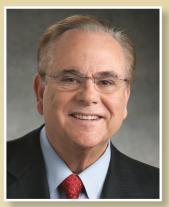
SECOND ANNUAL STATEWIDE CONFERENCE • May 10, 2013





KEYNOTE SPEAKER: BILL LOCKYER, STATE TREASURER

Bill Lockyer is the State's banker. It's a bank that processes trillions of dollars in transactions every year. He sells California's bonds, invests its money and manages its cash. And he handles those duties while sitting on the governing boards of the nation's two largest public pension funds – the California Public Employees' Retirement System and the California State Teachers' Retirement System. It's a big job. *Here's some of what he's accomplished so far:*

- Steered the State's \$70 billion Pooled Money Investment Account (PMIA) through the recession without losing a penny of principal in fact, the fund earned decent returns.
- Protected taxpayers from unfair interest rates by fighting to end discriminatory credit ratings on municipal bonds.
- Leading voice in the call for better budgeting no gimmicks, no wishful thinking, honestly balanced budgets, longer-term planning and better ways to finance infrastructure.
- Launched an unprecedented campaign to increase the purchase of California bonds by individual investors, including a first-of-its-kind web site and high-quality ads.
- Increased investment in the green economy and greatly expanded California's college savings plan.
- Sponsored successful measures to prevent corruption and influence peddling at public pension funds.

Lockyer's public service career has spanned more than three decades. From 1999-2006, he was California's Attorney General. Before that, he served 25 years in the State Legislature, and culminated his Capitol career as Senate President pro Tempore. Lockyer graduated from the University of California, Berkeley, and received a law degree from McGeorge School of Law in Sacramento. He also earned a teaching credential from California State University, Hayward. • www.treasurer.ca.gov



JOAN BUCHANAN, ASSEMBLYMEMBER

Assemblymember Joan Buchanan, elected to the State Assembly in November 2008, represents the 16th Assembly District, which includes portions of Alameda and Contra Costa counties and the communities of Alamo, Danville, Dublin, Lafayette, Livermore, Moraga, Orinda, Pleasanton, San Ramon, and Walnut Creek.

Assemblymember Buchanan is the Chairwoman of the Assembly Education Committee bringing a deep understanding of educational issues gained during her 18 years of service on the San Ramon Valley School Board, including four terms as board president. Education has been a lifelong priority for Joan. She understands that for California's economy to thrive in the future, we must invest in a strong public education system, including a focus on instilling strong fundamentals in early grades. Through her service on the State Allocation Board, Joan works to maximize the state's investment in safe and up-to-date school facilities for all students.

Since being elected to the Assembly, Joan has focused on working with local leaders to solve problems. This session, Joan's legislative package focuses largely on education issues, including a package of three bills dealing with teacher evaluation, discipline and dismissal, as well as mandated reporting. In the areas of educational facilities funding, she has co-authored a bill that will put safeguards on the sale of Capital Appreciation Bonds. She has also introduced The Pink Plate Bill to create a specialized license plate promoting breast cancer awareness and prevention.

In addition to chairing the Assembly Education Committee, she serves on the standing committees of Utilities & Commerce, Transportation and Accountability & Administrative Review. In 2009, she was appointed, by the Speaker, to the Special Education Commission and in 2010, the Speaker appointed her to the Court Technology Advisory Committee and the State Allocations Board.

She also chairs the Select Committee on Government Efficiency, Technology, and Innovation.

Joan honed her financial and analytical skills at Delta Dental, becoming one of the fastest rising women in the company and Director of Commercial Operations before the age of 30. She left the private sector to raise her five children and in the process became one of the San Ramon Valley's most effective community activists.

Joan is a 30 year resident of Alamo, CA and a native Californian. She holds a B.A. in Economics from the University of California, Santa Barbara. • www.asmdc.org/members/a16/

Calboc



MICHAEL BISHOP, SR, CBO Michael Bishop recently retired as the

Michael Bishop recently retired as the Deputy Superintendent & Chief Business Official (CBO) with the Santa Ana Unified School District and has been a member of the executive staff since December of 2009. As the Deputy and CBO he was responsible for the typical business functions such as Fiscal Services; Technology Services; Purchasing and Transportation

Services; Student Nutrition Services; and Risk and Litigation Management Services as well as Human Resources and Facilities for the sixth largest school district in the State of California serving approximately 54,000 K-12 students and 4,500 employees.

