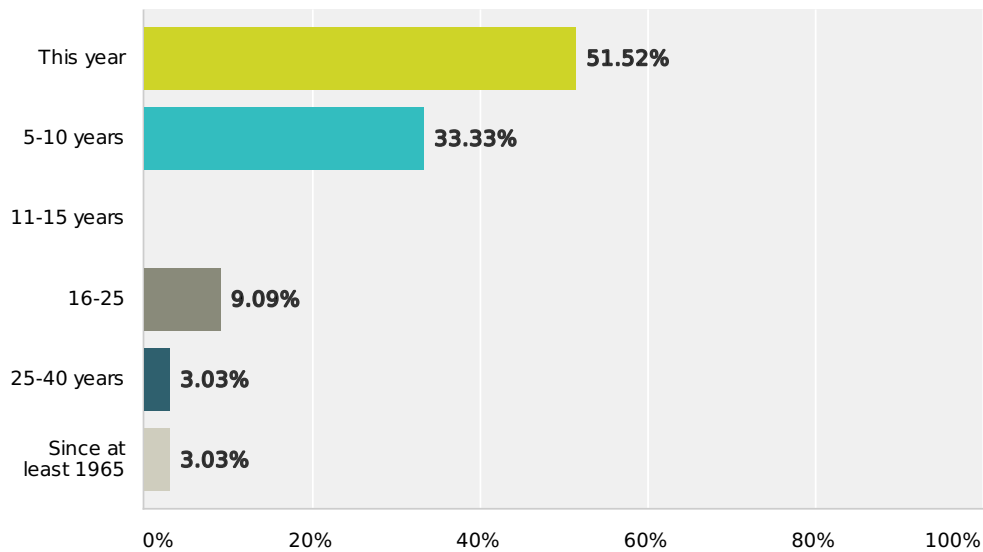


Q1 How long have you been wearing "Cat Eye" style glasses?

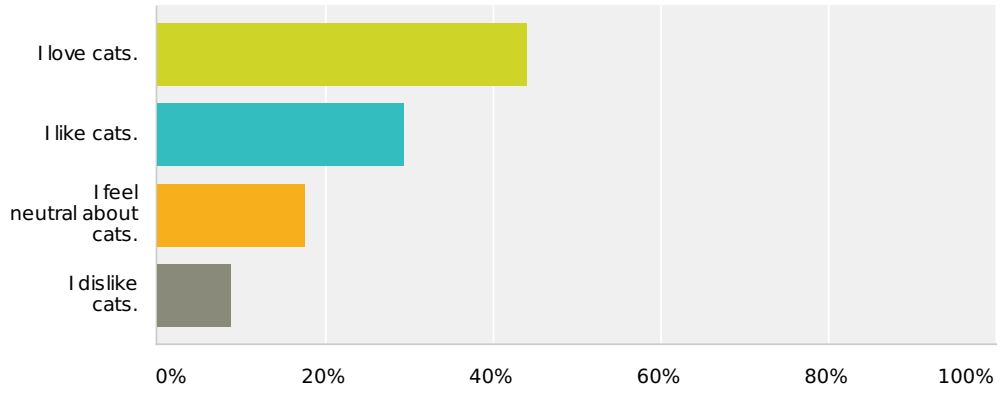
Answered: 33 Skipped: 1



Answer Choices	Responses
This year	51.52% 17
5-10 years	33.33% 11
11-15 years	0% 0
16-25	9.09% 3
25-40 years	3.03% 1
Since at least 1965	3.03% 1
Total	33

Q2 Do you like cats?

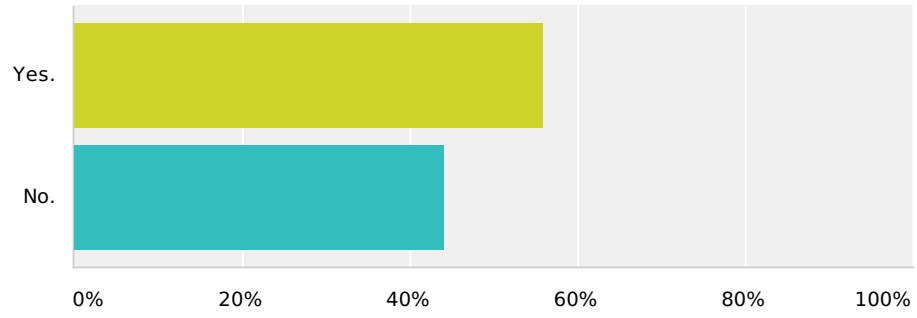
Answered: 34 Skipped: 0



Answer Choices	Responses	
I love cats.	44.12%	15
I like cats.	29.41%	10
I feel neutral about cats.	17.65%	6
I dislike cats.	8.82%	3
Total Respondents: 34		

Q3 Do you own one or more cats?

