



Las Vegas, NV (PRWEB) February 25, 2013

Today, eConnect, Inc., a software developer focused in the casino gaming market announced the release of its newest innovation; eConnect Countdown. This new tool will enable casino operators to identify advantage players with less effort.

eConnect Countdown is a revolutionary tool, which monitors casino Blackjack tables to reveal information indicating when a "True Card Counter" is likely to make their move. The system analyzes the cards coming out of the deck to understand when the Advantage Players are likely to bet larger amounts of money, giving them a greater chance to win.

The system was invented and developed by eConnect and the company has applied for a provisional patent for its innovative design.

The Problem:

Card counting is a casino card game strategy used primarily in the blackjack family of casino games to determine whether the next hand is likely to give a probable advantage to the player or to the dealer. Card counters are a class of advantage players, who attempt to decrease the inherent casino house edge by keeping a running tally of all high and low valued cards seen by the player. Card counting allows players to bet more with less risk when the count gives an advantage as well as minimize losses during an unfavorable count. Card counting also provides the ability to alter playing decisions based on the composition of remaining cards. Card counting costs casino operators millions of dollars per year in losses that could be prevented.

The Solution:

eConnect integrates with all major intelligent card shoes allowing casino operators to take the advantage away from the advantage player, improving table revenues.

- Watch all intelligent shoes and be alerted once the count hits thresholds determined by the surveillance team.
- eConnect Countdown does the work equivalent to dozens of employees. One person can effectively monitor dozens of games to search for advantage players.
- eConnect Countdown is 100% accurate allowing surveillance team members to effectively spend their time on the right priorities.
- Countdown integrates with the existing digital surveillance system allowing the casino to leverage existing assets.