Michael was a CBO for over 16 years and has a combined 29+ years of experience in the Business of Education. Michael's career in education began with the Los Angeles County of Education (LACOE) where he served in a variety of capacities as a principal internal auditor, chief accountant and general accounting officer.

After 10 years with LACOE, Michael spent 2+ years with the accounting firm Vicenti, Lloyd & Stutzman as a senior business consultant providing a variety of complex consulting services to K-12 school districts. Michael has spent the last 16+ years as the CBO for the Compton, Paramount and Santa Ana unified school districts.

Michael is a graduate of the University of Southern California with a Bachelor of Science degree in Business Administration with emphasis in Accounting and Organizational Behavior.



KEVIN R. CARLIN, ESQ.

With more than 16 years of litigation and legislative advocacy experience, Kevin R. Carlin represents taxpayers and contractors throughout the State of California in their efforts to ensure public contracting statutes are strictly followed for the benefit and protection of the public, taxpayers, students/teachers, contractors and subcontractors.

Mr. Carlin fights for the principles set forth in Public Contract Code 100 which summarizes the purpose of requiring governmental entities to open the contracts process to public bidding is to eliminate favoritism, fraud and corruption; avoid misuse of public funds; and stimulate advantageous marketplace competition. His efforts have been noted in detail in *Engineering News Record*, *Fresno Bee, Voice of San Diego, San Diego Union Tribune* and *San Diego Daily Transcript*. Mr. Carlin received his Juris Doctorate of Law from the University of San Diego in 1996 and a Bachelor of Arts in Philosophy from University of California, San Diego, in 1993. • www.carlinlawgroup.com



JOE DIXON

Mr. Dixon is the Assistant Superintendent, Facilities & Governmental Relations for the Santa Ana Unified School District. He oversees the facility planning, construction, and maintenance functions for the district. With the passage of a \$200 million GOB in 2008, Mr. Dixon has leveraged an additional \$235 million in state funds and has built 354 new classrooms, renovated 825 class-

rooms, and removed 465 portable buildings in just 4 years.

Mr. Dixon serves as Chair for the Coalition for Adequate School Housing (CASH). At the federal level, he is Chair for Californians for School Facilities, successfully advocating for public school programs such as QZAB and QSCB. He is a Board member for Green Schools, a member of the School Energy Coalition, and has worked with the California Energy Commission and Public Interest Energy Research on innovative school energy projects. Mr. Dixon serves as an instructor at California State University, Fullerton in the School Business Management program, teaching classes in maintenance, operations, transportation, facilities, and property management. He has conducted workshops throughout California focusing on school facilities and the process necessary to fund, build and maintain public schools.



JOEL THURTELL

After 30 years as a news reporter, Joel Thurtell retired from the Detroit Free Press in 2007 and began writing for his Website www.joelontheroad.com
In 2009, joelontheroad was named "best independent blogger raising hell" by Detroit's alternative Metro Times weekly newspaper. Thurtell was named "2011 Journalist of the Year" by the journalism faculty

of Wayne State University, where he now teaches news reporting.

In 1994, Thurtell received the Michigan Education Association's School Bell Award for his 1993 Detroit Free Press articles exposing corruption in Michigan public school finance. As a direct result of the articles, the Michigan Legislature banned high-interest Capital Appreciation Bonds. On April 27, 2012 and in succeeding articles, Thurtell broke the news that California schools have issued large amounts of CABs. www.joelontheroad.com/?p=8713 On May 1, 2012, Thurtell broke the first of his several stories about California's Poway schools borrowing \$105 million with a billion-dollar payback. www.joelontheroad.com/?p=8783

He earned a master's degree from the University of Michigan, where he is a doctoral candidate in history. Thurtell is currently researching the social history of Tarascan Indians in colonial Mexico.