

IT'S A NEW STAY®



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## COURTYARD IN OAKLAND, CA COMPLETES A MAJOR LOBBY RENOVATION Intuitive lobby design features high-tech GoBoard<sup>®</sup> 4.0, flexible work & social spaces, and 24/7 food and

beverage market

Oakland, CA – April 22, 2013 – The 162-room <u>Courtyard Oakland Downtown</u> located at 988 Broadway in Oakland has completed a major renovation of its lobby. The hotel now features the brand's intuitive Refreshing Business lobby concept, where guests can enjoy an open and flexible space. Along with media pods, Wi-Fi and a variety of seating zones, the redefined space is ideal for everything from pop-up meetings to social gatherings.

"From day one, Courtyard has prided itself as a brand that listens to what travelers want from a hotel," said Janis Milham, vice president and global brand manager, Courtyard. "Guests want more control and choice with services and amenities that create a healthy balance between working and relaxing. The Courtyard lobby invites guests to get out of their rooms to work, socialize or be entertained, whether traveling alone or with colleagues."

The open, bright and contemporary <u>Courtyard Oakland</u> hotel lobby welcomes guests with vivid contrasting colors, including blue, green, orange and red. The traditional front desk is replaced with separate welcome pedestals to create more personal and private interactions when guests check in and allow staff to show guests the lobby features and provide assistance. Adaptable seating options range from a communal table in the middle of the action, to more private media booths with high-definition televisions, to a more intimate, semi-enclosed lounge area.

A key component of the Courtyard lobby is the newly enhanced GoBoard<sup>®</sup> 4.0, which presents local information, maps, weather, and headline news on a 55-inch LCD touch screen. Designed with today's busy traveler in mind, the award-winning GoBoard<sup>®</sup> features mobile integration, enabling guests to send directions from the GoBoard® directly to their smart phones. Guests can also touch the screen for immediate access to detailed flight information for local airports, popular entertainment and local event information, as well as walking directions.

Throughout the hotel, guests can connect to complimentary Wi-Fi, and there are ample electrical outlets in the lobby to power digital devices. The business library features several computer terminals, along with a printer and separate computer stations dedicated solely to printing airline boarding passes and checking flight status.

Dining has also been completely redesigned with The Bistro – Eat. Drink. Connect.<sup>®</sup>, offering casual, flexible seating; easier access to food and higher quality, healthier menu options for breakfast; and light evening fare, including snacks, cocktails, wine and beer so guests can unwind. Coffee lovers can also enjoy freshly brewed Starbucks coffee. The Market<sup>™</sup>, a 24/7 shop for snacks, beverages and sundries, is always open for late-night cravings or the toothpaste you forgot to pack.

Featuring spacious and bright rooms, free high-speed Internet, luxury bedding and hot breakfast buffet, the Courtyard Oakland Downtown provides convenient amenities for both leisure and business travelers. Near top Oakland attractions Jack London Square, Oakland Zoo, <u>Oakland Convention Center</u> and Six Flags Discovery Kingdom guests can create memorable vacation experiences. Courtyard by Marriott offers a refreshing environment that helps guests stay connected, productive and balanced. For more information or reservations, contact the Courtyard Oakland Downtown directly at 510-625-8282, visit <u>www.marriott.com/oakcd</u> or become a fan at <u>www.facebook.com/CourtyardOAK</u>.