

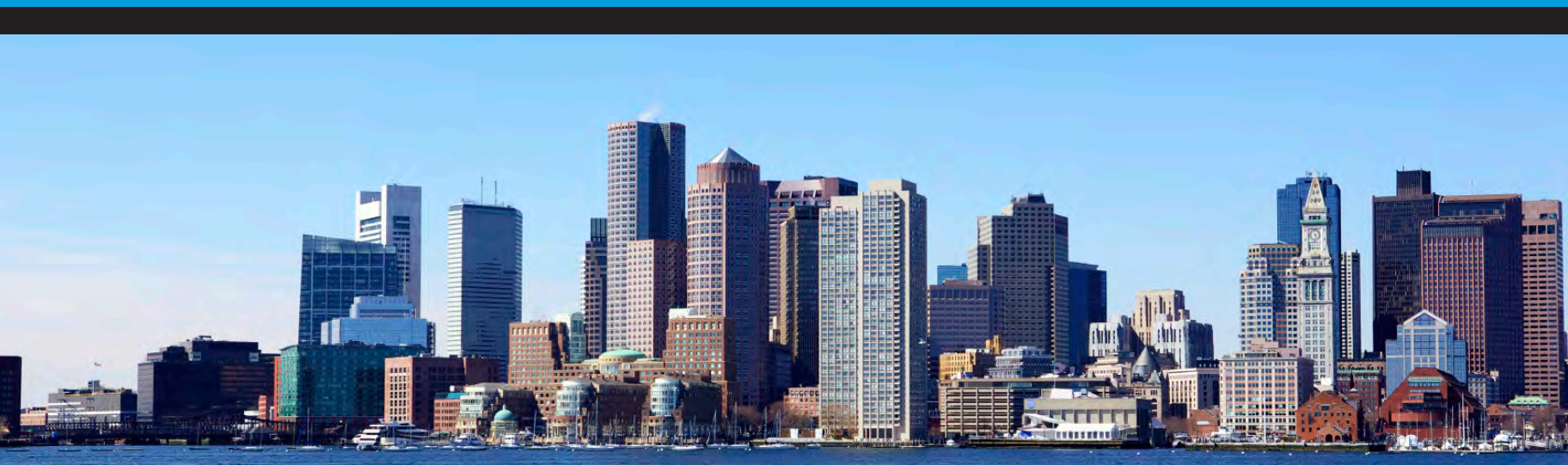
apps Freedom™
Driving Business Productivity™

ACCELERATE AND EXTEND THE BENEFITS OF ENTERPRISE MOBILITY IN JUST TWO TO FOUR WEEKS

Introducing appsFreedom™: a complete Enterprise Mobile Cloud solution (delivered as a SaaS model) to fuel your company-wide mobility strategy. Our ready-to-use **Freedom Apps** combine secure cloud computing with advanced mobile technologies to get your business users productive in SAP quickly from any mobile device. And now you can leverage our robust **Freedom Platform** – a mature cloud-based Mobile Application Development Platform – to easily design, build, deploy and manage your company's own custom apps. The solution is deployed in just two to four weeks, making appsFreedom the perfect recipe to accelerate your mobility strategy like never before.

FAST TO DEPLOY, EASY TO MANAGE

appsFreedom is pre-built and pre-integrated into SAP and requires no system configuration or development whatsoever (even with your SAP customizations in place). So whether you're rolling out our Freedom Apps, building and deploying your own custom apps – or both – appsFreedom offers a complete solution to plan, execute and manage your enterprise-wide mobility strategy.



FREEDOM APPS

Select a single app, multiple apps or app bundle from our repository of ready-to-use, pre-built and pre-integrated apps that significantly speed time-to-value and ROI.



salesFreedom™



fieldserviceFreedom™



procurementFreedom™



hrFreedom™



executiveFreedom™

FREEDOM PLATFORM

The patent pending “Freedom Platform” is an enterprise-grade, fully integrated mobile development and management platform that helps companies accelerate time to value and extend the mobility value proposition throughout the organization. The platform simplifies a company’s ability to design, build, deploy, manage and analyze in-house developed apps. The solution consists of three components:

- **Freedom Apps (on-device):** ready-to-use, pre-integrated apps that are deployed in a matter of days for key business functions including sales, management, procurement, HR and field services;
- **Freedom Manager (on-demand):** on-demand, multi-tenant development and management application that simplifies app development, deployment, provisioning and management; supports unlimited scalability and adoption analysis; and
- **Freedom Plugin (on-premise):** for simplified integration and execution of business rules to support a seamless rollout into any enterprise environment.

- FAST deployment in just two to four weeks
- MINIMIZE IT costs, capital budgets and skill gaps
- ZERO SAP development or configuration required
- SAAS model with simple user-based pricing
- MATURE cloud-based MADP with ready-to-use apps
- SINGLE, secure and scalable infrastructure

