

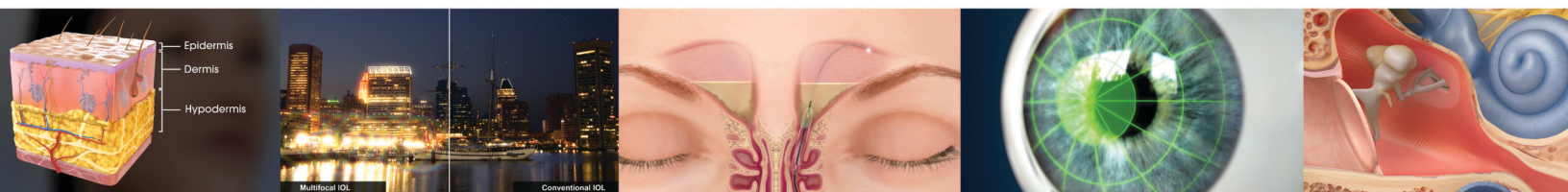
Introducing

 **eCHO**TM

by *eyemaginations*

ECHO is a single, cloud-based platform that allows you to effectively communicate with patients everywhere they're thinking about their health: before the appointment, in the waiting room, in the exam room and after the appointment.

We call these areas **patient touch points** and with **ECHO**, you can communicate across all of them by sending visual presentations from one platform that is flexible to work from any PC, iPad or Smartphone and revolutionary enough to require nothing more than an Internet connection.



EYEMAGINATIONS



info@eyemaginations.com • 877.321.5481 • www.eyemaginations.com
600 Washington Avenue, Suite 100, Baltimore, MD 21204

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Utilize All Patient Touch Points



Pre-Appointment



Waiting Room



Exam Room

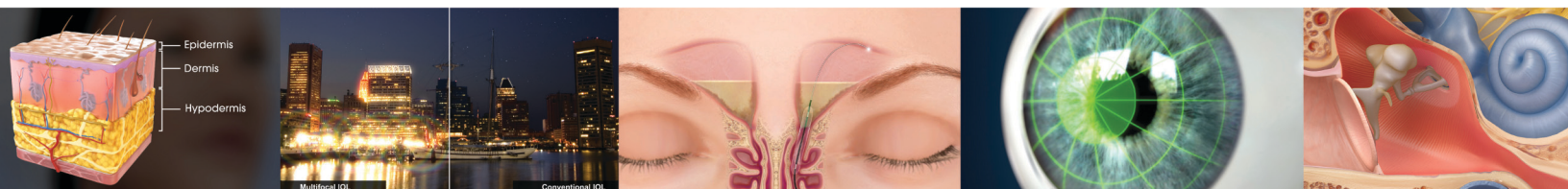


Post-Visit

Features of ECHO

- **CLOUD-BASED:** Offers one centralized library that can be accessed from any Internet-based device such as an iPad, PC or Smartphone.
- **HASSLE-FREE UPDATES:** Software updates are automatic and instantaneous.
- **INTEGRATION WITH SOCIAL MEDIA:** Share your message easily with the most popular social media platforms.
- **SUBSCRIPTION MODEL:** Flexible subscription levels that work for any size practice.
- **READY-MADE PRESENTATIONS:** Select from a variety of ready-to-go presentations on specific topics or let us customize one for you.
- **TRACK YOUR SUCCESS:** Monitor the effectiveness of your presentations by tracking patients' viewing habits.
- **LOCAL APPS:** Small downloadable local apps for quick playback in those areas not optimal for streaming.
- **EASY-TO-SHARE CONTENT:** Create a link or embed players to share content wherever you prefer.

READY TO GET STARTED WITH ECHO? Contact one of our account executives at **877.321.5481** or via email at **info@eyemaginations.com** for more information or to schedule a live demonstration.



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