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Media Contact:
Corina Taylor, Marketing Manager
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cat@byrnesoftware.com **Byrne Software Technologies and KNOW iNK Featured at Gateway to Innovation Conference**
Chesterfield, MO (May 6, 2013) As a sponsor of this year’s 7th annual [Gateway to Innovation](http://www.g2iconference.com/index.php) Conference in St. Louis, Missouri, [Byrne Software Technologies, Inc](http://www.ByrneSoftware.com/). was honored to extend a speaking invitation to client, KNOW iNK, for a joint presentation of Poll Pad, an Electronic Poll Book designed to replace paper lists of registered voters at polling places. Based on the Apple iPad, Poll Pad is gaining rapid acceptance in the election industry because of its ability to reduce cost, and shorten lines at polling places.

David W. Arbogast, Associate Vice President at [Byrne Software Technologies, Inc](http://www.ByrneSoftware.com/)., was eager to showcase the company’s mobile development capabilities at this year’s technology innovation conference. “Government organizations are often behind the curve when it comes to technology,” he stated, “so this was a great opportunity to demonstrate how Byrne Software’s capabilities in mobile computing, combined with the vision of Scott Leiendecker and his experience in the election industry, are keeping our system of voting up-to-date and efficient. I was happy to see employees of St. Louis County and St. Louis City in attendance.”

According to Arbogast, mobile and cloud computing solutions are areas of rapid growth and investment. “While these technologies may still technically be in their infancy, the simplicity and ease of use they bring to end users and organizations has accelerated their rapid adoption.”

**About Byrne Software Technologies, Inc.**

Founded in 1985, St. Louis based Byrne Software Technologies, Inc. (BSTI) is a leading provider of consulting and technology solutions, benefits administration software, network and hosting services, mobile and cloud computing and staff augmentation. BSTI is a certified Microsoft partner and women-owned enterprise. For more information about the company’s portfolio of products and solution offerings, please visit [www.byrnesoftware.com](http://www.byrnesoftware.com/).
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