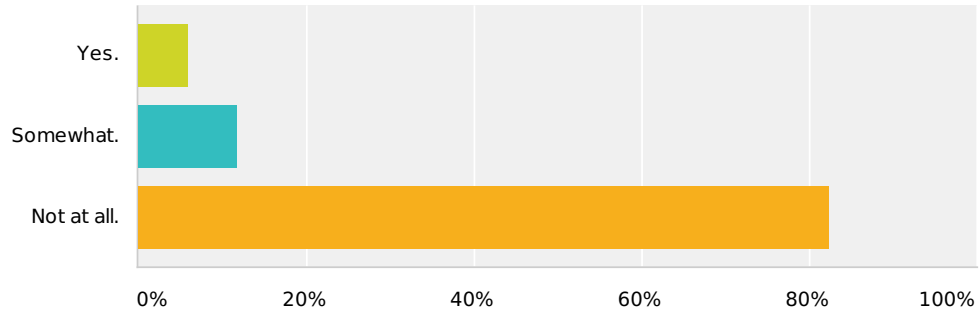
Answered: 34 Skipped: 0



Answer Choices	Responses
Yes.	55.88% 19
No.	44.12% 15
Total Respondents: 34	

Q4 Do your feelings about cats relate to your choice to wear cat-eye style glasses?

Answered: 34 Skipped: 0



Answer Choices	Responses
Yes.	5.88% 2
Somewhat.	11.76% 4
Not at all.	82.35% 28

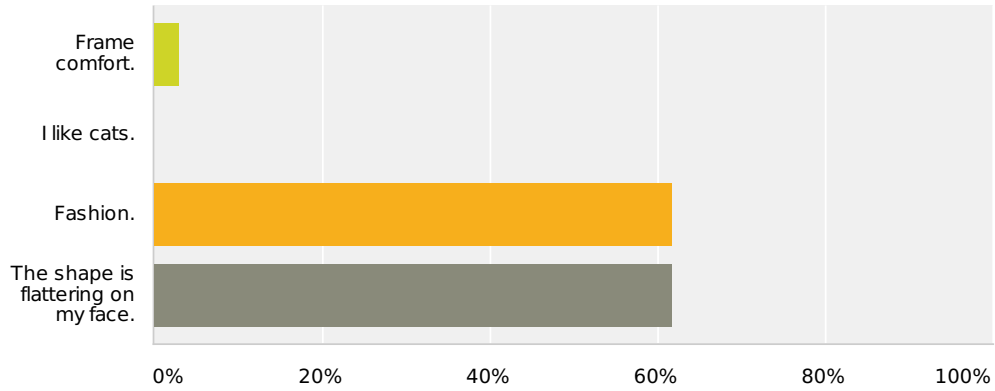
Total Respondents: 34

Please elaborate if you'd like. (6)

#	Please elaborate if you'd like.	Date
1	I like the retro syle of the cat eyeglass shape. I think they are flattering to me.	4/5/2013 4:58 PM
2	like them becuz they are different	4/4/2013 3:55 PM
3	it's the retro thing that grabs me. plus, I have a wide face that cat eye glasses fit well	4/4/2013 12:02 PM
4	I just like the style of the glasses	4/4/2013 11:00 AM
5	I use to have 7 cats when I was younger, I think I am loving because its so fashionable, mysterious..it make any eye look beautiful	4/3/2013 12:41 AM
6	What's not to love about cats? If I wear cat eye glasses, someone will start talking about my favorite animals!	3/28/2013 11:47 AM

Q5 What is your primary reason for choosing cat-eye style glasses?

