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Proteus Packaging Customers Maximize Business Results with Supply Chain Management Program

FRANKLIN, Wis. (May 7, 2013) – Proteus Packaging has launched <u>Sage</u>, a complete supply chain management program, which allows Proteus customers to leverage the company's expertise to maximize the effectiveness of their packaging procurement process. The program offers full support for clients as they transition the maintenance of their packaging inventory to Proteus' experienced team. Proteus can manage all elements of the packaging procurement process for companies of any size – from purchasing and stocking raw materials through packaging production, warehousing and shipments. The level of participation is up to each client, but Proteus is available to help with all aspects of the process.

"The Proteus team has decades of experience in packaging design, printing, die cutting and production. We understand the process better than anyone," said Tim Wayman, executive vice president and chief operating officer of Proteus. "This is not a one-size-fits-all program; we work with our customers to determine their comfort level and understand their business to see where we can make the most significant difference in their bottom line."

By leveraging historical data to track trends, the program reduces the risk of clients running out of paperboard packaging inventory, which leads to less downtime and excessive overstock expenses. Proteus also identifies areas of improvement in the design, setup and printing processes to pass on significant cost savings.

"Proteus is able to reduce the production costs of packaging inventory by keeping a close eye on timing and ordering patterns to increase efficiency," said Wayman. "We are able to proactively generate additional stock to prepare for periods when orders typically increase. Sage customers can feel confident that their needs will be met and that we have their best interests in mind."

The Sage program is available to new and existing Proteus customers. After an initial consultation and information-gathering session, the Proteus team develops an outline of improvements and an implementation plan to help the customer start saving money. Sage clients also gain access to an online portal that allows users to check in on their packaging inventory at any time.

About Proteus Packaging

Proteus Packaging (http://www.ProteusPackaging.com) is an ISO compliant and cGMP and AIB International-certified provider of packaging solutions for pharmaceutical, nutritional, health and beauty and automotive clients. A privately owned company based in southeast Wisconsin,

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Proteus Packaging has grown from a regional business to an international supplier with expertise meeting the complex needs of high-volume manufacturers.

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