

Contact:
Debra Danziger
Vice President of Marketing
OnRamp Access
512.579.4037 (office) / 512.296.0080 (cell)
debra@onr.com

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OnRamp Announces Sponsorship of ATA 2013

AUSTIN, TX – OnRamp today announced its sponsorship of the American Telemedicine Association Annual International Meeting & Tradeshow (ATA 2013), the world's largest tradeshow focusing exclusively on telemedicine, telehealth, mHealth and cutting-edge remote healthcare technologies, May 5th-7th in Austin, TX. OnRamp will showcase its HIPAA Compliant Hosting solutions which are rooted in the data center operations company's highly secure managed hosting, cloud computing and colocation services in exhibition at Booth #1314. OnRamp uses a 3-Step HIPAA Risk Assessment to diagnose, assess and manage any threats, vulnerabilities and risks to the IT structure of covered entities.

"With the recent changes to HIPAA, provided in the HIPAA Omnibus Rule, it is now, more important than ever for covered entities to establish partnerships with responsible 3rd Party vendors that do everything from the standpoint of their business to maintain the confidentiality, availability, and integrity of Electronic Protected Health Information (EPHI), and we do just that," stated OnRamp Founder Chad Kissinger. "Our HIPAA Complaint Hosting and <u>Data Center Services</u> are a great solution for many of the companies attending ATA 2013."

The 18th Annual event is expected to attract over 6,000 attendees with peer-reviewed presentations, exploring an array of topics related to telemedicine, telehealth, mHealth and remote medical technologies, along with an exhibit hall of over 250 Healthcare Technology vendors. The world-class, peer-reviewed educational program at ATA 2013 features 83 concurrent presentation sessions, organized into 7 hot-topic thematic tracks which include: Outcomes and Evidence, Finance and Operations, Best Practice and Service Delivery Models, Innovations, Public Policy, Pediatrics Telehealth Colloquium, and Industry Executive Sessions.

Keynote speakers for ATA 2013 include:

- Lynn Britton, President and CEO, Mercy
- Jeffrey O. Henely, Chairman, Oracle Corporation
- Reed V. Tuckson, Managing Director, Tuckson Health Connections, LLC

In addition to maintaining the data storage industry SSAE16 SOC II certification, PCI and HIPAA compliance audits, OnRamp's state-of-the-art Data Center facilities are designed to the highest levels of security, redundancy and reliability. Kissinger stated, "OnRamp has spent considerable time creating an in-depth, flexible 3-Step HIPAA Risk Management Process to assist each customer in making appropriate decisions as to how to use OnRamp's Data Center services to build a comprehensive HIPAA compliant solution." OnRamp customers use the company's highly flexible data center services in a variety of ways to provide for the protection of their EPHI.

Registration for ATA 2013 is now open; for a FREE expo-only pass use promo code: **VIPcomp13** For more information about ATA 2013, visit: http://www.americantelemed.org/ata-2013/program-overview

About OnRamp

OnRamp was founded in 1994 in Austin, TX. As one of Texas' first Internet Operations companies, OnRamp's history is rooted in providing reliable and secure connectivity that enables distributed computing. Today, OnRamp is a Data Center operations company that delivers a full suite of colocation, cloud computing, high-security-hosting and disaster recovery services backed by Full7Layer Support, to help customers build, deploy and manage Data Center operations at each and every layer.