

BODY FX DIRECT

Charter Coach Program

During the month of April, BodyFX will be accepting orders for **Fast Start Product Packs** and **Coach's Media Packs**.

During this time period, some of the items that are included in the Fast-Star Product Packs may not yet be available. In such circumstances, the items that are available will be shipped out right away, and the remaining items will be backordered and shipped as they arrive in the warehouse.

As our way of saying "Thanks" to those of you who make the commitment to become a Coach during this initial pre-launch period, BodyFX will be offering a series of "Special Incentives".

All Reps who purchase their Fast-Start Pack and Coach's Media Pack between April 14th and midnight May 4th will forever be known as **"Charter Coaches"**. Charter Coaches will receive the following perks and benefits:

- ✓ **Reception at BodyFX Kick-off Extravaganza** Charter Coaches will be invited to attend a special Reception with James & Jaana Kunitz, Don Bodenbach, Jennifer Nicole Lee, Cliff Layton, and other Corporate Personnel.
- ✓ **"Special Seating" at BodyFX Kick-off Extravaganza** Charter Coaches will receive special reserved seating for all the meetings and events at the Kick-off Extravaganza.
- ✓ **Photo Opportunity with James and Jaana Kunitz** Charter Coaches will have their portrait taken with James and Jaana in front of a "Special Background" that identifies you as a "Charter Coach". Imagine the prestige of putting this picture on your BodyFX website or Facebook page!
- ✓ **Award Certificate** All Charter Coaches will be recognized at the Kick-Off Celebration and receive a special Certificate commemorating their commitment to be a Charter Coach.

-- PLUS --

All "Charter Coaches" will receive Double Leads!

During the months of May and June, all "Charter Coaches" will receive DOUBLE leads from the Company's television infomercials and full-page magazine advertisements!

Important Notes:

Becoming a BodyFX Coach is simple! All a Rep has to do is purchase a Fast-Start Product Pack (\$299.95) and a Coach's Media Pack (\$179.95). The Fast-Start Product Pack will include one of each of the products in the BodyFX Product line (including both flavors of Shake FX) and ten product DVDs. The Coach's Media Pack will include one set of JNL Fusion Fitness DVDs and one set of Figure Eight Fitness DVDs. The total cost for the two packages is \$479.90. Together, these packages will allow you to personally experience the Products and Fitness DVDs. This first-hand knowledge will be invaluable when you begin working with the television infomercial leads that will be assigned to you.

Since the Fast-Start Pack carries 50 BV, and since the months of April and May are being combined, anyone who purchases a Fast-Start Pack in April will automatically be qualified for uni-level commissions and infinity bonuses in the April/May bonus period. For this reason, the first monthly Autoship Orders will kick-in during the month of June.

During the weekly Pay Periods ending 4/20/13, 4/27/13 and 5/4/13, any Rep who has purchased a Fast-Start Pack will automatically be qualified to earn Fast-Start Bonuses on Levels 1 - 5. Starting May 1st, the Company will allow Reps to set up their June Autoship Orders. Starting with the Pay Period ending 5/11/13, Reps who want to earn Fast-Start Bonuses on Levels 2 & 3 must have a \$50 BV Autoship on the books. Reps who want to earn Fast-Start Bonuses on Levels 4 & 5 must have a \$100 BV Autoship on the books.