

# Appendix A: Detailed Methodology

## Questionnaire design and data collection

The questionnaire used in this study was written by BRS in close collaboration with ULI staff who offered valuable insights and contributed much to the thinking that developed the survey questions. A pretest was performed and modifications made before full data collection began. The fieldwork for the survey was conducted by telephone using a computer-assisted telephone interviewing (CATI) system, from January 16 to February 3, 2013, by a team of professional, fully trained, and supervised telephone interviewers. A briefing session familiarized the interviewers with the sample specifications and the instrument for this study. BRS monitored the interviewing and data collection at all stages to ensure quality.

## Sample

The universe for the 2013 study is all adults over the age of 18 with a working telephone in the United States. The sample was selected in two stages. In the first stage, the sampling frame was a list of randomly created phone numbers (a technique known as random digit dial or RDD) for telephone exchanges. Telephone numbers were selected at random from this frame.

The second stage was selection at the household level. In residences where working telephones were reached, the survey respondents were selected using a random probability method, *i.e.*, interviewers requested to speak with the adult 18 years or older in the household who had the most recent birthday. Also, cell phone sample was used to insure coverage of cell phone only households. When a cell phone was reached, the person answering was interviewed, providing he or she met the qualification for the survey (being an adult 18 years or older in the United States). The difference in methodology for second stage selection between landlines and cell phones allows for the fact that a landline telephone is most often a household device and a cell phone is most often an individual device. Survey Sampling International provided both the landline and cell samples.

This study used stratified sampling based on MSA size in order to collect adequate numbers of interviews in communities of different population sizes. Four MSA groups defined by population size received a relatively equal number of interviews and then were weighted back to their proper proportions in the U.S. population. The four groups are 1) 10 million and more people, 2) five to ten million, 3) one to five million, and 4) all other metro and micropolitan areas as well as non-MSA defined parts of the U.S. All numbers were calculated based on U.S. Census statistics. For more detail on these proportions, refer to the sample composition table in this appendix.

A total of 1,202 telephone interviews were completed. All sample surveys are subject to possible sampling error, *i.e.*, the results may differ from those that would be obtained if the entire population under study were interviewed. The margin of sampling error for a random survey of this size is plus or minus 2.9 percentage points at the 95% level of confidence. This means that in 95 out of 100 samples of this size, the results obtained in the sample would fall in a range of plus or minus 2.9 percentage points of what would have been obtained if every

individual adult in the U.S. had been interviewed. The sampling error is larger for smaller groups within the sample (see “Margin of Error for Varying Sample Sizes,” page 5). Other non-sampling error may also contribute to total survey error.

### Data analysis

All the data reported here are derived from the current survey. The data have been weighted by gender, age, race, education, and size of MSA to match the demographics to the proper proportion in the current population of the United States according to the most recent U.S. Census figures. The table on the following page entitled “Sample Composition” shows the weighted and unweighted percentages. All tables and analysis in the text refer to the weighted data.

### Reading this report

Bar graphs in the text and tables in an appendix highlight selected survey findings and are expressed in percentages. The base for each table or graph is all respondents (n=1,202) unless otherwise noted. In reading the data tables, when the percent sign (%) appears at the top of a column, the numbers add vertically; when % appears at the left of a row, the numbers add horizontally. An asterisk (\*) indicates less than 1%; a double hyphen (--) indicates zero. Due to weighting, rounding, omission of “don’t know,” “refuse,” or other responses, percentages may add to more or less than 100%.

### Cross tab categories

In this report, most categories are self-evident. The definition follows for those requiring additional detail, such as region, MSA size, type of community, and likelihood of moving:

**Region:** The regional divisions follow those of the U.S. Census, as follows:

Northeast	Midwest	South Atlantic	East/West South Central	West
Connecticut	Iowa	Delaware	Alabama	Arizona
Maine	Illinois	District of Columbia	Arkansas	California
Massachusetts	Indiana	Florida	Kentucky	Colorado
New Hampshire	Kansas	Georgia	Louisiana	Idaho
New Jersey	Michigan	Maryland	Mississippi	Montana
New York	Minnesota	North Carolina	Oklahoma	Nevada
Pennsylvania	Missouri	South Carolina	Tennessee	New Mexico
Rhode Island	North Dakota	Virginia	Texas	Oregon
Vermont	Nebraska	West Virginia		Utah
	Ohio			Washington
	South Dakota			Wyoming
	Wisconsin			

**MSA size:** An additional category to help organize metro areas was MSA size. As defined by the U.S. Census, we organized MSAs in the following way:

**10+ Million MSAs**

Los Angeles-Long Beach-Santa Ana, CA  
New York-Northern New Jersey-Long Island,  
NY-NJ-PA

**5-10 Million MSAs**

Atlanta-Sandy Springs-Marietta, GA  
Chicago-Joliet-Naperville, IL-IN-WI  
Dallas-Fort Worth-Arlington, TX  
Houston-Sugar Land-Baytown, TX  
Miami-Fort Lauderdale-Pompano Beach, FL  
Philadelphia-Camden-Wilmington, PA-NJ-  
DE-MD  
Washington-Arlington-Alexandria, DC-VA-  
MD-WV

**1-5 Million MSAs**

Austin-Round Rock-San Marcos, TX  
Baltimore-Towson, MD  
Birmingham-Hoover, AL  
Boston-Cambridge-Quincy, MA-NH  
Buffalo-Niagara Falls, NY  
Charlotte-Gastonia-Rock Hill, NC-SC  
Cincinnati-Middletown, OH-KY-IN  
Cleveland-Elyria-Mentor, OH  
Columbus, OH  
Denver-Aurora-Broomfield, CO  
Detroit-Warren-Livonia, MI  
Hartford-West Hartford-East Hartford, CT  
Indianapolis-Carmel, IN  
Jacksonville, FL  
Kansas City, MO-KS  
Las Vegas-Paradise, NV  
Louisville/Jefferson County, KY-IN  
Memphis, TN-MS-AR

