

2. COMPANY OVERVIEWS

About MA TECH SERVICES

MA TECH SERVICES' primary function is to provide our customers with expert service on their mass spectrometers and to provide new and improved products to enhance the performance of their gas analysis requirements.

MA TECH SERVICES, Inc. not only provides expert field service but also has a fully equipped electronic/mass spectrometer repair shop that enables us to completely refurbish your mass spectrometer. Learn more at <http://www.matechservices.com>

The MGA Medical Gas Analyzers are fixed collector, magnetic sector mass spectrometers designed for monitoring respiratory, anesthetic, noble and many other gases. These analyzers are currently the most advanced instruments available for precisely measuring gas concentrations. They are reliable, stable, extremely accurate, provide real-time analysis and have ultra-fast response time for multi-gases.

About Brightergy

Brightergy is a clean-energy company. We reduce organizations' electric bills with solar power -- so they save money from day one, control future costs, and build a reputation as an organization making an impact.

Brightergy empowers organizations, non-profits, and government agencies to take control of their energy costs and usage through clean-energy generation, consumption, and distribution -- an action that better enables them to manage cost and change.

- Where is Brightergy located?
Brightergy has offices in St. Louis, Kansas City and Boston. We currently serve the Massachusetts and Missouri solar markets.
- When was Brightergy founded?
In 2010, CEO Adam Blake purchased the assets of the Energy Savings Store (founded in St. Louis in 2003), a small but significant player in Missouri clean energy. Doing this, he joined forces with principals Susan Brown and Ryan Gardner. In two short years the company has grown from 10 employees to more than 50, but the values and vision for a democratic energy future remain unwavered.

Learn more at <http://brightergy.com>

3. BIOGRAPHIES

About Jack Dorsey

Jack Dorsey is the creator, co-founder, and Chairman of Twitter, Inc. and the co-founder and CEO of Square, Inc. Originally from St. Louis, Jack's fascination with urban transit led him to

Manhattan, where he programmed real-time messaging systems for couriers, taxis, and emergency vehicles. Through his work, Jack witnessed thousands of drivers in the field constantly updating their location and activity, inspiring him to create Twitter. Jack's dedication to simplifying the complex and making technology accessible to everyone everywhere continued with the founding of Square in 2009. Jack was recognized as one of Time Magazine's 100 most influential people, WSJ Magazine's Technology Innovator of the Year and was named an "outstanding innovator under the age of 35" by MIT's Technology Review.

About Twitter

A simplified and personalized real-time information network that connects millions of people with the stories, ideas and news they care about every day. Discover more at <https://twitter.com>

About Square

Square enables anyone to accept credit cards and run their business on their smartphone or tablet; removing the friction from transactions and making commerce easy for everyone. Learn more at <https://squareup.com>

About Tim and Marcia Dorsey

Timothy and Marcia are serial entrepreneurs, which started with their meeting at "Two Nice Guys" (a start-up of Tim's was "One Nice Guy"). They founded MA Tech Services and own Shenandoah Coffee Co.

Brightergy's Leadership

ADAM BLAKE, CEO

Adam is an entrepreneur with a far-reaching background in energy related ventures. Adam co-founded Silicon Solar Housing Solutions in 2006. SSSH created the first solar powered real estate sign light and created a line of solar water heating products, now known as SunMaxx.

After a successful 2007 exit Adam founded Atlas Properties, a real estate private equity firm that has invested tens of millions in investor equity in real estate, solar, and natural gas projects. Atlas' holdings include an 18 story high rise in downtown Fort Worth, a few fractured condo projects, and a 100,000 sq ft historic re-development project in Kansas City. Through Atlas, Adam also managed two natural gas exploration projects, one in Fort Worth's Barnett Shale and another in New York's Marcellus Shale.

