

Blush Prom Celebrates that Prom 2013 One of Their Hottest Seasons Ever for Prom Dresses

As a top designer in the prom industry, Blush Prom commemorates a year full of sequins, rhinestones, and stunning styles purchased for prom nights across the country.

As prom season comes to an end, Blush Prom is proud to call 2013 one of their greatest seasons ever for eye catching styles amounting huge sales.

“The Blush team was thrilled to release our [2013 prom dresses](#) at various fashion shows last fall knowing we had an ultra fashion-forward collection,” said a Blush Prom representative, Sarah Simpson. “January began with retailers already placing reorders and we knew this was going to be a fabulous season.”

Blush Prom, which practically invented the sweetheart neckline, is known for their elegant pastel colors with chiffon dresses that create soft, long lines on any girl.

This year, funky new styles and colors were introduced into the collection and were among the top sellers that contributed to this remarkable season.

“Designs such as [style 9508](#) that features a completely beaded short bustier with a satin overlay, high low hem, and material delicately gathered to the left side of the empire waist made this season as glamorous as it was,” Simpson said. “This particular dress was featured in a variety of hot colors that made it attractive to so many girls across the States.”

While Blush Prom will continue to create their classy, elegant chiffon styles, customers can count on this designer to deliver the trendiest styles for prom for many years to come.

About Blush Prom by Alexia

For over 30 years, Alexia Designs has been creating beautiful dresses for all occasions. Blush Prom, the high fashion division of Alexia Designs, offers 2012 prom dresses for proms, pageants, homecoming formals and other social occasions. You can view all of their dresses at <http://www.blushprom.com>

**Contact Information**

Sarah Simpson

Blush Prom

<http://www.blushprom.com>

918.347.3060

Online Web 2.0 Version

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