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Leading Free Business Name Generator Launches New Version

BusinessNameGenerator.com implements a more advanced algorithm and a variety of new search and filter features

IRVINE, CA (May 15, 2013) – Biz Name Wiz (www.BizNameWiz.net), the leading business naming service, has launched an updated and improved version of BusinessNameGenerator.com, (www.businessnamegenerator.com), the most popular free naming engine for business on the Internet. Still 100% free, BusinessNameGenerator.com now includes a significantly more advanced algorithm that allows it to create more accurate and varied name ideas and a variety of new features available to users.

BusinessNameGenerator.com attracts thousands unique visitors and generates 100,000 domain lookups each day. Over the past 3 years, it has generated millions of business name ideas.

The advance algorithm of BusinessNameGenerator.com creates name ideas using thesaurus integration and variables which include exact word matches, suffixes, prefixes, dropping first letters, dropping last letters, thesaurus words, popular phrases, cool words, tech words, corporate words, and strange words.

Additional features available to the BusinessNameGenerator.com user include:

- A “Like” button to save favorite names to a list
- The ability to save and email the favorite names list
- A "da Best" button to mark an absolute favorite
- Auto lookup of international domains for Canada (.CA)
- Two unique views of search results: A big list of 200 words to view the names only and a view to lookup available domains
- Related word suggestions via Thesaurus
- Research tools for Google and TESS the federal trademark database
- Filters for search results:
 - Popular Search
 - Short (under 7 letters)
 - Phrases After
 - Phrases Before
 - Business/Corporate
 - Cool
 - Technical
 - Strange
- Show only available .com, .net and more urls – an incredibly valuable filter to help users find an available domain

“BusinessNameGenerator.com has been redone from scratch to a huge benefit of its users,” said Mike Glezos, founder of Biz Name Wiz. “Already a popular free business naming engine on the Internet, BusinessNameGenerator.com is now a tremendously more powerful tool, and I believe users seeking quality business naming options will find the new site even more helpful.”

About Biz Name Wiz

Specializing in smart, imaginative and inspired names, Biz Name Wiz provides startups with business naming help and established companies with enticing new product names and original taglines. Launched in 2012, Biz Name Wiz fills the gap between free automated business name generators and agencies that charge tens of thousands of dollars to come up with a name and identity for new businesses. A portfolio of companies Biz Name Wiz has named and more information on the company can be found at <http://www.biznameviz.net>.

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