



ConnectionPoint Profile

ConnectionPoint is a world leader in delivering innovative social commerce solutions. Founded in 2008, we are a global company with headquarters in the historic Gastown district of Vancouver BC.

Our flagship product, FundRazr, enables customers to easily create effective social media fundraising campaigns leveraging tools like Facebook, Twitter and Google+. We co-developed and co-market FundRazr with PayPal, the world leader in digital commerce. ConnectionPoint is an active member of the PayPal Developer's Council and has acted as launch partner for strategic PayPal products such as Adaptive Payments and Adaptive Accounts.

ConnectionPoint is also an active partner with Facebook. Our FundRazr application was a member of the exclusive group of 60 Lifestyle applications presented at the launch of their Timeline feature. Canadian media company Techvibes called us "*One of the World's Most Innovative (Facebook) Open Graph Developers.*"

We are also one of the founding members of the CAPS Council. This group is setting global accreditation standards for equity, debt and rewards-based crowdfunding governance.

ConnectionPoint leverages our unique corporate culture and expertise to deliver innovative solutions that improve lives, organizations and communities.

FundRazr Profile

FundRazr is the quickest, easiest and most effective way to raise money online. As Canada's largest and most successful crowdfunding platform, FundRazr has raised over \$25,000,000 for over 37,000 campaigns in 18 different countries since our launch in July 2010.

Our advanced social media technology helps our customers' campaigns rise above the noise on Facebook and Twitter. Analytics show our system generates over 300% more social media exposure compared with regular Facebook sharing.

Campaigns are seen by more potential contributors and, as a result, raise more money. In a recent survey, our customers told us that we spread their message so well that over one quarter of their contributions came from people they don't even know.

FundRazr can be used to fund just about any type of project or cause. Examples include funding medical expenses, memorials, accident recovery, pet care, natural disaster relief, charitable causes or entrepreneurial projects.

Anyone can use FundRazr to Crowdfund Anything. Anywhere.