Milwaukee-Waukesha-West Allis, WI  
Minneapolis-St. Paul-Bloomington, MN-WI  
Nashville-Davidson--Murfreesboro--  
Franklin, TN  
New Orleans-Metairie-Kenner, LA  
Oklahoma City, OK  
Orlando-Kissimmee-Sanford, FL  
Phoenix-Mesa-Glendale, AZ  
Pittsburgh, PA  
Portland-Vancouver-Hillsboro, OR-WA  
Providence-New Bedford-Fall River, RI-MA  
Raleigh-Cary, NC  
Richmond, VA  
Riverside-San Bernardino-Ontario, CA  
Rochester, NY  
Sacramento--Arden-Arcade--Roseville, CA  
Salt Lake City, UT  
San Antonio-New Braunfels, TX  
San Diego-Carlsbad-San Marcos, CA  
San Francisco-Oakland-Fremont, CA  
San Jose-Sunnyvale-Santa Clara, CA  
Seattle-Tacoma-Bellevue, WA  
St. Louis, MO-IL  
Tampa-St. Petersburg-Clearwater, FL  
Virginia Beach-Norfolk-Newport News, VA-  
NC

**<1 Million**

All other MSAs Metropolitan, Micropolitan,  
and neither (rural areas)  
Type of community: Community definitions  
in the tables were self-reported by  
respondent, and this category is not defined  
by their MSA size.

**Likelihood of moving:** This category is defined by answering “very likely” or “somewhat likely” in question seven of the questionnaire, which read, “How likely are you to move to a different home – one that is your primary residence – in the next five years? Would you say very likely, somewhat likely, not very or not at all likely?”

### Sample Composition

	Unweighted N	Weighted %	Unweighted%
<b>Total</b>	<b>1202</b>	<b>100%</b>	<b>100%</b>
Gen Y (18-34)	242	30%	20%
Gen X (35-47)	260	23	22
Baby boomers (48-66)	449	31	37
War babies and Silent generation (67+)	235	15	20
Men	527	48%	44%
Women	673	52	56
White	843	69%	70%
African American	143	12	12
Latino	117	13	10
<\$25k	177	21%	15%
\$25k-\$50k	260	25	22
\$50k-\$75k	181	14	15
\$75k+	398	28	33
<HS/HS Grad	351	40%	29%
Some college	301	31	25
College	332	18	28
Post grad	203	10	17
Rural	147	15%	12%
Small town	318	32	26
Suburbs	343	21	29
Medium city	189	17	16
Big city	199	14	17
10 Million+ MSA	284	11%	24%
5-10 Million MSA	314	15	26
1-5 Million MSA	301	29	25
<1 Mil and no MSA	303	45	25
Northeast	322	21%	27%
Midwest	242	23	20
South Atlantic	208	16	17
East/West South Central	186	18	15
West	244	22	20

### Margin of Error for Varying Sample Sizes

% of Sample	5%	10%	15%	20%	25%	30%	35%	40%	45%	50%
Size	95%	90%	85%	80%	75%	70%	65%	60%	55%	50%
50	6.0	8.3	9.9	11.1	12.0	12.7	13.2	13.6	13.8	13.9
100	4.3	5.9	7.0	7.8	8.5	9.0	9.3	9.6	9.8	9.8
150	3.5	4.8	5.7	6.4	7.0	7.4	7.6	7.8	8.0	8.0
200	3.0	4.2	5.0	5.6	6.0	6.4	6.6	6.8	6.9	6.9
250	2.7	3.7	4.4	5.0	5.4	5.7	5.9	6.1	6.2	6.2
300	2.5	3.4	4.0	4.5	4.9	5.2	5.4	5.6	5.6	5.7
400	2.1	2.9	3.5	3.9	4.2	4.5	4.7	4.8	4.9	4.9
500	1.9	2.6	3.1	3.5	3.8	4.0	4.2	4.3	4.4	4.4
600	1.7	2.4	2.9	3.2	3.5	3.7	3.8	3.9	4.0	4.0
700	1.6	2.2	2.6	3.0	3.2	3.4	3.5	3.6	3.7	3.7
800	1.5	2.1	2.5	2.8	3.0	3.2	3.3	3.4	3.4	3.5
900	1.4	2.0	2.3	2.6	2.8	3.0	3.1	3.2	3.3	3.3
1000	1.4	1.9	2.2	2.5	2.7	2.8	3.0	3.0	3.1	3.1
1200	1.3	1.7	2.1	2.3	2.5	2.6	2.8	2.8	2.9	2.9

The table above shows the margin of error that can be expected for different sub-sample sizes, at the 95% confidence level. For example, if 25% of 800 respondents answered “yes” to a question, nine out of ten times, the actual figure will be within plus or minus 3.0 percentage points (22% to 28%) reported. As sample size decreases, the margin of error increases.

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**Table 1: Satisfaction with Quality of Life in Community**

Among all adults

Q1. My first question is about the quality of life in your community. Would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the quality of life in your community?

	<b>Net satisfied</b>	<b>Net dissatisfied</b>	<b>Very satisfied</b>	<b>Somewhat satisfied</b>	<b>Somewhat dissatisfied</b>	<b>Very dissatisfied</b>
<b>Total</b>	<b>87%</b>	<b>12</b>	<b>49%</b>	<b>38</b>	<b>7</b>	<b>5</b>
Gen Y (18-34)	83%	16	40%	42	9	7
Gen X (35-47)	91%	9	51%	40	4	5
Baby boomers (48-66)	85%	15	47%	37	9	5
War babies and Silent generation (67+)	95%	5	67%	28	2	3
Men	88%	11	48%	40	7	4
Women	86%	13	50%	36	7	6
Single	82%	16	43%	40	10	6
Married	92%	8	55%	37	4	4
Lives alone	87%	12	48%	39	6	6
Child in HH	85%	14	47%	38	8	6
Multigenerational HH	81%	17	41%	40	12	4
White	91%	8	53%	38	5	4
African American	80%	19	40%	40	12	7
Latino	74%	24	38%	36	9	15
<\$25k	79%	21	37%	42	10	10
\$25k-\$50k	89%	10	44%	46	6	4
\$50k-\$75k	89%	11	52%	38	8	3
\$75k+	91%	8	60%	31	5	3
<HS/HS Grad	83%	16	43%	40	8	8
Some college	88%	11	49%	39	7	4
College	92%	8	53%	38	6	2
Post grad	95%	5	66%	28	3	2
Own	89%	10	55%	34	6	4
Rent	84%	15	38%	46	8	7

**Table 1: Satisfaction with Quality of Life in Community (cont.)**

Among all adults

Q1. My first question is about the quality of life in your community. Would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the quality of life in your community?

