



Matco Tools – **ranked the number one mobile tool franchise** by Entrepreneur magazine in 2012 – can help you start your own business in the thriving automotive market. This year, opportunities abound with more than 200 new franchises available. We welcome the chance to put you behind the wheel on the Matco team!

Need more information? Start with the facts and figures featured here to learn more about the tremendous growth opportunities awaiting you in the automotive and mobile franchise industries.

NADA PREDICTS **STRONG MOMENTUM** IN OVERALL INDUSTRY GROWTH.

Here's why the auto industry will continue to grow for years to come, according to NADA's chief economist, Paul Taylor:

1

MORE NEW-VEHICLE CHOICES

New-vehicle models with greater consumer appeal in design and fuel efficiency are headed to dealerships. About 50 new models will be introduced at the North American International Auto Show in Detroit.

2

AVAILABLE CREDIT

Low interest rates for auto loans, which are expected to increase in future years, will help motivate consumers to finance a new vehicle purchase in 2013.

3

PENT-UP DEMAND

The continued replacement of cars and trucks that aged to a record level during the recession will propel sales this year.

4

USED-VEHICLE SHORTAGE

The continued short supply of used vehicles for sale resulting from the past recession will cause some consumers to purchase new vehicles this year, instead of used ones.

Read the full article visit http://www.nadafrontpage.com/NADA_Economist_Auto_Sales_2013.xml

THE MARKET IS PRIMED FOR YOUR SUCCESS

AMERICANS ARE BUYING MORE CARS

In 2013 we are projected
to purchase or lease

15.4
MILLION
NEW VEHICLES



That's an **INCREASE OF 1 MILLION** vehicles over 2012.

Source: Paul Taylor, NADA Chief Economist* [READ MORE →](#)

DRIVING THEM LONGER



The average age for a used car on the road

HAS INCREASED FROM

9.3 YEARS TO 11.1 YEARS

Source: Global market intelligence firm R.L. Polk & Co^ [READ MORE →](#)

CREATING DEMAND FOR MORE TECHS

Auto tech jobs
are projected to
INCREASE BY 17%
FROM 2010-2020
Adding an estimated 124,800 new jobs to the market.

Source: Bureau of Labor Statistics* [READ MORE →](#)



WHO ALL NEED TOOLS

ADD UP THE GROWTH POTENTIAL...

AND GET STARTED TODAY WITH YOUR NO OBLIGATION PRE-APPROVAL.

Call 1-888-696-2826 or visit gomatco.com



*<http://www.prnewswire.com/news-releases/nada-economist-new-vehicle-sales-momentum-to-continue-in-2013-186519101.html>

^https://www.polk.com/company/news/average_age_of_vehicles_reaches_record_high_according_to_polk

*<http://www.bls.gov/ooh/installation-maintenance-and-repair/automotive-service-technicians-and-mechanics.htm>