



FACT SHEET

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CodeProject.TV – Bite-Sized Developer Training Now Being Served

What is CodeProject.TV?

- CodeProject.TV is the technical training arm of CodeProject.
- The site was created to address the pressing need of developers looking for quick answers to their coding problems.
- CodeProject.TV is the only site that allows trainers and individual educators to offer individually-priced, bite-sized training videos, as standalone tutorials or grouped together as part of a course.
- Where viewers can watch short, to-the-point training videos, without having to buy a subscription, or even an entire course.

When is CodeProject.TV available to the public?

- CodeProject.TV is open for learning as of April 2, 2013.

Where can I view and purchase the bite-sized videos?

- Videos are available for viewing and purchase at: www.CodeProject.TV.
- Organic searches on CodeProject will also filter videos for relevant content, helping developers quickly find the answers that they need.

Why CodeProject.TV?

- CodeProject.TV was created in response to the pressing need of developers for quick answers, as identified within CodeProject's online community.
- Most developers don't have time for extensive online learning to solve their immediate coding challenges. CodeProject.TV gives developers the ability to learn what they want, when they want, all on-demand.
- CodeProject.TV helps eliminate the noise of internet searches to deliver the answer that a developer is looking for.
- CodeProject's members are renowned for their expertise in coding, and willingness to share it within the CodeProject community. CodeProject.TV gives individual members the ability to share their expertise through online video.

How will CodeProject.TV help developers?

- The site will allow for developers to stay up-to-speed with emerging technologies through easily accessible, affordable, high-quality training.
- CodeProject.TV's five to 10-minute video segments give developers to ability to teach and learn in a way that makes the most of their time.

What is the pricing structure on CodeProject.TV?

- Video prices are set by the trainer, and can even be offered for free. CodeProject.TV recommends pricing videos at \$0.99 per six minutes of content.
- Individual video purchases reduce the price of an entire course, similar to the way that songs and albums operate in iTunes.