	<b>Net satisfied</b>	<b>Net dissatisfied</b>	<b>Very satisfied</b>	<b>Somewhat satisfied</b>	<b>Somewhat dissatisfied</b>	<b>Very dissatisfied</b>
<b>Total</b>	<b>87%</b>	<b>12</b>	<b>49%</b>	<b>38</b>	<b>7</b>	<b>5</b>
Rural	89%	11	50%	40	7	4
Small town	87%	12	47%	40	6	5
Suburbs	91%	9	52%	39	6	2
Medium city	90%	10	53%	37	5	5
Big city	74%	24	43%	31	13	11
<Million + Rural	90%	10	52%	37	5	5
1-5 Million	87%	12	49%	39	8	4
5-10 Million	82%	16	48%	35	9	7
10+ Million	83%	16	40%	42	9	7
Northeast	85%	14	47%	38	6	8
Midwest	89%	11	48%	41	8	3
South Atlantic	88%	10	48%	41	5	5
East/West South Central	82%	16	54%	27	9	7
West	90%	10	49%	41	6	3
Likely movers	84%	15	42%	42	9	6
Unlikely movers	90%	10	55%	35	5	4

**Table 2: Expectations for Quality of Life in Community**

Among all adults

Q2. Do you think the quality of life in your community is getting better, getting worse or staying about the same?

	<b>Better</b>	<b>Worse</b>	<b>Same</b>
<b>Total</b>	<b>19%</b>	<b>17</b>	<b>63</b>
Gen Y (18-34)	21%	16	62
Gen X (35-47)	21%	18	60
Baby boomers (48-66)	17%	22	61
War babies and Silent generation (67+)	16%	10	72
Men	21%	19	60
Women	18%	16	65
Single	20%	16	63
Married	19%	17	63
Lives alone	17%	17	65
Child in HH	21%	17	61
Multigenerational HH	27%	20	53
White	17%	18	64
African American	26%	11	62
Latino	31%	19	49
<\$25k	19%	16	65
\$25k-\$50k	23%	17	59
\$50k-\$75k	17%	21	62
\$75k+	20%	16	63
<HS/HS Grad	18%	16	65
Some college	15%	20	63
College	25%	16	59
Post grad	26%	14	59
Own	18%	19	63
Rent	23%	14	62

**Table 2: Expectations for Quality of Life in Community (cont.)**

Among all adults

Q2. Do you think the quality of life in your community is getting better, getting worse or staying about the same?

	<b>Better</b>	<b>Worse</b>	<b>Same</b>
<b>Total</b>	<b>19%</b>	<b>17</b>	<b>63</b>
Rural	15%	21	64
Small town	18%	14	67
Suburbs	17%	17	66
Medium city	19%	18	61
Big city	29%	21	49
<Million + Rural	18%	17	64
1-5 Million	23%	16	61
5-10 Million	16%	19	64
10+ Million	17%	20	61
Northeast	20%	23	57
Midwest	14%	17	70
South Atlantic	18%	17	65
East/West South Central	25%	12	62
West	20%	17	61
Likely movers	19%	16	64
Unlikely movers	19%	19	62

**Table 3: Current and Desired Size of Community**

Among all adults

Q3. Would you describe where you live as being a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else? Q4. If you could live any place in the next five years, would it be a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else?

	Rural		Small town		Suburb	
	Current	Would like in 5 years	Current	Would like in 5 years	Current	Would like in 5 years
<b>Total</b>	<b>15%</b>	<b>24%</b>	<b>32%</b>	<b>26%</b>	<b>21%</b>	<b>17%</b>
Gen Y (18-34)	12%	20%	30%	19%	17%	17%
Gen X (35-47)	17%	27%	34%	27%	20%	21%
Baby boomers (48-66)	19%	30%	28%	29%	22%	15%
War babies and Silent generation (67+)	15%	16%	39%	33%	24%	18%
Men	15%	25%	31%	22%	21%	17%
Women	16%	23%	32%	30%	20%	18%
Single	10%	19%	36%	27%	18%	14%
Married	20%	28%	29%	25%	23%	20%
Lives alone	13%	20%	37%	27%	20%	16%
Child in HH	18%	25%	31%	27%	20%	18%
Multigenerational HH	14%	17%	33%	29%	16%	12%
White	19%	29%	35%	28%	21%	15%
African American	8%	11%	26%	19%	20%	27%
Latino	4%	12%	23%	22%	14%	20%
<\$25k	14%	24%	36%	27%	12%	13%
\$25k-\$50k	15%	21%	34%	31%	20%	13%
\$50k-\$75k	21%	32%	31%	26%	18%	17%
\$75k+	15%	24%	29%	22%	28%	23%
<HS/HS Grad	19%	27%	38%	30%	15%	12%
Some college	16%	27%	27%	23%	21%	18%
College	10%	16%	27%	26%	29%	24%
Post grad	11%	17%	27%	21%	31%	26%
Own	20%	28%	32%	27%	22%	17%
Rent	6%	17%	32%	24%	18%	19%

**Table 3: Current and Desired Size of Community (cont.)**

Among all adults

Q3. Would you describe where you live as being a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else? Q4. If you could live any place in the next five years, would it be a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else?

	Rural		Small town		Suburb	
	Current	Would like in 5 years	Current	Would like in 5 years	Current	Would like in 5 years
<b>Total</b>	<b>15%</b>	<b>24%</b>	<b>32%</b>	<b>26%</b>	<b>21%</b>	<b>17%</b>
Rural	100%	70%	--	14%	--	4%
Small town	--	21%	100%	52%	--	6%
Suburbs	--	11%	--	15%	100%	51%
Medium city	--	10%	--	16%	--	10%
Big city	--	18%	--	9%	--	17%
<Million + Rural	23%	32%	44%	33%	9%	8%
1-5 Million	12%	21%	22%	20%	26%	23%
5-10 Million	7%	17%	23%	20%	39%	27%
10+ Million	5%	8%	22%	24%	30%	27%
Northeast	12%	20%	33%	28%	22%	20%
Midwest	16%	31%	36%	24%	21%	18%
South Atlantic	22%	30%	31%	24%	24%	18%
East/West South Central	21%	26%	32%	30%	22%	16%
West	9%	13%	27%	24%	16%	15%
Likely movers	10%	18%	29%	23%	23%	21%
Unlikely movers	20%	29%	34%	29%	19%	15%

**Table 3: Current and Desired Size of Community (cont.)**

Among all adults

Q3. Would you describe where you live as being a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else? Q4. If you could live any place in the next five years, would it be a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else?

