



7th Annual CMS Expo  
Learning & Business Conference  
For Web Content Pros Worldwide  
May 14-16, 2013 | Hilton Orrington Hotel  
Evanston, Illinois | [www.CMSExpo.net](http://www.CMSExpo.net)

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## Overview

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### Mission:

“Shine the spotlight on  
the world’s leading CMSs  
and the people who  
use them.”

# CMS Expo Helps Business Get More Responsive To Customers

EVANSTON, IL – On May 14th-16th, tech business owners from around the world will converge at the Hilton Orrington Convention Center for the 7th annual CMS Expo Learning & Business Conference. This year’s conference will share important advancements in *responsive web design*, *social media*, *adaptive content* and *automated marketing*. This year’s theme: “Make your content work for you!”

CMS Expo is for businesses, non-profits, government and education. Over fifty leading business-tech speakers will share the latest advancements in content management, content marketing, content strategy and publishing, SEO, ecommerce, online learning, big data and more.

Today’s web content pros know that to stay ahead, they must always be thinking ahead on ways to future-proof their organizations. CMS Expo will focus on empowering attendees with the best strategies and practical methods to quickly plan and project manage, adapt, react, capitalize on opportunities in the marketplace.

Over 100 million CMS-powered websites now populate the web with brands that will be featured at this year’s CMS Expo, including the industry leaders: WordPress, Drupal, Joomla. Joining CMS Expo for the first time will be the world leader in enterprise content management, Open-Text, along with Jahia and SageFrame.



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CMS Expo is the only event in the world that brings these incredible technologies - and the brilliant people who power them - under one roof. It’s a 3-day immersion course, packed with answers to critical challenges web pros *must master today, in order to be relevant tomorrow*.

CMS Expo Learning and Business Conference is the perfect conference for business owners and managers, content marketers, content strategists and the whole web content team to help all team members stay up-to-speed on content management strategies and systems.

CMS Expo will share current online business success stories, strategies, tools and insights that attendees can use immediately to help their organizations work faster, better and smarter.

## CMS Expo 2013 Highlights:

- 60-plus Learning Sessions & Panels for web content pros
- Sessions for “Built In Chicago” Start-ups
- Keynotes by innovators in business technology
- Expo hall, featuring top tech integrators & services
- Demonstrations and case study presentations
- Tracks for business, education, government and non-profits
- Strong focus on responsive design & adaptive technology
- Business networking and socials

For information see [www.CMSExpo.net](http://www.CMSExpo.net) or call 1 (888) 804-9525