

THE GREAT UNTAPPED HIGHWAY ALTERNATIVE

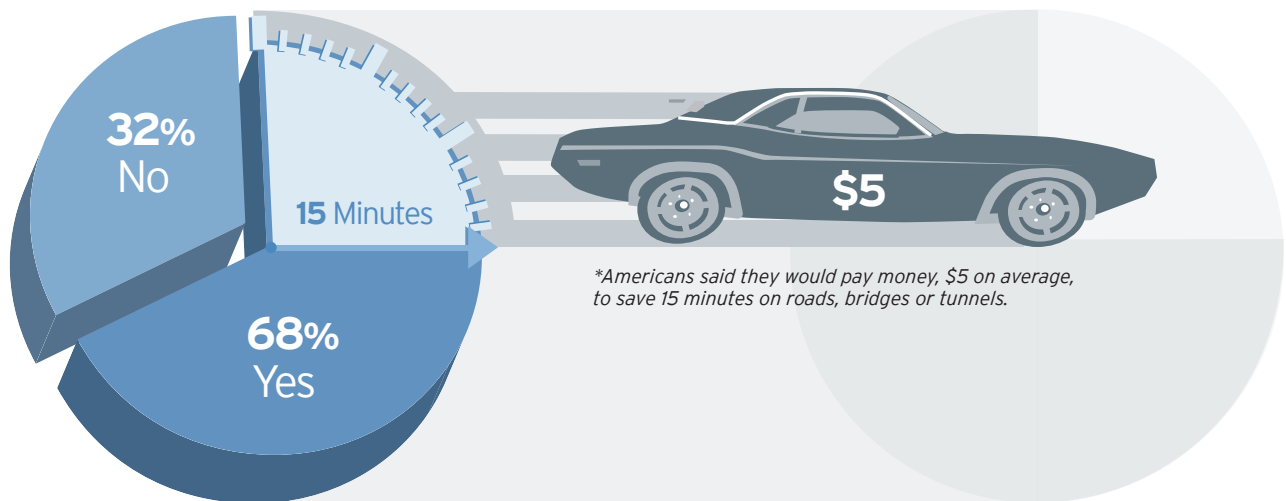
Most Americans are unaware of a proven time-saving next generation highway concept; one that would be used by many if given the opportunity

HNTB Corporation continues its America THINKS survey series by looking at the public's views on a relatively unknown highway technique known as priced managed lanes or express lanes. These tolled lanes operate in the middle of non-tolled highways with a price that varies to ensure cars can maintain a speed of at least 45 miles per hour and guaranteed a predictable, congestion-free trip.

TIME IS MONEY

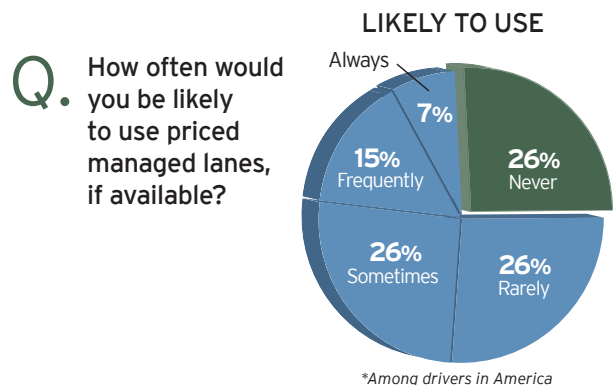
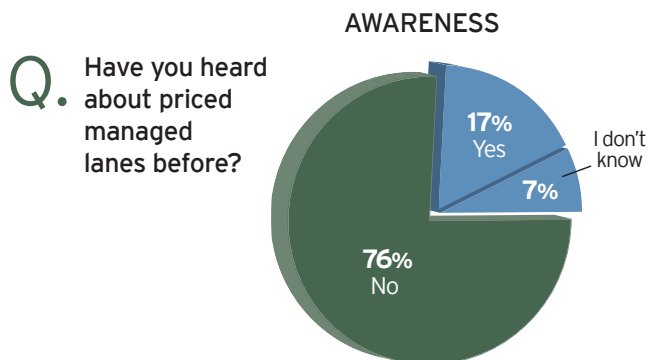
Many Americans are ready to pay for traffic relief, especially at a time when more than 2 in 3 (67 percent) of commuters now experience congestion on the drive to work.

More than 2 in 3 (68 percent) Americans said they would pay money, \$5 on average, to save 15 minutes on roads, bridges or tunnels.