	Medium city		Big city	
	Current	Would like in 5 years	Current	Would like in 5 years
<b>Total</b>	<b>17%</b>	<b>16%</b>	<b>14%</b>	<b>12%</b>
Gen Y (18-34)	21%	20%	18%	20%
Gen X (35-47)	16%	15%	14%	8%
Baby boomers (48-66)	16%	13%	14%	9%
War babies and Silent generation (67+)	13%	15%	9%	10%
Men	17%	16%	15%	15%
Women	17%	16%	14%	10%
Single	18%	18%	17%	17%
Married	16%	14%	12%	8%
Lives alone	17%	23%	13%	10%
Child in HH	16%	14%	14%	12%
Multigenerational HH	21%	16%	13%	21%
White	15%	17%	9%	7%
African American	24%	15%	23%	20%
Latino	28%	17%	30%	26%
<\$25k	20%	18%	17%	13%
\$25k-\$50k	18%	15%	13%	11%
\$50k-\$75k	18%	15%	12%	8%
\$75k+	14%	16%	15%	12%
<HS/HS Grad	12%	13%	15%	12%
Some college	21%	16%	14%	12%
College	20%	20%	14%	11%
Post grad	15%	18%	16%	15%
Own	15%	15%	10%	9%
Rent	20%	16%	24%	17%

**Table 3: Current and Desired Size of Community (cont.)**

Among all adults

Q3. Would you describe where you live as being a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else? Q4. If you could live any place in the next five years, would it be a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else?

	Medium city		Big city	
	Current	Would like in 5 years	Current	Would like in 5 years
<b>Total</b>	<b>17%</b>	<b>16%</b>	<b>14%</b>	<b>12%</b>
Rural	--	8%	--	3%
Small town	--	10%	--	8%
Suburbs	--	7%	--	8%
Medium city	100%	46%	--	12%
Big city	--	13%	100%	36%
<Million + Rural	19%	16%	5%	7%
1-5 Million	19%	16%	21%	15%
5-10 Million	9%	15%	21%	15%
10+ Million	17%	15%	26%	21%
Northeast	17%	13%	17%	12%
Midwest	14%	13%	13%	8%
South Atlantic	14%	16%	9%	8%
East/West South Central	11%	11%	14%	14%
West	28%	25%	18%	17%
Likely movers	18%	17%	19%	16%
Unlikely movers	16%	14%	11%	9%



**Table 4: Desired Size of Community**

Among those very and somewhat likely to move

Q4. If you could live any place in the next five years, would it be a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else? [n=496]

	Rural	Small town	Suburbs	Medium city	Big city
<b>Total</b>	<b>18%</b>	<b>23</b>	<b>21</b>	<b>17</b>	<b>16</b>
Gen Y (18-34)	16%	21	20	17	21
Gen X (35-47)	19%	21	25	19	12
Baby boomers (48-66)	25%	28	15	14	10
War babies and Silent generation (67+)	7%	25	27	17	12
Men	18%	18	18	17	21
Women	19%	28	23	17	11
Single	16%	24	18	17	22
Married	20%	22	23	17	10
Lives alone	18%	22	18	27	9
Child in HH	18%	25	22	15	15
Multigenerational HH	11%	29	16	18	22
White	24%	24	18	18	10
African American	6%	22	29	12	24
Latino	15%	16	25	19	22
<\$25k	18%	23	18	17	20
\$25k-\$50k	10%	32	18	16	13
\$50k-\$75k	24%	28	23	9	12
\$75k+	22%	17	23	21	13
<HS/HS Grad	18%	27	16	12	18
Some college	21%	21	21	19	14
College	13%	20	21	24	17
Post grad	17%	19	33	14	14
Own	21%	24	20	16	16
Rent	15%	23	23	17	15
Rural	36%	24	9	24	5
Small town	23%	35	8	15	17
Suburbs	12%	16	45	9	10
Medium city	8%	25	16	27	15
Big city	18%	12	22	14	28
<Million + Rural	24%	29	8	22	12
1-5 Million	18%	20	25	13	17
5-10 Million	14%	20	31	12	20
10+ Million	8%	17	29	20	19
Northeast	13%	28	24	16	13
Midwest	27%	18	17	15	13
South Atlantic	21%	19	29	15	12
East/West South Central	21%	31	18	8	18
West	11%	19	18	27	22

**Table 5: Current Type of Home**

Among all adults

Q5. Now I have some questions about your home that is your primary residence. Do you currently live in an apartment building; a duplex; a row house or townhouse; a single-family detached home; a manufactured or mobile home; or something else? Is that an apartment building, duplex, or townhouse?

	Single family	Apartment	Duplex, townhouse, row house	Manufactured home
<b>Total</b>	<b>66%</b>	<b>18</b>	<b>11</b>	<b>4</b>
Gen Y (18-34)	49%	31	15	4
Gen X (35-47)	75%	11	10	5
Baby boomers (48-66)	76%	11	7	4
War babies and Silent generation (67+)	65%	18	13	3
Men	66%	18	12	3
Women	66%	19	10	5
Single	48%	32	15	5
Married	81%	7	8	4
Lives alone	44%	40	10	4
Child in HH	71%	12	11	5
Multigenerational HH	64%	11	22	*
White	72%	13	9	5
African American	46%	43	11	--
Latino	51%	23	23	2
<\$25k	42%	39	9	10
\$25k-\$50k	55%	20	19	5
\$50k-\$75k	80%	10	8	1
\$75k+	85%	6	7	1
<HS/HS Grad	58%	23	11	6
Some college	67%	17	11	5
College	74%	11	13	1
Post grad	79%	14	7	*
Own	83%	3	8	5
Rent	30%	50	17	2

**Table 5: Current Type of Home (cont.)**

Among all adults

Q5. Now I have some questions about your home that is your primary residence. Do you currently live in an apartment building; a duplex; a row house or townhouse; a single-family detached home; a manufactured or mobile home; or something else? Is that an apartment building, duplex, or townhouse?

