



VPHO's New Easy Contact List Integration Makes Installing the App Easier than Ever

In effort to make the installation process easier, IPCOM Solutions and VPHO developers, have made integrating with existing contact lists a simple process. [VPHO](#) is now equipped with an automated feature to add friends automatically by synchronizing with the device's phone book.

After successfully registering to VPHO, the app will automatically perform a synchronization function with the device's contact list, while simultaneously searching for other VPHO users. If the app locates another VPHO user, that contact will be automatically added to the user's contact list.

"We believe this feature will be crucial in increasing app engagement as well as enhancing the user's social networking experience," said Eliran Hadar, CTO and project manager at VPHO.

According to VPHO developers, if the user feels that they have the necessity to synchronize their VPHO contacts through Facebook, VPHO gives the option for the user to automatically fetch users from their Facebook account. The principle remains the same, but now with ability to synchronize Facebook friends, users can enjoy a hassle-free process that ends the necessity to add friends manually.

The main point to having a strong social networking app is the ability to search through friends and those in their social network also. This makes the engagement in the user's VPHO app more expanded by adding the opportunity to acquaint themselves with more people.

"The team at VPHO apps emphasizes the point to move toward these types of user friendly features to increase social sharing. We build your contact's profile with the option to see your contact's friend list by performing synchronization with your profile and your contact's profile. You then have the option to add them to your contact list and be friends with them. Of course, your friend has the freedom to choose whether you can see his contact list or not.

The VPHO layout and user interface has been redesigned specifically to feature the app's callout services as well as synchronizing and presenting the user's contact list with the prefix and the rate price before the user makes the call.

"Our experience has revealed that users need clear information that can be compared to other prices before the use makes the call. We're going to continue our incredibly low rate, "pay as you go" price plan. We have also introduced a reduced Callout rates for India, USA, Germany, and Israel. We will be revealing additional price changes in the coming months," says Hadar.

VPHO users enjoy free calls, video chat, and file transfer, as well callout services for incredibly low rates in over 200 countries and locations worldwide. The newest version for Android (1.8.2) and iPhone (1.7.1) devices available in Markets at <https://itunes.apple.com/app/vpho-phone-video-calls/id496285263> and <https://play.google.com/store/apps/details?id=com.vpho>