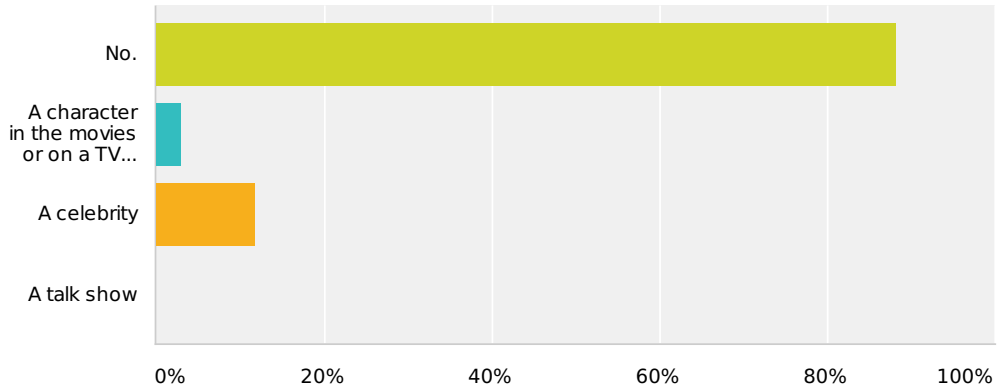
Answered: 34 Skipped: 0



Answer Choices	Responses
Frame comfort.	2.94% 1
I like cats.	0% 0
Fashion.	61.76% 21
The shape is flattering on my face.	61.76% 21
Total Respondents: 34	

Q6 Did TV or the movies influence your decision?

Answered: 34 Skipped: 0



Answer Choices	Responses
No.	88.24% 30
A character in the movies or on a TV show	2.94% 1
A celebrity	11.76% 4
A talk show	0% 0

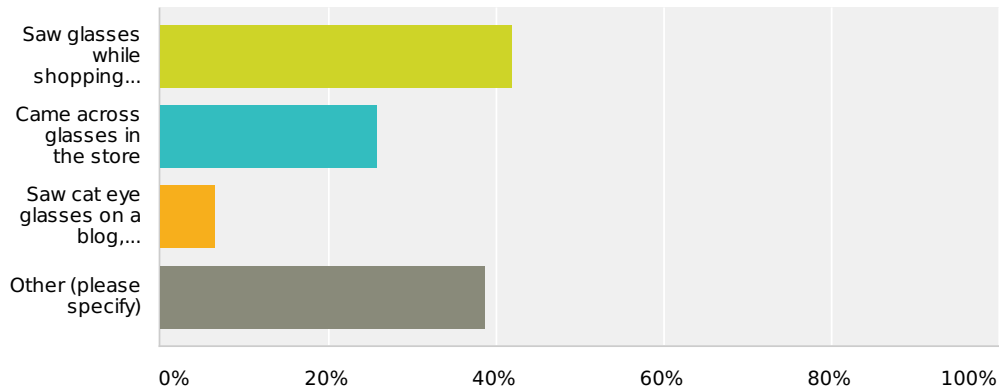
Total Respondents: 34

Please clarify show or celebrity. (4)

#	Please clarify show or celebrity.	Date
1	I originally saw them on Kourtney Kardashian and I loved the style.	4/5/2013 4:58 PM
2	I don't have a TV	4/4/2013 12:02 PM
3	I have always liked the style of the glasses	4/4/2013 11:00 AM
4	Marilyn Monroe	3/27/2013 9:32 PM

Q7 Were there other influences to wear cat eye glasses?