	Single family	Apartment	Duplex, townhouse, row house	Manufactured home
<b>Total</b>	<b>66%</b>	<b>18</b>	<b>11</b>	<b>4</b>
Rural	80%	4	3	11
Small town	65%	20	9	5
Suburbs	74%	12	12	1
Medium city	59%	23	15	3
Big city	48%	34	15	2
<Million + Rural	69%	15	8	7
1-5 Million	67%	19	11	2
5-10 Million	63%	20	15	2
10+ Million	55%	28	15	--
Northeast	51%	29	14	4
Midwest	73%	12	12	2
South Atlantic	71%	13	8	8
East/West South Central	68%	19	9	4
West	67%	18	11	3
Likely movers	56%	26	15	3
Unlikely movers	74%	13	8	5

**Table 6: Current Homeowner Status**

Among all adults

---

Q6. Do you own or rent your primary residence?

	<b>Own</b>	<b>Rent</b>
<b>Total</b>	<b>66%</b>	<b>32</b>
Gen Y (18-34)	40%	54
Gen X (35-47)	78%	22
Baby boomers (48-66)	80%	20
War babies and Silent generation (67+)	74%	26
Men	65%	34
Women	67%	30
Single	50%	46
Married	80%	20
Lives alone	56%	44
Child in HH	66%	31
Multigenerational HH	62%	31
White	76%	22
African American	33%	63
Latino	44%	52
<\$25k	40%	56
\$25k-\$50k	54%	44
\$50k-\$75k	81%	19
\$75k+	85%	14
<HS/HS Grad	57%	40
Some college	66%	31
College	80%	19
Post grad	80%	18
Own	100%	--
Rent	--	100%

---

**Table 6: Current Homeowner Status (cont.)**

Among all adults

---

Q6. Do you own or rent your primary residence?

	<b>Own</b>	<b>Rent</b>
<b>Total</b>	<b>66%</b>	<b>32</b>
Rural	86%	12
Small town	66%	32
Suburbs	71%	28
Medium city	59%	38
Big city	46%	53
<Million + Rural	71%	27
1-5 Million	64%	35
5-10 Million	64%	33
10+ Million	53%	41
Northeast	59%	38
Midwest	76%	22
South Atlantic	69%	29
East/West South Central	65%	34
West	60%	37
Likely movers	48%	47
Unlikely movers	80%	20

---

**Table 7: Likelihood of Moving**

Among all adults

Q7. How likely are you to move to a different home – one that is your primary residence – in the next five years? Would you say very likely, somewhat likely, not very or not at all likely?

	<b>Net likely</b>	<b>Net not likely</b>	<b>Very likely</b>	<b>Somewhat likely</b>	<b>Not very likely</b>	<b>Not at all likely</b>
<b>Total</b>	<b>42%</b>	<b>57</b>	<b>25%</b>	<b>17</b>	<b>22</b>	<b>36</b>
Gen Y (18-34)	63%	36	41%	22	19	17
Gen X (35-47)	41%	59	24%	17	23	37
Baby boomers (48-66)	31%	68	15%	16	25	43
War babies and Silent generation (67+)	22%	76	12%	10	19	57
Men	41%	57	23%	18	21	36
Women	42%	58	25%	16	22	36
Single	47%	51	30%	17	21	30
Married	37%	63	20%	17	22	41
Lives alone	37%	60	21%	16	23	38
Child in HH	44%	56	26%	18	21	35
Multigenerational HH	52%	46	36%	16	16	30
White	35%	64	20%	15	23	41
African American	63%	37	39%	24	19	19
Latino	54%	43	37%	17	16	28
<\$25k	51%	47	33%	17	21	25
\$25k-\$50k	40%	59	25%	15	23	36
\$50k-\$75k	34%	66	16%	18	23	43
\$75k+	43%	57	25%	18	23	34
<HS/HS Grad	40%	59	24%	16	18	40
Some college	46%	52	25%	21	23	29
College	41%	59	26%	15	25	34
Post grad	36%	64	21%	14	23	41
Own	30%	69	14%	16	23	46
Rent	62%	36	43%	19	20	16
Rural	26%	74	12%	14	16	57
Small town	37%	62	22%	16	25	37
Suburbs	46%	52	27%	20	21	31
Medium city	44%	53	33%	11	24	29
Big city	56%	42	32%	24	18	24
<Million + Rural	35%	64	18%	16	22	42
1-5 Million	43%	56	28%	15	23	33
5-10 Million	54%	46	32%	22	19	26
10+ Million	51%	48	31%	19	19	30
Northeast	38%	61	21%	17	31	31
Midwest	37%	62	24%	13	21	41
South Atlantic	42%	57	28%	15	16	41
East/West South Central	43%	55	22%	21	21	34
West	48%	51	28%	19	19	32

**Table 8: Movers' Expected Type of Home**

Among those very or somewhat likely to move in the next five years

Q8. [If very likely or somewhat likely to move in the next five years:] In five years, what type of home do you expect to live in? An apartment building; a duplex; a row house or townhouse; a single-family detached house; a manufactured or mobile home; or something else? [n=496]