THE FREEDOM PLATFORM

Freedom Apps

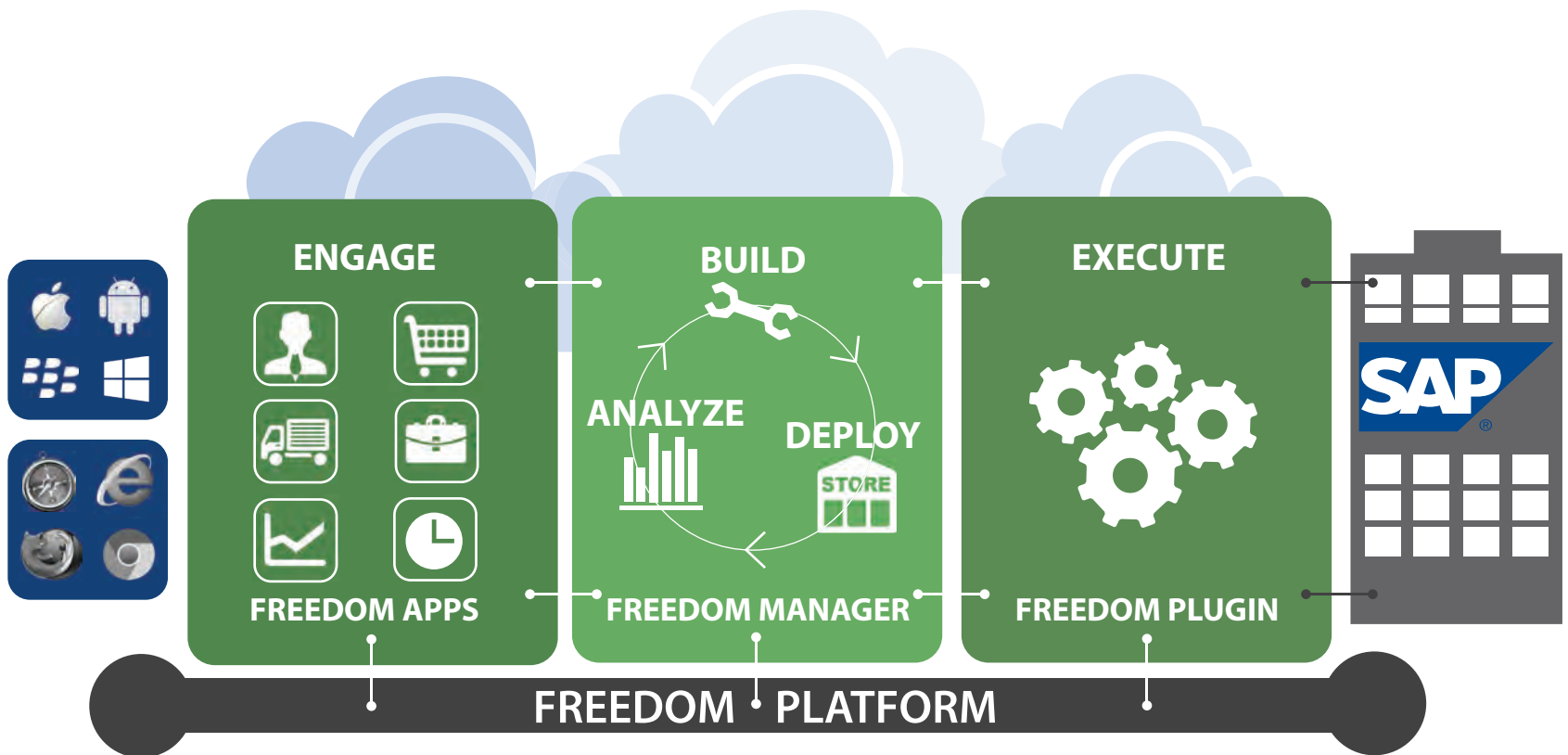
- Ready-to-use Apps
- Push Notifications
- Smart Phones, Tablets and Desktops

Freedom Manager

- Visual Design; Build Once, Run Everywhere
- Deploy and Discover via Corporate App Stores
- Adoption Analysis and Dashboarding

Freedom Plugin

- Execution Engine
- Performance Enhancers
- ZERO SAP development or configuration





appsFreedom BENEFITS AND FEATURES

Fast and Cost Effective

- Ready-to-use and pre-integrated apps
- Mature Mobile Application Development Platform (MADP)
- No licenses (SaaS and PaaS model)

Productive

- Rollout pre-built or in-house built apps in two to four weeks
- Quick and seamless updates through corporate app stores
- Intuitive interface for maximum user adoption

Secure

- Single Sign-On to access all apps
- Secure tunneling
- 2-factor authentication
- No business data storage in the cloud
- Dual password protection

IT BENEFITS

- Fast Deployment: Mobile-Enable Employees in Just TWO to FOUR WEEKS
- Incremental Adoption: Add Apps and Users at Any Time
- Simple Per-User Subscription Based Pricing Model: Use of Freedom Platform Now Included at No Additional Cost
- No Additional Skill Sets Required: Mobile Platforms, Java, ABAP, Functional, Etc.

Flexible

- Smart Phones: Apple iPhone, Blackberry, Android, Windows
- Tablets: Apple iPad, Android, Windows
- Modern Browsers: Safari, Firefox, Chrome, IE

BUSINESS BENEFITS

- **Accelerate Your Sales Cycle** – Give your sales team a competitive edge with access to real-time data when and where they need it on any mobile device.
- **Improve Productivity and Efficiency While Reducing Cost** – Be more responsive to the business and streamline processes anytime and anywhere to increase efficiency and reduce costs.
- **Drive Faster, More Informed Decision Making** – Give executives real-time visibility into business events from anywhere to access KPIs and metrics for faster, more informed decision making.
- **Increase Customer Satisfaction** – Empower field service personnel to be more responsive and proactive from anywhere to streamline processes that help improve customer satisfaction and retention.
- **Gain a Competitive Edge** – Enable employees to be more productive and responsive from any mobile device in order to gain a sustainable competitive advantage.
- **Improve Productivity and Revenue** – Leverage mobility for today's always-on-the-move workforce to gain a competitive edge, grow revenue, improve service and better manage the business every day.

Interested in seeing more?

Request a 1-on-1 demo today,
or download our demo app
from major apps stores.



appsFreedom™

Driving Business Productivity

**Contact us today to schedule a demo
or learn more about appsFreedom!**

www.appsFreedom.com
sales@appsFreedom.com

1.855.APPSFREEDOM
(1.855.277.7373)



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