Answered: 31 Skipped: 3

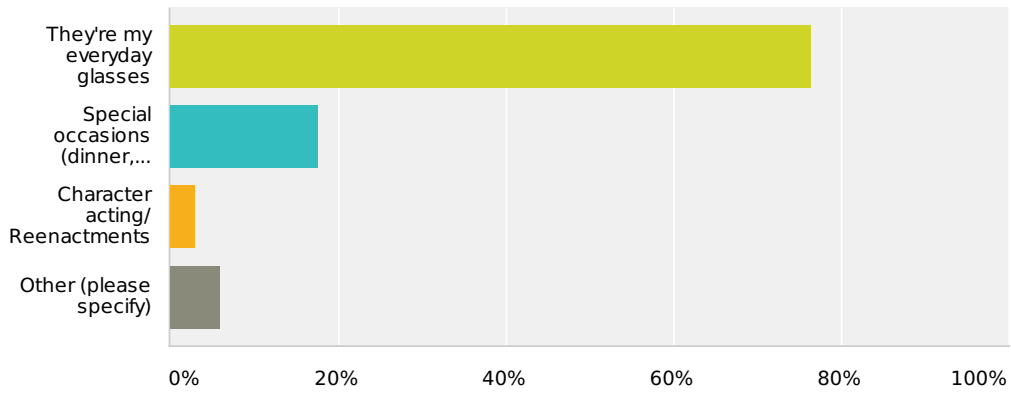


Answer Choices	Responses
Saw glasses while shopping online	41.94% 13
Came across glasses in the store	25.81% 8
Saw cat eye glasses on a blog, Pinterest, or other social network	6.45% 2
Other (please specify)	38.71% 12
Total Respondents: 31	

#	Other (please specify)	Date
1	I like the style.	4/18/2013 7:27 PM
2	I have loved the shape since I was a little girl. I somehow associate them with standing out, having individuality, and glamour.	4/17/2013 1:43 PM
3	none	4/4/2013 12:02 PM
4	I just think they look more feminine than other reading glasses.	4/4/2013 11:13 AM
5	Vintage look	4/3/2013 6:26 PM
6	I tried one, and I loved it,, since then I am looking for fun and sexy reading glasses in the shape of a cat's eye	4/3/2013 12:41 AM
7	I'm an actual cat...call me Garfield	3/29/2013 1:18 PM
8	salesgirl had a pair and I loved them	3/28/2013 11:42 PM
9	I work in a reading glass company, and see them all day!	3/28/2013 3:10 PM
10	Adore old school fashion.	3/28/2013 1:59 PM
11	love vintage/retro; women's fashions of the 40s-60s. and they look good on me and fit my unique style.	3/28/2013 11:58 AM
12	Have seen them look cute on many women!	3/28/2013 11:47 AM

Q8 When do you use your cat eye glasses?

Answered: 34 Skipped: 0

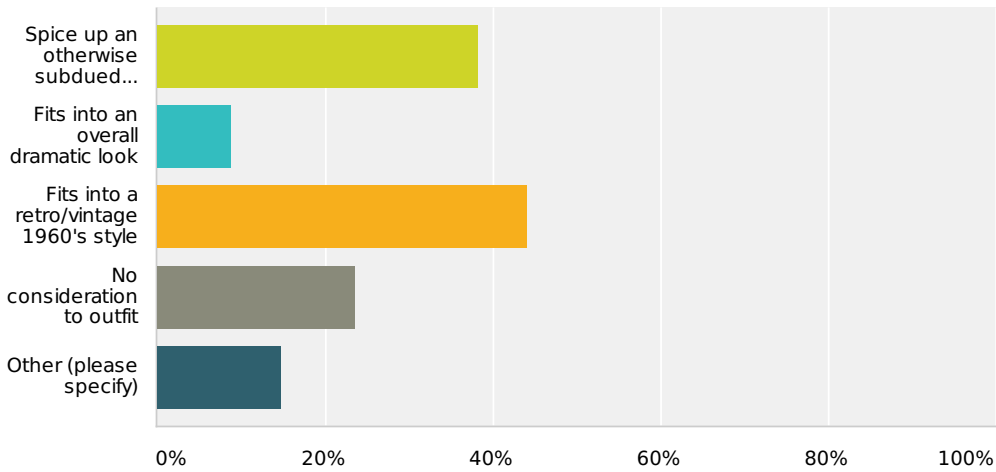


Answer Choices	Responses
They're my everyday glasses	76.47% 26
Special occasions (dinner, parties)	17.65% 6
Character acting/ Reenactments	2.94% 1
Other (please specify)	5.88% 2
Total Respondents: 34	

#	Other (please specify)	Date
1	I use them daily for reading, computer....	4/5/2013 4:58 PM
2	i haven't purchased a pair yet but will soon! Crystal Cat is my choice!	3/28/2013 3:10 PM

Q9 How do your Cat Eyes fit with your overall style?

