**Vacation Home Rental Trend Creates Business Opportunities for Owners**

*With the demand for renting a vacation home high, Elite Destination Homes has created "*[*How to Rent a Vacation Home By Owner*](http://elitedestinationhomes.com/vacation-rental-management/pros/)*", a comprehensive checklist for home owners.*

**St. Paul, MN, May 23, 2013** - <http://www.elitedestinationhomes.com> - According to a new survey by TripAdvisor, 49% of US travelers are turning to vacation home rentals instead of hotels. Survey respondents cite comfortable home amenities, more family friendly and cost savings as being the key benefits of renting a vacation home.

Travelers looking to rent a vacation home will not be disappointed. With the economy beginning to stabilize, the National Association of Realtors (NAR) is reporting a significant increase in vacation home sales. According to the NAR's 2013 Investment and Vacation Home Buyers Survey, vacation home sales rose by 10% last year.

"The vacation home is making a comeback," says Bill Bisanz, CEO, Elite Destination Homes. "Property prices and mortgage rates are still low in most parts of the country and many people are making their move to buy a second home."

According to HomeAway's 2012 Fall Report, 92% of vacation home buyers plan to rent their property within the next 12 months. 49% of owners report that their rental income covers **at least three quarters of their mortgage payment.**

The U.S. Vacation Rental Industry is expected to reach $25.8 billion by 2014. Elite Destination Homes believes that more owners would rent out their vacation homes if they didn't find the prospect so daunting.

"Renting your vacation home doesn't have to be a second job," says Bisanz. "Yes, there's a lot to get done, but there are numerous people you can partner with to make your rental business stress-free and extremely lucrative."

To help owners considering entering the vacation rental industry, Elite Destination Homes has created a comprehensive guide to renting a vacation home. "[How to Rent a Vacation Home By Owner](http://elitedestinationhomes.com/vacation-rental-management/pros/)" is available free-of-charge and provides a step-by-step guide to the vacation rental business, including financial viability, rental readiness, reservation management, marketing, on-site property management and revenue optimization.

Read "How to Rent a Vacation Home By Owner" at <www.elitedestinationhomes.com/how-to-guide>

**About Elite Destination Homes**

## Elite Destination Homes is a boutique vacation rental management agency representing luxury homes in premier resort destinations across the globe. Elite is also an industry leader in the fractional ownership of luxury vacation homes. Elite was featured on House Hunters International and recognized by FlipKey and TripAdvsior with the prestigious "Rated Excellent" Award in 2011 and 2012. [www.elitedestinationhomes.com](http://www.elitedestinationhomes.com)

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