

Contact:
Debra Danziger
Vice President of Marketing
OnRamp Access
512.322.9200 (office) / 512.296.0080 (cell)
debra@onr.com

FOR IMMEDIATE RELEASE April 25, 2012

OnRamp Prepares Companies Near the Coast for Above-Average Hurricane Season

AUSTIN, TX. – Austin-based data center operations company, OnRamp, urges companies to take proactive measures by forming business continuity plans in anticipation of another above-average hurricane season. In the *Extended Range Forecast of Atlantic Seasonal Hurricane Activity and Landfall Strike Probability for 2013* report, released by Colorado State University's (CSU) Department of Atmospheric Science on April 10th, an "above-average probability for major hurricanes making landfall along the United States coastline and in the Caribbean" is predicted. OnRamp assists companies around the country in maintaining reliable online operations with <u>disaster recovery</u> solutions deployed from its Austin, Texas and Raleigh, North Carolina data centers, with the critical infrastructure and Full7Layer Support necessary for 100% uptime 24/7/365.

"Looking back at last year's early hurricane season predictions, no one could have anticipated the destructive force that swept the eastern seaboard, later dubbed *Super Storm Sandy*," noted OnRamp Founder, Chad Kissinger. "The devastation caused by this storm amounted to billions of dollars in damage to homes and commercial properties, loss of life and the closure of countless businesses that failed to recoup from their losses. According to the U.S. Department of Labor - Bureau of Labor Statistics, "40% of all businesses that experience a disaster never reopen. Of the remaining businesses, 25% close within the following year." OnRamp's disaster recovery solutions provide companies who cannot afford downtime, loss of productivity and revenue with a secure, redundant and reliable environment far removed from the dangers of hurricane force weather.

"When disasters strike, it is essential for businesses to establish effective IT partners in remote locations, to ensure the availability of data operations," stated Kissinger. "Aside from the benefits of having secure data center locations, well-removed from the coasts, our state-of-the-art facilities are staffed with experienced engineers who can provide Full7Layer Support all the way up through the application layer. That means, if customers are unable to travel to our data centers in the event of an emergency, OnRamp's team of onsite technicians can serve as an extension of a customer's IT department, handling everything from simple reboots to more complicated requests."

This year's hurricane season will extend from June 1st – Nov 30th, however, it is advised that businesses begin planning to secure their IT operations. CSU estimates that 2013 will have about 9 hurricanes, 18 named storms, and 4 major (Category 3-4-5) hurricanes, with the probability of U.S. major hurricane landfall estimated to be about 140 percent of the long-period average and the Atlantic basin Net Tropical Cyclone (NTC) activity to be approximately 175 percent of the long-term average. If the activity predicted holds true, there is a greater chance for businesses to be affected by the damaging winds and flooding caused by hurricanes. OnRamp's disaster recovery solutions are designed to keep online operations up and running when natural disasters strike.

About OnRamp

OnRamp was founded in 1994 in Austin, TX. As one of Texas' first Internet Operations companies, OnRamp's history is rooted in providing reliable and secure connectivity that enables distributed computing. Today, OnRamp is a data center operations company that delivers a full suite of <u>colocation</u>, <u>cloud computing</u>, <u>high security hosting</u> and disaster recovery services backed by Full7Layer Support, to help customers build, deploy and manage data center operations at each and every layer.

###