Answered: 34 Skipped: 0

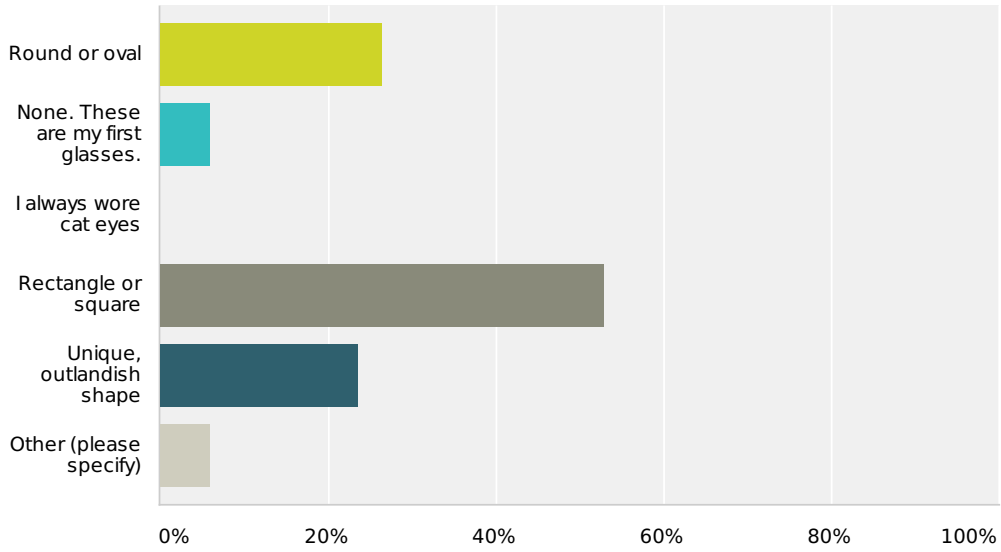


Answer Choices	Responses
Spice up an otherwise subdued outfit	38.24% 13
Fits into an overall dramatic look	8.82% 3
Fits into a retro/vintage 1960's style	44.12% 15
No consideration to outfit	23.53% 8
Other (please specify)	14.71% 5
Total Respondents: 34	

#	Other (please specify)	Date
1	They go well with my sense of style and personality!	4/18/2013 7:27 PM
2	One of a kind artisan look.	4/18/2013 3:51 PM
3	dress conservative but use jewelry, makeup and eyeglasses that add visual interest.	4/4/2013 11:13 AM
4	it enhance my look at any time,, I wear them all day and change for the right color when I am going out,,I like to have many glasses in different colors	4/3/2013 12:41 AM
5	great; my hair(spiked) etc. out of the 80's, great contrast	3/28/2013 11:58 AM

Q10 What type of eyeglass frame did you wear before cat eyes?

Answered: 34 Skipped: 0

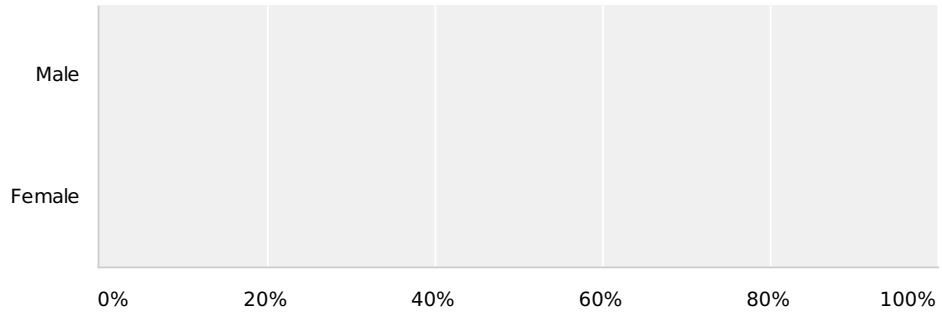


Answer Choices	Responses
Round or oval	26.47% 9
None. These are my first glasses.	5.88% 2
I always wore cat eyes	0% 0
Rectangle or square	52.94% 18
Unique, outlandish shape	23.53% 8
Other (please specify)	5.88% 2
Total Respondents: 34	

#	Other (please specify)	Date
1	I guess more rectangular but hip.	4/18/2013 7:27 PM
2	with rhinestones	3/28/2013 11:58 AM

