

PRESS RELEASE

MobiWork® achieves Safe Harbor and TRUSTe privacy certifications

MobiWork® demonstrates global commitment to privacy protection for its smartphone and cloud based mobile workforce solutions.

Boca Raton FL, March 28, 2013: Florida based MobiWork® today announced that is has achieved the U.S. – European Union Safe Harbor and the U.S. – Swiss Safe Harbor certifications. In addition, MobiWork® also announced that it has earned the TRUSTe Privacy Certification Seal®.

The certifications of compliance with the Safe Harbor Frameworks developed by the United States Department of Commerce, the European Commission and Switzerland demonstrate that MobiWork® satisfies the EU and Swiss privacy directives protecting the personal information of European citizens and that MobiWork is dedicated to maintaining the privacy and integrity of any personal data collected.

MobiWork® also earned the TRUSTe Privacy Certification Seal® for both its cloud based platform and for its mobile applications. TRUSTe, the leading privacy certification and seal program, awards its privacy seal only to companies that complete the rigorous TRUSTe certification process and agree to comply with ongoing oversight and TRUSTe's consumer dispute resolution process

“Obtaining the US – European Union and US - Swiss Safe Harbor certifications and the TRUSTe privacy seal demonstrates our global commitment to data privacy protection and security. It is another major milestone in the growth of our organization” said Hervé Rivère , MobiWork CEO and Founder.

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About MobiWork

MobiWork® is a privately held software technology company based in Florida, specializing in smartphone and cloud based mobile workforce solutions for field sales, field services and logistics. MobiWork® solutions increase productivity, improve information exchange and customer satisfaction. They are deployed in minutes, cost effective, highly customizable, easily integrated with existing software, and reflect best business practices.

For more information visit www.mobiwork.com or contact 1-888-MOBI-WRK or sales@mobiwork.com.

