



Constant Contact and MailChimp integrate with Datafield, the mobile forms and mobile surveys solution, thanks to Cazoomi SyncApps Always !

San Francisco, May 7th, 2013. Datafield, the mobile form solution, is now completely integrated with Email Service Providers Constant Contact as well as MailChimp thanks to [Cazoomi SyncApps Always](#).

Datafield makes it easy to [create mobile registration form](#) in order to collect emails on mobile and tablets and instantly synchronize them with your Constant Contact or MailChimp mailing list. Whether your prospects or customers are inside your shop or visiting your booth, simply display a tablet to capture their email, name, age or any other relevant information for your segmentation strategy. All this information will automatically and instantly feed the relevant field of your Constant Contact or MailChimp mailing list.

As this shop-owner tells "we seldomly get a chance to collect any information from our customers. Thanks to Datafield and the integration with Constant Contact and MailChimp, we can deliver useful newsletters to our customers and interact much better with them, even when they are not in the shop". Indeed, Datafield allows local businesses to develop a content marketing strategy and share it with more prospects and customers.

The integration was made possible thanks to the power of the Cazoomi SyncApps always, acting as a bridge between Datafield and the ESP. SyncApps Always let user select the matching field between Datafield mobile forms and Constant Contact or MailChimp Mailing list fields.

You can find Datafield application on Constant Contact marketplace here:
<http://marketplace.constantcontact.com/Listing/applications/datafield/PML-33865>

You can find Datafield application on MailChimp market place here:
<http://connect.MailChimp.com/integrations/datafield>

About Datafield

Datafield is a mobile form application. With Datafield, anyone can create sign-up form, registration form or more complex digital forms on mobile and tablets to capture relevant information onsite and offline. Datafield mobile Application is trusted daily by thousands of companies in various verticals such as market research, marketing, healthcare, facility management, construction or audit and inspection. To learn more, please visit www.data-field.com

About Cazoomi

Cazoomi, a cloud services & solution provider founded in 2009, enables its members with solutions ranging from SyncApps® & software selection, consulting services implementation, integration, support and custom development services for any size business. With its global presence, Cazoomi provides clients with the best platform models suitable for their business development and technology integration. To learn more, please visit cazoomi.com

About Constant Contact

With more than 300,000 customers, Constant Contact, Inc. is a leading provider of email marketing and event marketing tools for small businesses, non-profits, and member associations. Founded in 1995, Constant Contact helps small organizations grow stronger customer relationships by delivering professional, low cost, easy-to-use online tools backed with award-winning support, education and personal coaching. Constant Contact is a publicly traded company (Nasdaq:CTCT). To learn more, please visit www.ConstantContact.com.

About MailChimp

More than 3 million people in 200 countries use MailChimp to create, send, and track email newsletters. Whether you're self-employed, you manage projects for clients, or you work for a Fortune 500 company, MailChimp has features and integrations that will suit your email-marketing needs. To learn more, please visit www.MailChimp.com