PENDING POPULARITY

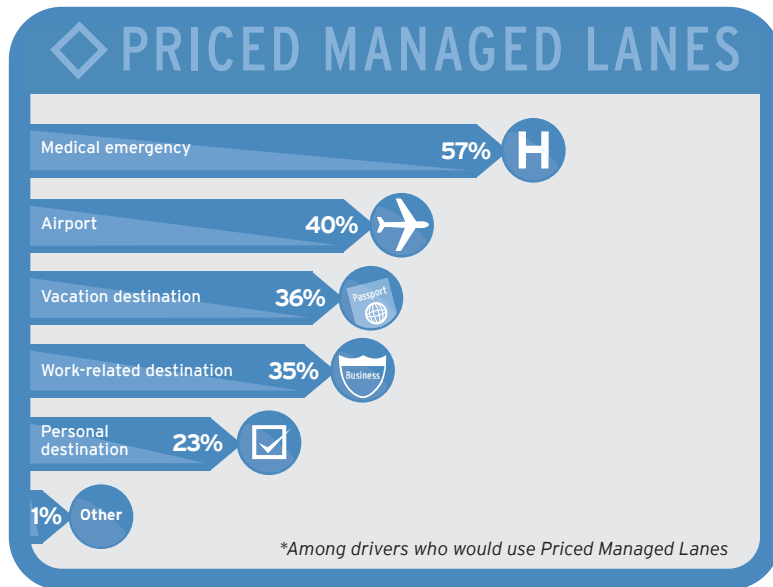
While there is low awareness of priced managed lanes (less than 1 in 5 – 17 percent – Americans have heard of them), when they learn about the concept, close to 3 in 4 (74 percent) drivers say they would be likely to use the lanes when available. In fact, 7 in 10 (70 percent) of all Americans think priced managed lanes should be considered when making improvements to U.S. highways.



ALL THE RIGHT REASONS

These aren't leisure lanes. Nearly 2 in 3 Americans (65 percent) think priced managed lanes are more of a useful option, choosing to use them when needed, rather than a luxury. Among drivers who would use the lanes, a variety of instances - from medical emergencies to much less-serious situations - would be cause for paying for them, and ensuring a reliable travel time. More than 4 in 5 (81 percent) would be likely to use them to make up time due to running late.

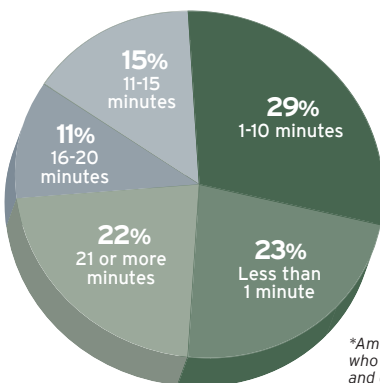
Q. To which of the following destinations would you be likely to use priced-managed lanes, if available? Select all that apply.



VALUE TO COMMUTERS

More than 8 in 10 (84 percent) employed Americans open to priced managed lanes would use them to avoid a congested commute. In fact, nearly one in four (22 percent) commuters who get stuck in traffic say congestion costs them more than 20 minutes per day.

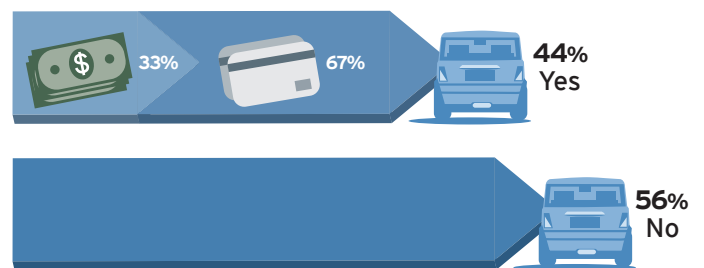
Q. On average, how many minutes does congestion cost you during your commute to work on a daily basis? Your best guess is fine.



PAYING FOR IT

Among drivers, more than 2 in 5 (44 percent) would be willing to sign up for a prepaid account to use a priced managed lanes facility. And more than 2 in 3 (67 percent) of those willing to sign up would rather link their account to a credit or debit card than replenish it with cash.

Q. Would you be willing to sign up for a prepaid account to use a priced managed lane facility? (IF YES) How would you be likely to regularly replenish funds?



HNTB's America THINKS survey polled a random nationwide sample of 1,000 Americans Jan. 24-30, 2013. It was conducted by Kelton Research, which used an e-mail invitation and online survey. Quotas were set to ensure reliable and accurate representation of the total U.S. population ages 18 and over. The margin of error is +/- 3.1 percent. For more information, visit www.hntb.com or contact John O'Connell, (816) 527-2383, joconnell@hntb.com.