

NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Holly Choon Hyang Bachman

Founder/President & CEO Mixed Roots Foundation

415.889.7522

hbachman@mixedrootsfoundation.org

Mixed Roots Celebrates 2nd Year Anniversary and Hosts the First Ever World Market Taste Tour to Benefit Adoptees and Their Families

Taste Tour will Feature Signature Mixed Roots Food, Drink and Dessert Items Prepared by Local and National Culinary Artists and Celebrity Chefs

San Francisco, CA – April 12, 2013 – Mixed Roots Foundation will celebrate its 2nd Year Anniversary during the month of May which is also recognized as National Foster Care Month and Asian Pacific American Heritage Month. In recognition of its multicultural roots as well as some well-noted accomplishments, Mixed Roots will host an Anniversary Celebration Gathering at a private mansion in Sausalito, CA on Saturday, May 18, 2013 from 6:00 pm – 10 pm with complimentary valet shuttle.

The Anniversary Celebration Gathering will begin with a **VIP Cocktail Reception** at 6:00 p.m. where guests will participate in a private tour of the mansion and end up on the widow's walk with views of the Bay and also get a sneak preview of the **signature Mixed Roots Drinks** that will be presented later in the evening. **Opening and Welcome remarks** will be made by guru of mentoring and God Father of Black Psychology, **Dr. Joseph L. White**, Professor Emeritus of Psychiatry and Psychology of University of California–Irvine and **Lee Mun Wah**, Filmmaker/Producer of StirFry Seminars. Mr. Lee is also an adoptive parent and is well known for his work with his film *The Color of Fear* that addresses racism in America and is about to release the feature film *If These Halls Could Talk*, which shares the personal lives of college students and their perspectives on diversity issues in higher education. All guests will receive a gift bag presented by **Mixed Chicks**, a multicultural beauty and hair product company specifically focused on the mixed race experience headquartered in Los Angeles, CA.

"As I look back on the last couple of years, it has been quite the journey to think where we have come from with the Mixed Roots Foundation...we have literally built this organization from the dirt and it is very exciting to see this organization finally start to grow", stated **Holly Choon Hyang Bachman**, Fellow Adoptee and Founder, Mixed Roots Foundation. "This 2nd Year Anniversary Celebration Gathering will mark another great milestone... I look forward and I am grateful to continue to work with everyone who has selflessly given of their time, commitment and resources both financially and socially to keep Mixed Roots going and growing".

Along with keynote remarks, a formal **announcement of the newly established Honorary Board** will also take place. The Honorary Board consists of **Dr. Emmett D. Carson**, CEO, Silicon Valley Community Foundation, **Michael Reagan**, President, The Reagan Legacy Foundation and **Amy Anderson**, Actress/Comedian based in Los Angeles, CA.



Finally, the event will round out with the first ever **World Market Taste Tour** where all guests will have the opportunity to taste various signature **Mixed Roots drink, food, and dessert items**. All signature items will be available for purchase after the event and a portion of proceeds from the sale of those signature items will be donated back to the Mixed Roots Foundation to further support more post adoption resources for adoptees and their families.

The taste tour will begin at 7:45 p.m. with special remarks by **Rob Black**, Executive Director of the Gold Gate Restaurant Association along with the following participants who will be presenting their signature items at their respective food stations that will be located throughout the venue, so that while guests are tasting the food and drink, they will also get an overall tour of the private mansion:

Mixed Roots Signature Drinks

- -San Francisco School of Bartending, San Francisco, CA
- -Infusion Lounge San Francisco, CA
- -Fruits & Chocolate, Alameda, CA
- -Coco's Cocktails, by CocoTini, San Francisco Bay Area



"I am so glad to work with the Mixed Roots Foundation and lend my passion for making custom drinks to help create one of the signature Mixed Roots drinks for this special event", stated **Founder/CEO and Mixologist, Colleen Johnson (aka CocoTini), Coco's Cocktails.** "As soon as I heard about Mixed Roots, I knew that I had to get involved and support in some way – I look forward to working with Mixed Roots and helping them grow".

Mixed Roots Signature Appetizers

- -Chef Susan Oak & Jay Hwang, Sweet Acorn, Los Angeles, CA
- -Chef Eric Ehler, Seoul Patch San Francisco, CA

SEOULPATCHSF

"As a Fellow Adoptee, I am excited to finally have a way to give back to my own community through my own personal passion for food", stated **Fellow Adoptee and Chef, Eric Ehler, Seoul Patch** — **San Francisco**. I will be creating a signature appetizer that will be a fusion between Korean and American food. I look forward to placing this signature item on my menu so that individuals can enjoy and know that a portion of proceeds is going back to a cause that is so close to my heart".



Mixed Roots Signature Main Menu Items

-Executive Chef, Adam Jones, Palomino, San Francisco, CA



"Recently finding out about the opportunity to participate in this event – I am very honored to apply my creative skills in the culinary arts to support such important work that the Mixed Roots Foundation is doing in the community", stated **Executive Chef, Adam Jones, Palomino – San Francisco**. "In fact, I along with my partner are in the process of adopting a child as we speak, so this hits right at home literally... I hope to not only make a difference within my own family, but for other families as well. I already know what I will be creating for a main menu item – I can't wait to present it to all of you!"

Mixed Roots Signature Desserts

Frittle Candy by Carrie Abbott, Indianapolis, IN
-Executive Pastry Chef, Terry Watson, Just Desserts, Oakland, CA



"It is with great pleasure that we are able to participate in such a significant event", stated **Executive Pastry Chef, Terry Watson, Just Desserts**. "I am currently working on creating the signature Mixed Roots dessert that I know will intrigue the palate, but will also promote awareness and provide another channel to help raise funds for the Mixed Roots Foundation. We look forward to presenting this signature dessert in May!"

Proceeds from the Anniversary Celebration Gathering will benefit the **Adoptee Mentor Program (AMP)** and the **Global Adoptee Genealogy Project (GAGP)**. To learn more about these programs, presenters, the World Market Taste Tour participants, registration, volunteering, and/or sponsorship of the event, please email events@mixedrootsfoundation.org, call 415.889.7047, LIKE Mixed Roots Foundation on Facebook, or visit www.mixedrootsfoundation.org for more information.