

Multilayer Packaging Films 2013

International business and technology conference for the flexible packaging industry



June 5-6, 2013

*The DoubleTree Chicago Magnificent Mile,
Chicago, Illinois, USA*

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Multilayer Packaging Films 2013

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The DoubleTree Chicago Magnificent Mile, Chicago, IL, USA

AMI is pleased to invite you to our next international conference on **Multilayer Packaging Films** on June 5-6, 2013 at The DoubleTree Chicago Magnificent Mile, in Chicago, IL. The beautiful city of Chicago is a key location for packaging in the US, which increases the opportunity for attendees to network with key industry leaders.

Specialty flexible packaging is expanding into areas traditionally held by rigid plastics as a means to cut weight and reduce material use, both of which make good economic sense. Pouches for ready meals, drinks and alcohol are hitting the shelves in retail outlets. They are easily decorated for branding with great visual effects.

However, underlying the use of flexible materials lies a great wealth of science and technology. Each film structure requires the appropriate barrier properties against water, oxygen and contamination, and the strength to protect the product during handling. This is particularly true of some of the very long shelf life specialty films that are now in use. In multilayers, one material will be selected for the appropriate barrier performance, one for strength and tie-layers to hold them together. The current range of extrusion equipment can easily generate 6-8 layers, and other plastics processing methods like casting and coating, offer alternatives. Quality control is primarily by optical systems.

The use of plastics in contact with food, pharma and medical products is heavily regulated to ensure product safety, and the interaction of food and packaging is the subject of ongoing research programs.

AMI's **Multilayer Packaging Films 2013** features a keynote paper this year from a leading brand owner on working together with the packaging industry to develop new films. The conference provides an excellent professional networking opportunity and a chance to compare your current technology with the latest developments in the marketplace.

CONFERENCE HOTLINE

Contact: Amanda Schaeffer, Conference Coordinator

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FIVE GOOD REASONS WHY YOU SHOULD ATTEND:

1. Hear top experts talk about key packaging film technologies
2. Learn about new combinations of plastics
3. Review market trends
4. Benchmark your company against other leading players
5. Network with other professionals in flexible packaging

C O N F E R E N C E

Wednesday, June 5, 2013

8:00 Registration and welcome coffee
9:00 Opening announcements

MARKET OVERVIEW

9:10 **The changing market for flexible packaging**
Mr. Noru Tsalic, Senior Vice President,
APPLIED MARKET INFORMATION Ltd., United Kingdom

SESSION 1 – INNOVATIONS & THE ENVIRONMENT

9:40 **Incorporating micro-cellular foam layers into multi-layer structures**
Mr. Simon Dominey, VP,
MUCELL EXTRUSION, United States

10:10 **Enhancing the properties of biopolymers by multi-layer extrusion**
Ms. Kelly Lehrmann, Vice President,
FKUR PLASTICS CORPORATION, United States

10:40-11:10 Coffee break sponsored by:



SESSION 2 – SPECIALTY PACKAGING FILMS

11:10 **Customizing packaging for barrier performance**
Mr. William Walters, VP Technology,
PACIFIC BAG, INC.

11:40 **Stand up pouches to package liquids/beverages and even alcohol**
Mr. E. David Marinac, President,
STANDUPPOUCHES.NET, United States

12:10-1:40 Lunch

SESSION 3 – MATERIALS

1:40 **New LDPE and LLDPE resins for higher output on blown film lines**
Dr. Nilesh Savargaonkar, Research Scientist,
THE DOW CHEMICAL COMPANY, United States

2:10 **Packaging solutions: How to select a tie resin**
Mr. Michael Baker, Principal Engineer, Technical Service & Development,
WESTLAKE CHEMICAL CORPORATION, United States

2:40-3:10 Coffee break sponsored by:



3:10 **Specialty multi-layer polyethylene films using styrene butadiene copolymers**
Mr. Clifford Pettey, Global Business Development Manager - Styrenics,
CHEVRON PHILLIPS CHEMICAL COMPANY LP, United States

3:40 **Ultramid polyamides**
Mr. Michael Crist, Sr. Business Development Representative,
BASF CORP., United States

4:10 **Nanolayer film structures with ethylene vinyl alcohol resins**
Mr. Mikhail Dolgovskij, Research Engineer,
KURARAY, United States

4:40 Afternoon wrap up and questions

5:00-6:30 Cocktail Reception

Thursday, June 6, 2013

8:30 Welcome coffee

9:00 Opening announcements

KEYNOTE

9:10 **Working with suppliers to commercialize new films...faster!**
Mr. Tom Clark, Ph.D., Sr. Associate Principal Engineer,
MONDELEZ INTERNATIONAL, United States

SESSION 4 – FOOD SAFETY & TESTING

9:40 **Food and packaging interactions**
Dr. Kay Cooksey, Professor and Cryovac Endowed Chair,
CLEMSON UNIVERSITY, United States

10:10 **Supply chain multilayer packaging regulatory compliance**
Mr. Naeem Mady, V.P. Regulatory Services,
INTERTEK, United States

10:40-11:10 Coffee break sponsored by:



11:10 **WVTR of ultra-high barriers**
Ms. Michelle Stevens, Technical Consultant,
MOCON, INC., United States

11:40 **The regulation of printing inks in the United States and European Union**
Mr. George G. Misko, Partner,
KELLER AND HECKMAN LLP, United States

12:10-1:40 Lunch

SESSION 5 – MANUFACTURING

1:40 **Double/triple-bubble extrusion technologies for biaxially-oriented film**
Mr. Jim Stobie, VP Sales & Marketing,
MACRO ENGINEERING & TECHNOLOGY INC., Canada

2:10 **Developments in flexibility for 7 & 9 layer coextrusion blown film systems**
Mr. Ricky Keller, Vice President - Blown Film,
DAVIS-STANDARD, United States

2:40 **Film inspection: The gel count standard. What resolution and defect detection can be realized and makes sense**
Mr. Kysle King, Sales Manager,
OCS – OPTICAL CONTROL SYSTEMS, United States

3:10 Afternoon wrap up and questions

3:30 Conference ends

AMI reserves the right to alter the program without notice.
The latest program including any new speakers or changes to schedules can
be viewed on our website www.amiplastics-na.com

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CONFERENCE VENUE

Chicago is located at the tip of Illinois, along the great lakes, positioned in a lively city. The sights comprise of many attractions including notable sightseeing at the Navy Pier and the Magnificent Mile. It is a multicultural experience offering many different types of dining and entertainment.

HOTEL ACCOMMODATION

With an exhibition running alongside the conference, as well as a range of sponsorship opportunities, there are ample ways to make sure your company stands out at the conference. All options have proven to be successful marketing tools and will effectively increase brand awareness. The table top package includes one complimentary delegate space and allows companies to display their products and services to a highly targeted audience. Sponsorships will guarantee your company logo will be included on all conference promotions and the event website. To book your table top or secure your sponsorship for Multilayer Packaging Films 2013, please contact the Conference Coordinator.

SPONSOR THIS EVENT

A variety of sponsorship opportunities are available at this conference to help to promote and enhance your company's products and services to this highly targeted international audience. Contact the conference hotline for further information

Organized by:

APPLIED MARKET INFORMATION LLC



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Based in Reading PA, Applied Market Information LLC can supply all of AMI's European directories and CDs and is developing a whole new range of products for the North American market. Its range of specialized services cover individual consulting services, multi-client reports, conferences and publishing.

To find out more about AMI's conference program or any of our other services and products visit our web site at:

www.amiplastics-na.com

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