Adam has been featured in Entrepreneur Magazine, Young Money, Fortune Small Business, and several other local and industry related publications. Amongst several other awards and recognitions, Adam was the recipient of the Global Student Entrepreneur Award in 2005, a prestigious international award for the top student entrepreneur. Adam received a business degree in entrepreneurial management, accounting, and finance from TCU. In his free time

Adam enjoys supporting high school and college focused programs that support & encourage youth entrepreneurship.

RYAN GARDNER, VP SALES

Ryan earned a Physical Therapy degree from the University of Missouri. He has since been involved in several “start up” companies, successfully launching several new products in three different industries over the last 15 years. During his professional career he has been involved in business management, sales, business development as well as running his own multi-million dollar company. He has had the good fortune of helping clients invest in nearly \$250 million in capital equipment during his career. Ryan got his start in solar several years ago by helping launch a solar division for an electrical contractor in California. Since his foray into the renewable industry he has been involved in several megawatts of solar projects. His enthusiasm for spending time in nature inspired his interest in sustainability. This interest has led to enthusiasm for educating the community on the benefits of solar power. Ryan believes strongly that solar makes sense today and that eventually it will be the “winner” in alternative energy sources.

SUSAN BROWN, VP PUBLIC AFFAIRS

Susan realized the importance of renewable energy after a year’s long battle against a plan to build multiple coal-burning power plants near her home north of Kansas City. She led a citizens group, Concerned Citizens of Platte County, that eventually reached a collaborative agreement with Kansas City Power & Light company in 2007, resulting in groundbreaking company investments in renewable energy and energy efficiency. That was the same year she began work for The Energy Savings Store – a small wind and solar company that eventually became Brightergy Solar.

Susan has been involved in the development of hundreds of renewable energy projects in the Kansas City area, while volunteering her time to many environmental organizations in the region including:

- Kansas City, MO Climate Protection Plan (Workgroup Vice-Chair)
- Mid-America Regional Council’s Air Quality Forum
- Platte County’s Green Build Committee
- Greater Kansas City Chamber of Commerce Energy Environment and Sustainability Initiative
- Bridging the Gap’s EEBN Steering Committee

Susan serves on the national board of directors of the Solar Energy Industries Association (SEIA) and serves as vice-chair for the Missouri chapter (MOSEIA). She was also recognized as one of the Midwest’s Most Influential Women in 2009 by Midwest CEO Magazine.

JILL SUPPES, CHIEF FINANCIAL OFFICER

Jill is a graduate of the University of Missouri – Columbia and has over 20 years of finance and accounting experience. Previously, Jill was CFO at Mediware Information Systems, Inc (NASDAQ – MEDW), a publicly-traded clinical software solutions provider. Most recently, Jill was CAO (Chief Accounting Officer at AdKnowledge, an Internet advertising company. During her tenure, ADK grew from \$30m/year to more than \$300m/year. While with ADK, Jill put in place structure and process that allowed the company to grow organically and close seven material acquisitions.

Her professional “sweet spot” is taking a profitable company with a solid business plan and strategic vision, and implementing the structure necessary to allow for rapid growth without constraining the business. In 2011, Jill was an honoree for the KC Business Journal CFO of the Year.

JEFF RISLEY, CHIEF MARKETING OFFICER

A native of Kansas, Jeff holds a Bachelor’s Degree in Journalism from the University of Kansas and an MBA from Benedictine College. He has more than 20 years of experience helping both for-profit and not-for-profit organizations successfully plan and implement their missions. Jeff began his career managing trade associations, before moving to marketing agencies. He spent ten years at Barkley, an integrated marketing agency where as a vice-president and partner he founded the agency’s social media practice.

His first foray into renewable energy was as the Executive Director of the Climate and Energy Project, a not-for-profit organization advocating for energy efficiency and renewable energy in the Midwest. It was also at CEP that Jeff’s passion for renewable energy was expanded.

Prior to joining Brightergy, Jeff was the VP of Social Media at InTouch Solutions, a digital marketing agency serving the healthcare industry.