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## **AVANU Announces Alliance with Affinegy to Sell WebMux Load Balancers**

***WebMux Enables High Availability and Affinegy Provides Quality Connections to the Home for TR-069 ACS Platform***

**San Jose, CA – April 29, 2013** – AVANU®, provider of WebMux™ load balancers, also known as application controller appliances, announces their alliance with Affinegy, an established provider of service enablement and network management software solutions for the home. With this alliance Affinegy will recommend and sell WebMux load balancers to their customers to provide a high availability and redundant network architecture supporting their industry-leading, advanced TR-069 Auto Configuration Server (ACS) platform, the only universal solution that manages all connected devices - TR-069-enabled, customer-owned or service provider-issued.

Affinegy customers include global broadband service providers that leverage Affinegy's software to make it simple and profitable to activate video, voice, data and wireless smart connection services for the home consumer. Using Affinegy's solution with WebMux load balancers provides the high availability required to support services delivered to the homes served by broadband service providers. Other Affinegy customers that may benefit from WebMux include software vendors that provide software and managed technology services as well as customer support and care centers that support home users.

"We chose WebMux load balancers and recommend them to our customers because of the flexibility in deployment in existing network configurations. Overall, WebMux provides our customers a high performance, feature-rich, and user-friendly solution at a good price point," said Brian Peck, Director Business Development for Affinegy.

AVANU's WebMux load balancers are used with Affinegy's software on the northbound interface to distribute HTTP traffic from Web browser GUI activity, as well as Web services from service provider's OSS/BSS systems to multiple ACS servers. On the southbound interface, the WebMux load balancers distribute TCP/IP traffic from thousands or millions of TR-069 enabled devices to the servers. WebMux provides high-availability via failover, ensuring optimal network performance.

The WebMux Out-of-Path mode allows configuration of transparent load balancing without changes to current IP addresses. The high performance and stability allows use of multiple secure connections based on SSL Termination. The WebMux solution also allows use of OSI Layer 7 (Application) load balancing which ensures that server-specific content is appropriately routed. WebMux can be deployed in a paired configuration, not only providing high availability via failover for inoperative IP servers, but also for the WebMux itself. This kind of failover capability is invoked automatically and requires no user intervention.

"Our alliance with Affinegy is an ideal fit. WebMux load balancers play a vital role for Affinegy's customers who are using their TR-069 ACS platform solution to service home users. With AVANU and Affinegy, customers always stay connected and get the quality connection they expect," said Pamela Sun, President of AVANU.

Both WebMux load balancers and Affinegy's solution platform provide high availability, smart network management, while delivering quality connections.

### **AVANU's WebMux Load Balancers Availability**

WebMux load balancer models start at US\$3,999 and come with one (1) year of limited product warranty, firmware updates, and technical support. WebMux load balancers are readily available from Affinegy. Affinegy can be reached at 1.512.535.1700.

### **About AVANU, LLC**

Established in 1997 and based in the Silicon Valley, California, with a satellite office in the Washington DC area, AVANU® is a privately held network infrastructure product developer with manufacturing and production in the United States. AVANU's focus is on products, including its powerful WebMux load balancer, for IT network infrastructure and data center environments. AVANU also provides network design, security consultation, and product implementation services. Among AVANU's customers are specialized system integrators, value-added resellers, Web-hosting companies, ISPs, co-location entities, Fortune 500 companies, educational institutions, and local and federal government agencies. AVANU® is a certified participant in the U.S. SBA's 8(a)/SDB development program and WOSB Certified. For additional information, please visit: <http://www.avanu.com>

### **About Affinegy**

Affinegy's software brings together the Internet of All Things into a single experience for profitable quality connections. Affinegy's smart network management solutions automatically provision, configure, and manage the network and devices that are at the heart of new cloud-based applications and services delivered to homes and offices. Leading broadband service providers, Internet-enabled device manufacturers, and application/service providers deploy Affinegy's solutions to improve the customer experience, increase services adoption, and slash support costs. Founded in 2003, Affinegy is headquartered in Austin, TX with offices in Dallas, London, and Wroclaw, Poland. For additional information, please visit: <http://www.affinegy.com>