

## **New Quad Core ThL W100 Android Phone To Cost Less Than \$170: Chinavasion**

CHINA Android phone makers are leading the world again for sub \$200 phones with the capabilities of devices twice their price with the release of a record breaking phone by China Android seller Chinavasion recently.

Wholesale smartphone retailer Chinavasion recently announced the global launch of the 4.5 inch [ThL W100 Android phone](#) with a quad core processor and the low price of US\$169, marking the first time a quad core phone has been on offer internationally for less than \$200. This offer has been made possible after forming a strategic alliance with the rising smartphone manufacturer ThL in China.

While Android tablet makers have reduced the price on some tablets to below \$200, phone makers have puzzled commentators by keeping prices high according to China android maker Chinavasion PR manager, Rose Li.

In fact Li says some of the best known quad band Android phones will cost gadget lovers more than US\$200 even when they're locked into a contract.

"If you wanted an unlocked quad band phone from one of the international brands you can expect to pay upwards of US\$500," says Li.

"That's absolutely ridiculous when you consider how little the componentry used to make the phone costs."

Li says the world's [best Android phone](#), which costs \$400 - \$500 to buy uses the Android 4.1 operating system, has an 8MP camera and 1GB of RAM.

The new ThL Android phone in comparison comes with the latest version of Android and a MediaTek chip that is proving to be faster than Qualcomm alternatives.

"The MTK6589 chipset is so good that it is rumored that tech giant Lenovo is in talks with Mediatek to supply processors for their media devices," says Li.

It is no surprise that the W100 ThL phone uses the same technology as that of one of the leading electronic manufacturers, says Li given the company's growing reputation.



"More and more people recognize ThL smartphones for what they are, cutting edge tech at the right price," says Li. "This ThL smart phone will only further enhance the company's reputation of one to watch."

Chinavasion is the only official international reseller of ThL smartphones through their [online electronic store](#). Visit here to find more: [www.chinavasion.com](http://www.chinavasion.com)