Q11 Gender

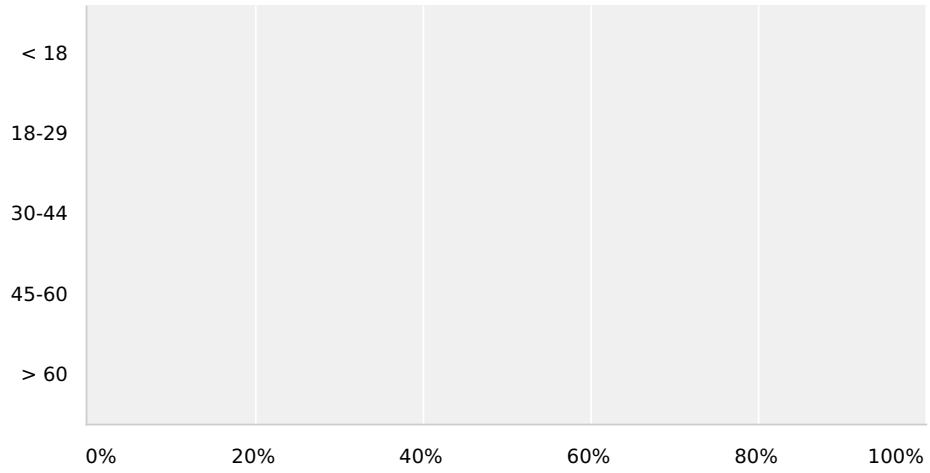
Answered: 0 Skipped: 34



Answer Choices	Responses
Male	0% 0
Female	0% 0
Total	0

Q12 Age

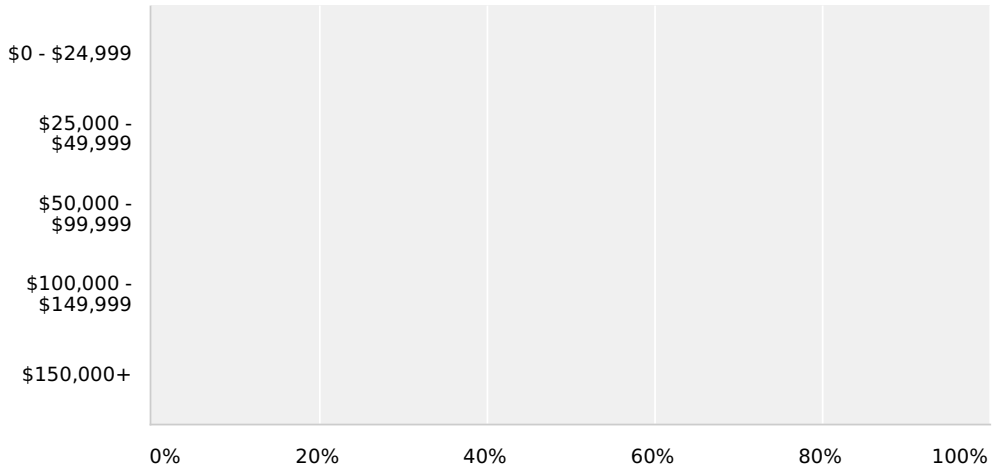
Answered: 0 Skipped: 34



Answer Choices	Responses
< 18	0% 0
18-29	0% 0
30-44	0% 0
45-60	0% 0
> 60	0% 0
Total	0