	Single family	Apartment	Duplex, townhouse, row house	Manufactured home
<b>Total</b>	<b>67%</b>	<b>15</b>	<b>14</b>	<b>2</b>
Gen Y (18-34)	60%	21	17	1
Gen X (35-47)	87%	6	4	1
Baby boomers (48-66)	65%	11	16	6
War babies and Silent generation (67+)	58%	17	13	--
Men	68%	15	13	3
Women	66%	15	14	1
Single	53%	25	17	3
Married	82%	4	10	1
Lives alone	57%	16	15	8
Child in HH	74%	13	11	1
Multigenerational HH	59%	22	13	--
White	71%	13	12	2
African American	60%	12	25	1
Latino	65%	22	8	3
<\$25k	53%	24	17	3
\$25k-\$50k	70%	10	12	4
\$50k-\$75k	68%	14	12	1
\$75k+	81%	10	9	--
<HS/HS Grad	61%	15	19	3
Some college	63%	19	14	2
College	80%	13	5	*
Post grad	81%	6	6	--
Own	69%	12	13	2
Rent	68%	14	14	2
Rural	79%	9	3	6
Small town	66%	12	19	1
Suburbs	71%	14	9	*
Medium city	58%	25	13	2
Big city	67%	14	14	2
<Million + Rural	68%	12	17	--
1-5 Million	75%	11	8	3
5-10 Million	56%	20	17	2
10+ Million	61%	22	14	3
Northeast	56%	20	18	2
Midwest	66%	11	19	3
South Atlantic	73%	15	10	--
East/West South Central	64%	13	15	2
West	75%	16	7	2

**Table 9: Movers' Expected Homeowner Status**

Among those very or somewhat likely to move in the next five years

Q9. [If very likely or somewhat likely to move in the next five years:] In five years, do you expect to own or rent your primary residence? [n=496]

	<b>Own</b>	<b>Rent</b>
<b>Total</b>	<b>73%</b>	<b>25</b>
Gen Y (18-34)	69%	31
Gen X (35-47)	81%	16
Baby boomers (48-66)	79%	20
War babies and Silent generation (67+)	55%	36
Men	76%	21
Women	70%	29
Single	61%	36
Married	85%	14
Lives alone	65%	28
Child in HH	76%	24
Multigenerational HH	65%	35
White	73%	25
African American	71%	29
Latino	72%	27
<\$25k	53%	44
\$25k-\$50k	74%	25
\$50k-\$75k	84%	14
\$75k+	89%	10
<HS/HS Grad	68%	30
Some college	67%	31
College	85%	13
Post grad	94%	5
Own	81%	17
Rent	68%	30
Rural	80%	20
Small town	66%	33
Suburbs	80%	16
Medium city	68%	32
Big city	75%	22
<Million + Rural	71%	27
1-5 Million	73%	26
5-10 Million	76%	22
10+ Million	73%	25
Northeast	64%	35
Midwest	74%	23
South Atlantic	81%	19
East/West South Central	70%	27
West	75%	23



**Table 10: Recent Moving History**

Among all adults

---

Q10. Have you moved within the past five years?	Yes	No
<b>Total</b>	<b>32%</b>	<b>67</b>
Gen Y (18-34)	53%	47
Gen X (35-47)	31%	69
Baby boomers (48-66)	20%	80
War babies and Silent generation (67+)	19%	80
Men	34%	66
Women	31%	69
Single	37%	63
Married	29%	71
Lives alone	31%	69
Child in HH	36%	64
Multigenerational HH	31%	69
White	29%	71
African American	44%	56
Latino	45%	55
<\$25k	42%	58
\$25k-\$50k	34%	66
\$50k-\$75k	29%	71
\$75k+	29%	71
<HS/HS Grad	33%	67
Some college	33%	67
College	30%	70
Post grad	36%	64
Own	19%	81
Rent	60%	40
Rural	25%	74
Small town	32%	68
Suburbs	30%	70
Medium city	28%	72
Big city	50%	50
<Million + Rural	29%	71
1-5 Million	35%	65
5-10 Million	40%	60
10+ Million	28%	72
Northeast	27%	73
Midwest	25%	75
South Atlantic	35%	65
East/West South Central	39%	61
West	38%	62
Likely movers	44%	56
Unlikely movers	24%	76

---

**Table 11: Recent Change in Home Size**  
Among those who have moved in the past five years

Q11. [If moved in the past five years:] Thinking about your most recent move, did you move to a home that was larger, smaller, or about the same size as your previous home? [n=356]

	Larger	Smaller	About the same
<b>Total</b>	<b>48%</b>	<b>27</b>	<b>25</b>
Gen Y (18-34)	48%	25	27
Gen X (35-47)	59%	20	20
Baby boomers (48-66)	44%	33	22
War babies and Silent generation (67+)	24%	50	25
Men	49%	25	26
Women	47%	30	23
Single	41%	31	28
Married	55%	24	20
Lives alone	39%	37	25
Child in HH	56%	23	20
Multigenerational HH	71%	14	15
White	43%	31	26
African American	61%	14	26
Latino	52%	27	21
<\$25k	33%	34	33
\$25k-\$50k	47%	30	23
\$50k-\$75k	51%	29	19
\$75k+	69%	15	15
<HS/HS Grad	41%	31	28
Some college	53%	28	19
College	46%	28	27
Post grad	59%	13	27
Own	55%	22	23
Rent	42%	33	25
Rural	46%	18	36
Small town	45%	31	23
Suburbs	56%	33	11
Medium city	51%	31	18
Big city	45%	18	37
<Million + Rural	48%	29	23
1-5 Million	44%	25	31
5-10 Million	52%	25	22
10+ Million	52%	32	15
Northeast	43%	26	30
Midwest	37%	35	28
South Atlantic	48%	28	24
East/West South Central	61%	18	21
West	47%	31	22
Likely movers	43%	33	24
Unlikely movers	54%	21	25

**Table 12: Previous Homeowner Status**

Among those who have moved in the past five years

Q12. [If moved in the past five years:] Did you own or rent your previous residence? [n=356]

	<b>Rent</b>	<b>Own</b>
<b>Total</b>	<b>62%</b>	<b>32</b>
Gen Y (18-34)	76%	13
Gen X (35-47)	46%	51
Baby boomers (48-66)	54%	46
War babies and Silent generation (67+)	38%	62
Men	65%	29
Women	59%	35
Single	75%	20
Married	48%	45
Lives alone	71%	28
Child in HH	60%	35
Multigenerational HH	79%	21
White	53%	41
African American	81%	15
Latino	74%	17
<\$25k	74%	18
\$25k-\$50k	73%	15
\$50k-\$75k	60%	38
\$75k+	42%	55
<HS/HS Grad	65%	26
Some college	67%	26
College	47%	48
Post grad	56%	44
Own	36%	61
Rent	78%	14
Rural	49%	46
Small town	63%	34
Suburbs	46%	43
Medium city	70%	25
Big city	73%	19
<Million + Rural	62%	30
1-5 Million	59%	35
5-10 Million	63%	32
10+ Million	66%	31
Northeast	71%	20
Midwest	53%	46
South Atlantic	60%	37
East/West South Central	63%	30
West	62%	29
Likely movers	74%	18
Unlikely movers	45%	51

**Table 13: Current Size and Composition of Household**

Among all adults

Q13. How many people are there living in your household right now, including you? Q13A. Are any of the following living in your household currently? Children under 18? Your own or your spouse's parents or grandparents? Children over 18?

