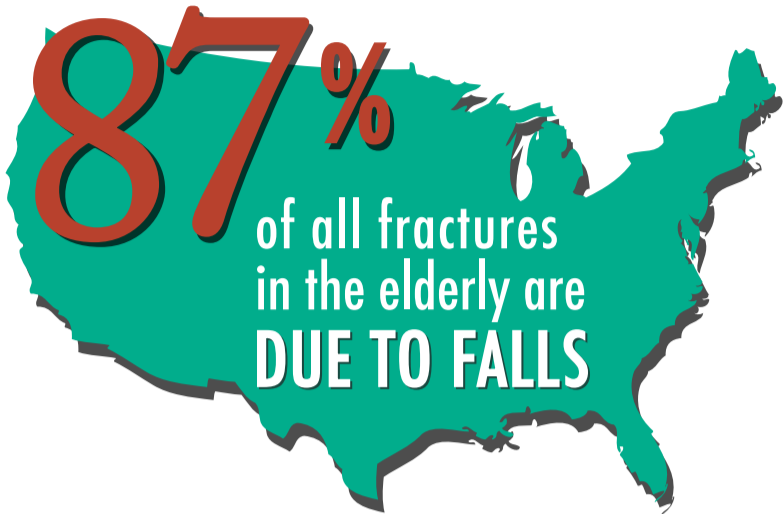


# FALLING AND THE ELDERLY

## DID YOU KNOW...



falls are the leading cause of injury for those **65 & UP**

hospital stays last **TWICE** as long for those who've fallen

Falls Account For:



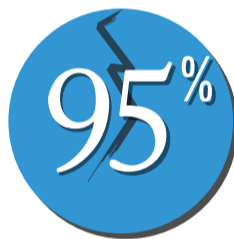
**25%** of all hospital visits



**40%** of all nursing home admissions



percent of falls take place inside the home



percent of hip fractures are caused by falls

**1 of 3**

develop a fear of falling



**2 of 3**

will fall again within 6 months



## THE PROBLEM:

30 to 50 percent of elders report that the fear of falling develops into a lack in confidence which restricts the elderly of active living.

## THE SOLUTION:

The Grip-N-Assist Mobility Belt! for security, stability, and peace of mind.

- One size fits most
- Four soft grips
- Built-in lumbar support



**only \$79.00**

**► Buy One Now!**

»» Visit [Grip-n-Assist.com](http://Grip-n-Assist.com) to learn more! ««