

3-4 June 2013, BANGKOK

7th Global Rubber & Tire Markets



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Day 1 - 3 June, Monday

08:00 Registration

09:00 Chairman's Welcome Remarks & Introduction

09:10 Global Economic Outlook

- Slow recovery in US – implications on Asia and its impact on rubber & tire industry
- Performance of SE Asia with moderate growth in China and India
- European crisis & the impact on ASEAN market
- Market volatility and its impact on currency movement
- Reality of consumer demand in China & India – is it slowing down?

Frederico Gil Sander, Economist

East Asia and Pacific – Poverty Reduction and Economic Management

The World Bank

09:40 Global Natural Rubber Market Outlook

- NR growth potential & development trends
- Will price stabilize with new plantations in emerging NR producing countries in South East Asia: Cambodia, Laos, Myanmar and Vietnam?
- Strategizing to meet long term NR shortage/surplus

Dr. Chayo Trangadisaiikul, Secretary General

Rubber-Based Industry Club, The Federation of Thai Industries, Thailand

10:10 Global Tire Market Overview and Challenges Ahead

- Structural shifts in tire markets
- Demand/supply forecast & emerging trends

10:40 Discussion Followed by Networking Refreshment

11:10 Butadiene Outlook and the Impact of Shale Gas

- Shale gas production and impact on synthetic rubber
- Update on shale gas development
- Impact of oil/natural gas trade on butadiene markets
- On-purpose Butadiene prospect

- How will U.S. shale gas production and China's CTO impact global butadiene markets
- Downstream market demand forecast

Andrew Lee Fagg

Principal, Energy & Chemicals Consulting

Nexant Asia Limited

11:40 Synthetic Rubber Market Outlook

- Price pressure from upstream market
- When will demand catch up with supply?
- Market trends and new technologies
- Emerging markets and applications- Industrial and agri markets
- New project update (Singapore, Brazil, Europe)

Virendra Rathod

Head of Synthetic Rubber Business

Reliance Industries Ltd

12:10 Discussion Followed by Networking Lunch

13:30 Afternoon Chairman's Introduction

13:40 Thailand – Rubber Application in Automotive Industry

- Demand/supply projection
- Production capacities and investment
- Latest technology with environmental considerations

14:10 Latex Market Outlook: Opportunities and Challenges Arising from Government Policy and Correlated Futures Market

- Market demand/supply
- Intervention shocks
- Impact from rubber futures market

Dr. Paitoon Wongsasutthikul, Managing Director

Agrowealth Co., Ltd - A subsidiary company of Thai Rubber Latex Corporation (Thailand) Plc.

14:40 Will Vietnam Become the Major Rubber Product Maker?

- Vietnam's rubber industry development
- Demand and supply outlook
- Role as exporter, challenges and opportunities for domestic and foreign investor
- Project update and production capacity in 3-5 years

Dr. Tran Thi Thuy Hoa, Office Manager

Vietnam Rubber Association

15:10 Discussion Followed by Networking Refreshment

15:40 Tire Labeling and its Effect on Global Market Dynamics

- EU tire labeling legislation & its impact on tire industry
- Will Asia push for tire labeling?

Christoph Kalla, Head of Marketing

Business Unit Performance Butadiene Rubber

Lanxess International SA

16:10 Is China Ready for Green Tyre Era?

- The implications of EU legislation
- Developing markets for green tire
- Product development updates

16:40 Green Tyre Technology and Markets

- R&D trends in green tire developments

Dr. Rabindra Mukhopadhyay

Director (R&D), JK Tyre & Industries Ltd.

Director & CE, Hari Shankar Singhania

Elastomer & Tyre Research Institute (HASETRI)

Chairman, Indian Rubber Institute (IRI)

17:10 End of Day 1

Day 2 - 4 June, Tuesday

09:00 Chairman's Remark

09:10 New Market Concept for Green Oil in Rubber/Tire Applications

- Tire labeling in the EU, Korea and Japan
- Challenges concerning regulations for label free oils & fuel economy
- New carcinogenic concept
- The monitoring of carcinogenic risk of components for tires
- The influence of green oil on the tire performance

Dr. Alexander Shchepalov, Project Manager of

Petrochemicals Development,

R&D Department

ORGKHM Biochemical Holding

Program details published herein are confirmed as at 03/04/2013.

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09:40 **India: Poised to be Next Auto Hub?**

- Update in 5 key auto hubs on the anvil
- Demand & supply forecast
- Moving towards more sophisticated tire technology

- Recycling markets

- Development in Synthetic Rubber

Sunam Sarkar, CFO and Executive Director

Apollo Tyres Ltd

10:10 Discussion Followed by Networking Refreshment

10:40 Indonesia - New Growth Strategies

- Key drivers of growth & emerging applications
- Raw materials availability for tire production
- Investments in new plantations

Dr Kartika Dianningsih Antono, Managing Director

PT Multistrada Agro International

11:10 Tire Cord Market Outlook

Joko Widjaya, Marketing and Sales Director

PT. Bekaert Indonesia

11:40 Carbon Black Development & Global Market Outlook

- Carbon black alternatives
- Update on regional capacities

12:10 Final Discussion Followed by Closing Lunch

13:45 End of Conference

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