	One	Children <18	Two or more		Multi-generational
			Parents/ grandparents	Children 18+	
<b>Total</b>	<b>17%</b>	<b>40%</b>	<b>14%</b>	<b>21%</b>	<b>10%</b>
Gen Y (18-34)	10%	56%	28%	25%	23%
Gen X (35-47)	6%	70%	15%	14%	11%
Baby boomers (48-66)	21%	20%	6%	24%	2%
War babies and Silent generation (67+)	41%	4%	2%	15%	1%
Men	17%	39%	16%	19%	12%
Women	17%	40%	12%	23%	9%
Single	36%	31%	19%	25%	13%
Married	1%	48%	10%	18%	8%
Lives alone	100%	--	--	--	--
Child in HH	--	74%	19%	39%	19%
Multigenerational HH	--	81%	100%	45%	100%
White	19%	36%	10%	18%	8%
African American	20%	49%	17%	28%	14%
Latino	6%	49%	24%	32%	18%
<\$25k	30%	40%	12%	19%	9%
\$25k-\$50k	20%	38%	19%	23%	15%
\$50k-\$75k	13%	39%	13%	19%	8%
\$75k+	6%	48%	12%	23%	10%
<HS/HS Grad	20%	41%	16%	26%	13%
Some college	15%	40%	14%	20%	10%
College	17%	37%	13%	17%	8%
Post grad	13%	39%	7%	13%	4%
Own	15%	41%	13%	20%	10%
Rent	23%	35%	14%	22%	10%

**Table 13: Current Size and Composition of Household (cont.)**

Among all adults

Q13. How many people are there living in your household right now, including you? Q13A. Are any of the following living in your household currently? Children under 18? Your own or your spouse's parents or grandparents? Children over 18?

	One	Children <18	Two or more		Multi-generational
			Parents/ grandparents	Children 18+	
<b>Total</b>	<b>17%</b>	<b>40%</b>	<b>14%</b>	<b>21%</b>	<b>10%</b>
Rural	14%	49%	12%	18%	10%
Small town	20%	37%	15%	21%	11%
Suburbs	16%	37%	11%	22%	8%
Medium city	17%	41%	17%	21%	13%
Big city	16%	36%	14%	24%	10%
<Million + Rural	17%	43%	15%	18%	11%
1-5 Million	17%	36%	11%	22%	8%
5-10 Million	15%	41%	14%	25%	11%
10+ Million	18%	35%	17%	26%	12%
Northeast	22%	39%	11%	21%	9%
Midwest	19%	35%	11%	21%	8%
South Atlantic	13%	40%	14%	23%	10%
East/West South Central	19%	41%	13%	18%	12%
West	12%	45%	21%	22%	13%
Likely movers	15%	43%	17%	22%	13%
Unlikely movers	18%	38%	12%	20%	8%

**Table 14: Anticipated Change in Household Size or Composition**

Among all adults

---

Q14. In five years, do you expect a change in the number or type of people who live in your household?

	<b>Yes</b>	<b>No</b>
<b>Total</b>	<b>31%</b>	<b>65</b>
Gen Y (18-34)	43%	54
Gen X (35-47)	36%	62
Baby boomers (48-66)	26%	70
War babies and Silent generation (67+)	9%	83
Men	30%	67
Women	32%	64
Single	32%	63
Married	30%	67
Lives alone	13%	78
Child in HH	43%	55
Multigenerational HH	52%	48
White	30%	67
African American	38%	59
Latino	36%	59
<\$25k	31%	62
\$25k-\$50k	33%	65
\$50k-\$75k	30%	66
\$75k+	33%	66
<HS/HS Grad	30%	65
Some college	31%	67
College	33%	64
Post grad	29%	67
Own	28%	69
Rent	35%	59
Rural	33%	65
Small town	29%	67
Suburbs	28%	67
Medium city	29%	68
Big city	38%	58
<Million + Rural	29%	68
1-5 Million	31%	65
5-10 Million	34%	64
10+ Million	34%	62
Northeast	32%	62
Midwest	28%	71
South Atlantic	36%	62
East/West South Central	24%	70
West	35%	62
Likely movers	40%	57
Unlikely movers	24%	72

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**Table 15: Expected Size and Composition of Household**

Among those who expect a change in the number or type of people living in their household

Q14A. [If expect a change in the number or type of people who live in household:] How many people do you expect to be living in your household, including you? [n=385] Q14B. [If expects to be living with two or more people within the next five years:] Whom do you expect to be living with you? Children under 18? Your own or your spouse's parents or grandparents? Children over 18? [n=385]

	One	Children <18	Two or more		Multi-generational
			Parents/ grandparents	Children 18+	
<b>Total</b>	<b>12%</b>	<b>42%</b>	<b>13%</b>	<b>17%</b>	<b>9%</b>
Gen Y (18-34)	11%	56%	16%	21%	13%
Gen X (35-47)	8%	61%	16%	6%	12%
Baby boomers (48-66)	16%	11%	8%	21%	3%
War babies and Silent generation (67+)	17%	6%	2%	24%	--
Men	7%	44%	9%	14%	6%
Women	17%	40%	16%	20%	12%
Single	24%	34%	19%	20%	14%
Married	2%	48%	7%	15%	5%
Lives alone	11%	23%	8%	11%	4%
Child in HH	12%	44%	15%	20%	11%
Multigenerational HH	14%	45%	31%	22%	25%
White	9%	43%	10%	17%	7%
African American	20%	35%	18%	18%	13%
Latino	9%	46%	19%	18%	14%
<\$25k	23%	37%	11%	20%	8%
\$25k-\$50k	12%	40%	15%	20%	13%
\$50k-\$75k	9%	39%	19%	21%	14%
\$75k+	4%	44%	8%	14%	3%
<HS/HS Grad	15%	39%	7%	17%	5%
Some college	11%	37%	20%	24%	13%
College	11%	49%	13%	9%	10%
Post grad	5%	48%	13%	12%	10%
Own	11%	39%	15%	16%	10%
Rent	11%	48%	10%	18%	8%

