

DON'T LEAVE YOUR COMPANY'S FATE IN THE HANDS OF A DISTRACTED DRIVER

AT LEAST 1.6 MILLION CRASHES EACH YEAR OR 28% OF ALL TRAFFIC CRASHES – INVOLVE DRIVERS USING CELL PHONES AND TEXTING. NSC* ESTIMATES THAT 1.4 MILLION CRASHES EACH YEAR INVOLVE DRIVERS USING CELL PHONES AND A MINIMUM OF 200,000 ADDITIONAL CRASHES EACH YEAR INVOLVE DRIVERS WHO ARE TEXTING.

* BY THE NATIONAL SAFETY COUNCIL 2010.



THREE OUT OF FIVE (60%) DRIVERS WITH CELL PHONES USE THEM WHILE DRIVING EVEN THOUGH ALMOST ALL ADULTS (91%) KNOW IT IS UNSAFE TO DO SO.

(Harris Interactive, July 2011)

THE ODDS OF HAVING AN ACCIDENT IN A VEHICLE ARE IMPACTED BASED ON THE FOLLOWING

- Talking on the phone = 1.3 times more likely to crash (light vehicles/cars)
- Dialing a phone = 5.9 times more likely to crash (heavy vehicles/trucks)
- Texting or emailing = 23 times more likely to crash (heavy vehicles/trucks)

RISK MITIGATION & LOSS PREVENTION

An employer can be held liable if an accident involves a company-issued phone or vehicle; a phone where the company reimburses the employee for the bill; or the employee is conducting company business.

Most companies today have a cell phone policy addressing the use of cell phones while driving. But how does a company know if employees are following it?

With MobiLoc™, companies can set up and manage their unique policies through the easy to use portal and push their policy rules to each phone.

Following the \$20M+, May 2012 Coca-Cola decision, fleet and risk managers will become more focused on mobile phone loss control. MobiLoc is a remarkably cost-effective enforcement technology to help control liability losses.

- Robert Puelz, PhD, SMU Dexter Professor of Risk Management and Insurance

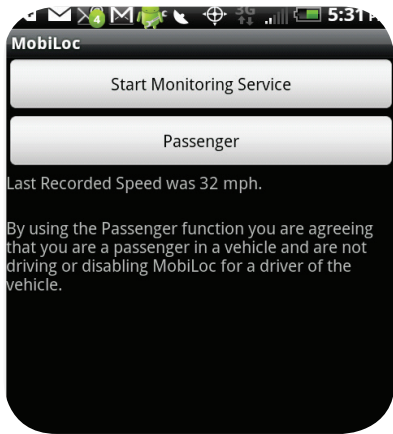
MobileLutions can provide our customers the peace of mind that their employees are safe while in route to make a delivery. With this highly affordable solution for our customers, they can rest assured that they are protected from unnecessary accidents.

- Dale Wilson, Fleet Solutions.

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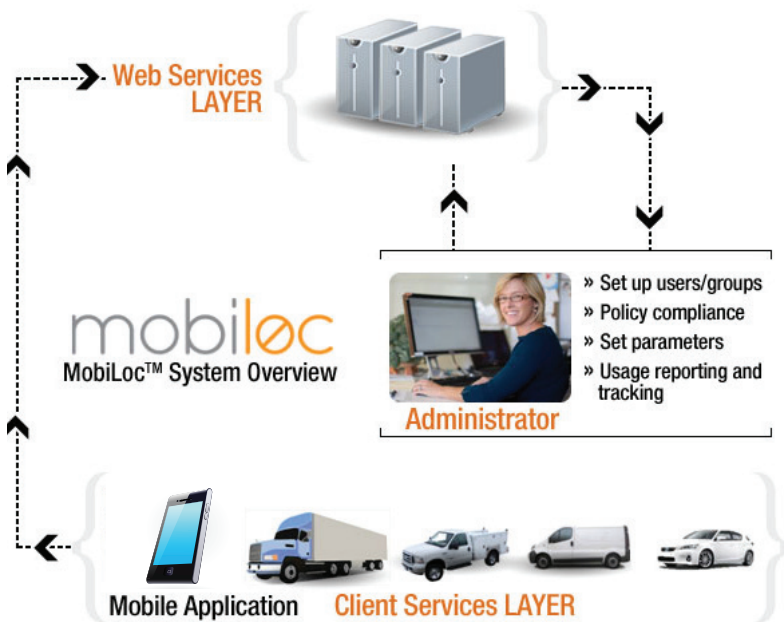
HOW MOBILOC™ WORKS

MobiLoc blocks texting, email, voice and any other smartphone application. Blocking can always be enabled or based on vehicle speed, day of the week, time of day or any combination. If blocking is based on vehicle speed, when the vehicle stops all email, texts and voicemails are available from the device.



COMPANY CONTROLLED PASSENGER OVERRIDE FEATURE

- If allowed by the company, a passenger has the option to override the MobiLoc application to gain normal access to the phone's features temporarily.



EASY DEPLOYMENT AND ACTIVATION.

The MobiLoc™ solution is easy to implement on any number of smartphones used by your mobile workforce. There are no downloads or discs, and nothing to plug in. This over-the-air technology is pushed straight to each smartphone, immediately keeping your employees and others safe from distracted driving.

No hardware to buy, no IT support required. If you have the phones, you have everything you need.