Q13 Household Income

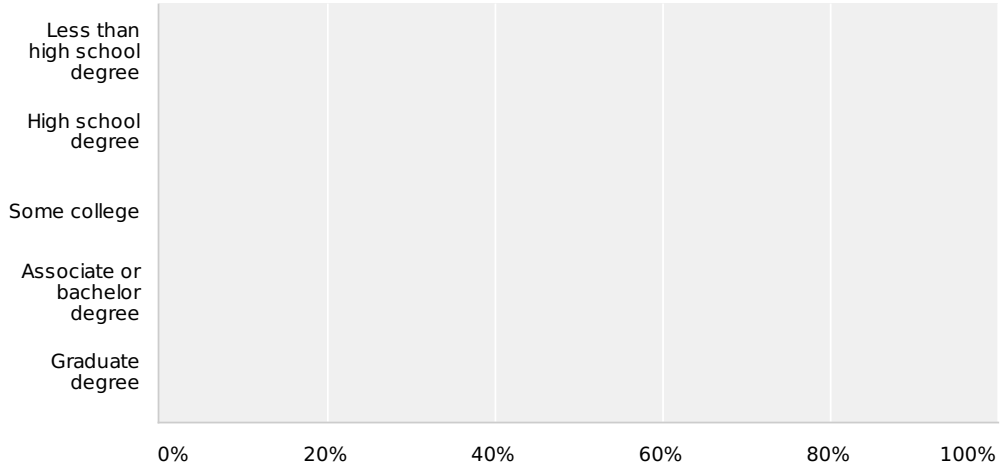
Answered: 0 Skipped: 34



Answer Choices	Responses
\$0 - \$24,999	0% 0
\$25,000 - \$49,999	0% 0
\$50,000 - \$99,999	0% 0
\$100,000 - \$149,999	0% 0
\$150,000+	0% 0
Total	0

Q14 Education

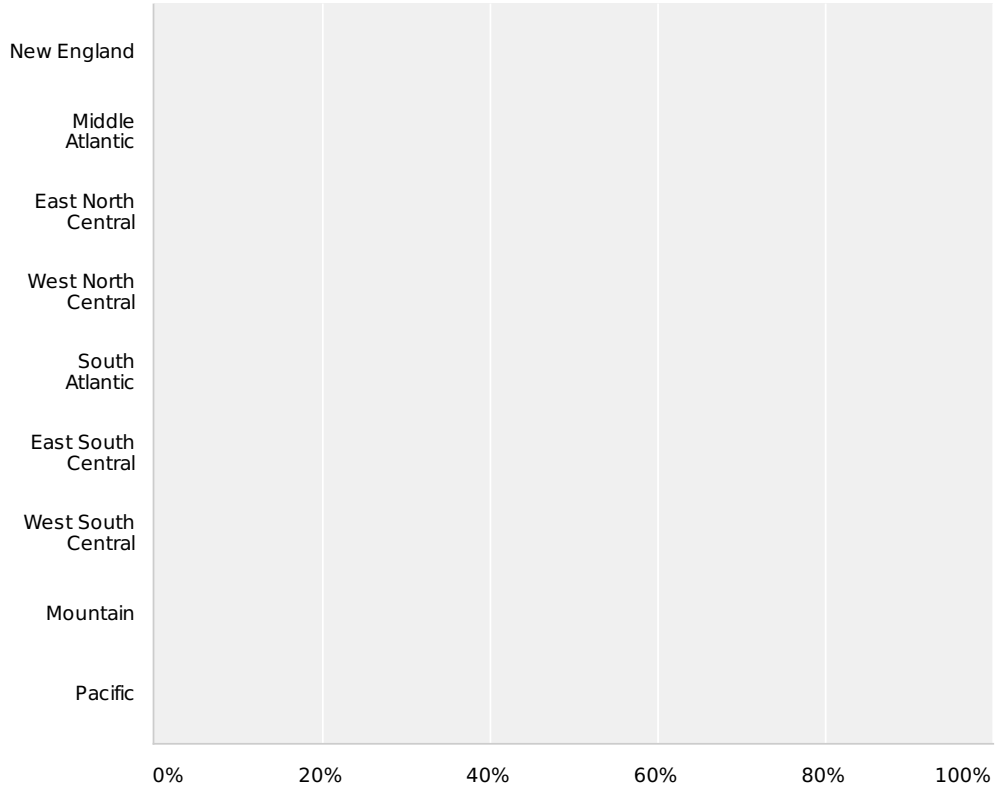
Answered: 0 Skipped: 34



Answer Choices	Responses
Less than high school degree	0% 0
High school degree	0% 0
Some college	0% 0
Associate or bachelor degree	0% 0
Graduate degree	0% 0
Total	0

Q15 Location (Census Region)

Answered: 0 Skipped: 34



Answer Choices	Responses
New England	0% 0
Middle Atlantic	0% 0
East North Central	0% 0
West North Central	0% 0
South Atlantic	0% 0
East South Central	0% 0
West South Central	0% 0
Mountain	0% 0
Pacific	0% 0
Total	0