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Implementing a Team Meeting Room with DrillBuilder™ *A White Paper*

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Introduction

The main question for every Coach to answer is: “How can I be more effective with my team?” You need to set strategic direction off the field, court or rink so that your players can concentrate on what they need to do in the game.

We have all seen the movie: A General moves little tanks and troops around a battlefield to show his officers how to win a battle. With DrillBuilder by TotalCoach, a Coach now has the ability to move players and objects around a playing surface to accomplish the same strategic goal with his team.

You can share your entire PlayBook with DrillBuilder cost-effectively no matter how lavish or how rudimentary your team meeting room. Further, it allows a Coach to add real-time electronic drawing that is displayed on a large-screen television or projector.

Problem Statement

Every team needs a clear, concise and coherent strategy to win. This strategy must be communicated to the entire team and this requires a properly equipped Team Meeting Room. But, unless you are a professional sports team, cost is going to be a factor.

Technology costs money, plain and simple. Further, there is always a trade-off between technology and other purchases such as uniforms, balls, pucks, cones etc. What expenditure is going to provide the biggest impact to the team? Spending thousands of



dollars on complicated technology that may not get used is not a sound investment.

A low-cost, high-quality solution is the answer. But, until now, it simply was not available.

Previous Options

In the not so distant past, creating a team meeting room environment meant buying expensive hardware and software. You needed a computer, a projector, an electronic whiteboard, add a hardware or software telestrator solution to the mix and you still needed to keep your PlayBook in a binder. Add all of these pieces up and the total investment is easily thousands of dollars.

DrillBuilder Solution

DrillBuilder is a digital whiteboard and playbook all in one. It is available for iPad, iPhone and iPod Touch. Further, it is available as a web-based solution that runs on any platform.

By adding a few inexpensive technology products, you can create a professional team meeting room that you can be proud to show your athletes.

Display Drills/Plays to the Team

By connecting DrillBuilder to a projector or HDTV using Apple TV, you have access to your team's digital playbook as well as an on-the-fly Drill or Play creator.

Access to your PlayBook

DrillBuilder saves your entire PlayBook on your iPad as well as in the cloud. You have access to your playbook while talking to your team in the team meeting room.

Share PlayBook

Since you can share your playbook with the team through DrillBuilder, everything you create in a meeting is instantly shared once you adjourn. No more wasting time writing things down and transcribing it into a paper playbook.

Implementation

Here is what you need to implement a cost-effective Team Meeting Room:

- iPad, iPhone or laptop computer
- Apple TV
- HD TV or HD Projector
- WiFi Network

The total cost of the above equipment-list can be purchased for as low as \$1000.

For the Implementation Steps below, we will assume that you have an iPad but you can easily substitute a laptop computer.

Step 1: WiFi Network

If your building does not currently have a WiFi Network, you will need to create one so that the solution works. All the devices need to be on the same network.

Step 2: Apple TV

Apple TV is a small hockey puck device that streams HD video over a WiFi. You can purchase one for less than \$100 hook it up to your projector or TV with an HDMI cable and connect it to your WiFi network in the settings.



Step 3: PlayBook

Open DrillBuilder on your iPad to access your entire playbook. Set up mirroring from your iPad to Apple TV by following the directions here: http://support.apple.com/kb/HT5209?viewlocale=en_US&locale=en_US. Now everything you do in DrillBuilder is displayed on your HDTV.

Summary

Every Coach can be more effective with their team by using the built-in capabilities of AirPlay with iPad and Apple TV combined with the power of DrillBuilder. You already use DrillBuilder to maintain your digital playbook, why not extend your reach with a Team Meeting Room.

