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Cheerleading Companies Campus Teamwear and Team Cheer Settle Trademark Infringement Case

Campus Teamwear has settled with Team Cheer over a federal trademark infringement of several cheer apparel items.

San Diego, March 26, 2013 -- A settlement has been reached out of court in a trademark infringement lawsuit filed by Campus Teamwear, Inc. ("CTW") against Team Cheer ("Team Cheer").

On September 21, 2012, CTW commenced an action against Team Cheer in the United States Court for the Southern District of California, alleging federal trademark infringement, copyright infringement and unfair competition, among other things relating to Team Cheer's manufacture of certain apparel, including t-shirts, socks and bags. The parties have reached a confidential settlement, whereby Team Cheer has agreed to stop the sale of those products.

The settlement reinforces the commitment that Campus Teamwear has to protecting their intellectual property and their continuation to stand against the exploitation of their designs.

"We have a distinct voice in the cheerleading apparel industry, and this settlement allows us to continue distributing products that are unique," commented Campus Teamwear.

For the past two decades, Campus Teamwear has provided affordable and highperformance cheerleading apparel and accessories to cheerleaders of all ages. In March 2013, the leading cheer gear retailer released a new line of products for the spring season.

ABOUT CAMPUS TEAMWEAR:

For over twenty years, Campus Teamwear has supplied athletes with apparel, gear and accessories. The sportswear retailer guarantees the absolute lowest prices on high-quality items, including uniforms, warm-ups, shoes, accessories, practice wear, fundraising items, and body basics. To learn more, please visit the online store.