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ProservCrane Group Launches E-Commerce Parts Site

FOR IMMEDIATE RELEASE

Houston, TX - 18 March 2013 - ProservCrane Group launches ProservCrane e-equipment, an e-commerce website devoted to selling overhead crane parts and components.

ProservCrane e-equipment, is located on the web at <http://parts.proservcrane.com> and will sell over 10,000 crane parts and components for nearly any brand of overhead crane or hoist. Most parts will be in stock and ready-to-ship between 1 to 2 days and shipping is FREE on most items.

“Our extensive market research opened our eyes to new opportunities to better serve our existing clients. By creating an online store of packaged products we will make the availability and ordering of overhead crane parts, hoists and components accessible 24/7 at the best prices on the web.” says Brad Wilson of ProservCrane Group.

The site will stock hoist brands such as ACCO, Budgit, CM, Chester, Coffing, Detroit, Magnatek, Shaw-Box, Stahl, R&M, and Yale. Plus, component brands like Baldor, Cutler-Hammer, Dings, Duct-o-Wire, Electromotive, Insul-8, Saf-T-Bar, Square D, Telemecanique and much more.

“No matter how old or which crane manufacturer, if we do not stock a part there’s a pretty good chance that our machine shop can reproduce it. Not every crane company has the capabilities we have to service our clients. We see this e-com site as a great opportunity to help our customers as well as grow our parts business.” says Wilson.

With production operations in Houston, Irving and Salt Lake City, and field offices in San Antonio and Phoenix, ProservCrane Group manufactures about 800 cranes a year, mainly for the oil and gas industry.

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Also located at their Houston facility is an on-site machine shop, Greenspoint Machine Works, that has the capabilities to reproduce discontinued or customized crane and hoist parts.

“We want to be your one-stop-shop for all your material handling needs.” adds Wilson.

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Founded in 1987, ProservCrane Group, an industry leader in overhead crane technology has supplied many of the world's largest Fortune 100 companies as well as smaller startup businesses with the highest quality overhead crane products and services in the material handling industry. ProservCrane designs, builds, installs, services and performs OSHA compliant inspections for customized overhead crane systems.

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