President of the UK & Ireland Tech Tour** and said “*I was delighted to accept the role of President of the UK & Ireland Tech Tour at a very exciting time for our industry. The rise of cloud services and massive growth in enterprise class cloud-based applications are bringing more products to market and hence more opportunities to invest. We are also seeing a significant maturing of the medtech, cleantech and renewables sectors, all of which are key strengths of the region. Research and innovation emerging from the region's Universities has never been stronger around electronics and components on the back of new classes of devices. Tech Tour has the unique capability of bringing together exciting companies with the growth capital they need and offers the most efficient way to align the interests of both groups.*”

**Brian Caulfield, Partner at DFJ Esprit, will be the VP of the Selection Committee** and explained that “*Since the TechTour last visited the UK & Ireland 4 years ago, lean startup approaches and more availability of seed capital in the region have led to an explosion of great young companies that are able to gain market traction quickly. We will have a difficult time picking just 25 companies, but look forward to seeing the very best of these companies present to this important audience.*”

**Apply for the UK & Ireland Tech Tour:** <http://www.techtour.com/Registration.htm>

- No charge to apply
- No charge for selected companies to attend the event – selection is merit based only
- Companies are selected by an expert selection committee, according to their potential market impact, and can be at any funding stage from start-up to pre-IPO.
- Selected companies will be presenting to a group of 60 global investment professionals

#### **Selection criteria**

Applicants will be assessed on the uniqueness of their technology, the strength of their business model, vision, and capability to execute on the business plan and the quality and track record of their management. Submissions will be reviewed by the selection committee, which is comprised of senior business leaders from various backgrounds including venture capital, technology, research and economic promotion.

#### **Rewards for finalists**

The selected 25 finalists will each have a twenty minute slot to present their business plans to senior partners, vice presidents and CEO's from the global venture capital and technology industry, as well as service providers and academics. In addition, they will benefit from networking opportunities, local and international media exposure and potential opportunities to secure funding.

#### **About Tech Tour**

The Tech Tour was founded in Geneva in 1998 in response to the growing interest in emerging technology companies in various European regions. Tech Tour is composed of key contributors to the high technology industry. Tech Tour recognizes that continued prosperity in Europe lies in its ability to transform today's innovative projects into tomorrow's global technology leaders. For further information, please visit [www.techtour.com](http://www.techtour.com)

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