

# **ZENION INDUSTRIES, INC.**

6640 REDWOOD DR.  
ROHNERT PARK, CA 94928

**FOR IMMEDIATE RELEASE**

## **FIGHTING WORLD HUNGER**

Zenion invention will help relieve world food shortage using Solar Power Only

Rohnert Park, CA – May 16, 2013 Zenion Industries newest product, i-Grow, was a huge hit at last week's National Hardware Show in Las Vegas, NV attended by almost 100,000 suppliers and dealers from around the world. The booth set up by Zenion's consumer licensee, i-Green LLC, was buzzing with interest from crowds of vendors. They soon became the talk of the show because of the very novel solar-powered product which helps most above ground plants grow healthier and produce more. Orders were taken from small hardware outlets to large nursery chains eager to be the first to offer the product to their customers.

The i-Grow device is an eco-friendly, solar-powered electronic device which is mounted above plants to supply them with a steady stream of negative ions during photosynthesis. Decades of research have proven that plants respond quite favorably to atmospheric ionization in a natural non-harmful way, growing healthier and producing more fruit, flora and vegetables. Herbivores, such as ants and aphids, are also discouraged from invading plants under treatment thereby reducing the need for pesticides. Until now it has not been cost effective to treat plants in this manner but the Zenion technology changes all of that!

Zenion, and specifically its founder and president, Jim Lee, spent over 10 years of self funded research and development on this unique product. Now, leveraging those years of R & D, Zenion has filed for patent protection in 161 countries and proceeded to manufacture and license the technology. To date it has licensed the consumer model to a company in Colorado and is reviewing licensing candidates for commercial and governmental applications. Zenion Industries Inc. was established in 1979 and distinguished itself as an expert in the field of ionization physics and electronics by developing and patenting many products utilizing ion technology. The corporation invented over 20 products for The Sharper Image alone, including the Ionic Breeze. Mr. Lee recently set aside his retirement to assist in the advancement of this technology stating "It is just too important a technology not to see in worldwide use".

Successful experimentation has been done on numerous types of plants including grapes, tomatoes, beans and sugar cane. From the backyard garden to large scale crop management, this technology has the potential to increase food production substantially. With a growing world population estimated to be 9 billion by the year 2040, we need more “Green” answers like this one to help feed people and livestock.

More information about the technology and product may be reviewed on Zenion’s web site at: [www.zenion.org](http://www.zenion.org)

**CONTACT:**

Mr. Jim Aise  
Zenion Industries, Inc.  
(707) 584-3663  
[zenion@aol.com](mailto:zenion@aol.com)

