DRAG QUEENS ARE RACING TO BE APART OF THE NEW INDEPENDENT FILM 'CARRIE CASH'

Even 'Hatfields and McCoy's' Emmy Nominated Casting Director Fern Champion Is On Board to Get This Indy Film To The Finish Line.

Hollywood, California – April 10, 2013 – Renaissance Entertainment, Be Creation and Two Headed Monster Productions have joined forces to bring Director Mercy L. Smith's vision for 'Carrie Ca\$h' to the big screen. 'Carrie Ca\$h' is the story of a timid, introverted gay man who finds solace and strength in his alter-ego, a drag queen, until she starts to take over his life completely. It's the universal theme of one man's journey to self discovery and strength within the world of drag queens.

Funding for 'Carrie Ca\$h' is being raised through a <u>Kickstarter campaign</u>. Since the launching of the campaign word of the film has sparked response from various Drag Queens all over the country who identify strongly with the film's premise. Even with positive shows such as 'Rupaul's Dragrace' and Harvey Weinstein and Cyndi Lauper's musical 'Kinky Boots' there is still a strong out cry to shed more light on the "T" in the LGBT community.

Some of the Drag Queens responded by sending videos sharing their life long identity struggles. Shares about overcoming bouts with suicide, years of praying the gay away, attempts at marriage in-order to deny their natural inclinations, and some friends speaking on behalf of those who had succumb to their struggles resulting in a lost of life. These shares inspired the creation of a "Five Shades of Queen Video Audition/Challenge" component of the film to raise awareness. The challenge involves giving five different emotions to a line from the film, followed by a personal share. The most popular videos win a part in this SAG film, IMDB credit and more. The challenge can be found on the Carrie cash the movie facebook page.

Carrie Ca\$h has to be fully funded by the April 21st. Shooting begins in May. A screening of the video challenge shares and a rough trailer is scheduled for LA Pride weekend. To find out more information please visit the <u>official website</u>.