**Table 15: Expected Size and Composition of Household (cont.)**

Among those who expect a change in the number or type of people living in their household

Q14A. [If expect a change in the number or type of people who live in household:] How many people do you expect to be living in your household, including you? [n=385] Q14B. [If expects to be living with two or more people within the next five years:] Whom do you expect to be living with you? Children under 18? Your own or your spouse's parents or grandparents? Children over 18? [n=385]

	One	Children <18	Two or more		Multi-generational
			Parents/ grandparents	Children 18+	
<b>Total</b>	<b>12%</b>	<b>42%</b>	<b>13%</b>	<b>17%</b>	<b>9%</b>
Rural	15%	47%	14%	12%	10%
Small town	9%	44%	9%	24%	6%
Suburbs	17%	34%	7%	6%	4%
Medium city	11%	40%	30%	28%	23%
Big city	8%	42%	9%	13%	7%
<Million + Rural	12%	45%	15%	19%	13%
1-5 Million	12%	43%	8%	17%	3%
5-10 Million	13%	31%	14%	15%	8%
10+ Million	10%	42%	15%	16%	11%
Northeast	8%	41%	13%	17%	8%
Midwest	13%	34%	7%	14%	4%
South Atlantic	17%	33%	14%	21%	9%
East/West South Central	21%	32%	5%	6%	2%
West	6%	62%	22%	25%	20%
Likely movers	14%	44%	11%	14%	8%
Unlikely movers	10%	40%	14%	21%	10%



**Table 16: Public Transit Availability**

Among all adults

Q15. Is public transit available in your community?		
	<b>Yes</b>	<b>No</b>
<b>Total</b>	<b>69%</b>	<b>30</b>
Gen Y (18-34)	81%	18
Gen X (35-47)	63%	37
Baby boomers (48-66)	63%	36
War babies and Silent generation (67+)	65%	35
Men	71%	29
Women	68%	31
Single	79%	21
Married	61%	38
Lives alone	74%	26
Child in HH	68%	32
Multigenerational HH	76%	24
White	62%	38
African American	79%	21
Latino	93%	7
<\$25k	73%	25
\$25k-\$50k	73%	27
\$50k-\$75k	64%	35
\$75k+	66%	33
<HS/HS Grad	66%	34
Some college	71%	28
College	74%	26
Post grad	70%	29
Own	62%	37
Rent	83%	15
Rural	23%	76
Small town	66%	33
Suburbs	74%	25
Medium city	90%	10
Big city	95%	4
<Million + Rural	58%	41
1-5 Million	76%	24
5-10 Million	72%	27
10+ Million	91%	9
Northeast	81%	19
Midwest	61%	38
South Atlantic	60%	40
East/West South Central	54%	44
West	85%	15
Likely movers	78%	21
Unlikely movers	63%	37

**Table 17: Frequency of Driving and Taking Public Transit**

Among all adults

Please tell me how often you do each of the following: nearly every day; at least once a week; at least once a month; less often than that, or never? Q18. Go somewhere by car, truck, or motorcycle; Q19. Take public transit

	Car, truck, or motorcycle				Public Transit			
	Nearly every day	Once/week	Once/month	Less often/never	Nearly every day	Once/week	Once/month	Less often/never
<b>Total</b>	<b>77%</b>	<b>14</b>	<b>3</b>	<b>5</b>	<b>6%</b>	<b>5</b>	<b>7</b>	<b>80</b>
Gen Y (18-34)	79%	11	4	7	10%	10	9	71
Gen X (35-47)	89%	6	2	3	4%	3	9	84
Baby boomers (48-66)	78%	16	2	4	6%	4	5	83
War babies and Silent generation (67+)	57%	28	6	8	2%	2	8	87
Men	77%	14	3	6	8%	6	7	77
Women	78%	15	3	5	5%	5	8	83
Single	67%	19	5	8	11%	8	10	70
Married	86%	10	1	2	3%	3	6	88
Lives alone	56%	28	6	10	8%	5	9	77
Child in HH	83%	10	2	4	7%	5	7	80
Multigenerational HH	82%	11	2	5	9%	8	12	71
White	80%	14	3	4	3%	2	6	88
African American	62%	20	7	11	18%	18	7	57
Latino	77%	14	1	8	14%	12	13	61
<\$25k	56%	27	7	9	9%	14	9	67
\$25k-\$50k	78%	14	2	5	8%	2	10	79
\$50k-\$75k	87%	9	2	2	4%	3	3	90
\$75k+	93%	6	*	1	3%	4	7	86
<HS/HS Grad	69%	18	5	8	7%	7	7	79
Some college	81%	13	2	4	7%	4	8	79
College	86%	10	1	2	4%	4	6	85
Post grad	84%	11	1	3	7%	3	11	79
Own	83%	12	2	3	3%	2	6	88
Rent	66%	19	4	11	13%	11	11	65

**Table 17: Frequency of Driving and Taking Public Transit (cont.)**

Among all adults

Please tell me how often you do each of the following: nearly every day; at least once a week; at least once a month; less often than that, or never? Q18. Go somewhere by car, truck, or motorcycle; Q19. Take public transit

	Car, truck, or motorcycle				Public Transit			
	Nearly every day	Once/week	Once/month	Less often/never	Nearly every day	Once/week	Once/month	Less often/never
<b>Total</b>	<b>77%</b>	<b>14</b>	<b>3</b>	<b>5</b>	<b>6%</b>	<b>5</b>	<b>7</b>	<b>80</b>
Rural	78%	18	3	1	2%	*	3	94
Small town	76%	14	4	5	4%	4	8	84
Suburbs	87%	9	1	3	6%	2	8	83
Medium city	82%	12	2	5	6%	8	9	76
Big city	60%	19	5	16	19%	15	9	57
<Million + Rural	80%	15	3	1	3%	3	4	89
1-5 Million	77%	13	2	8	6%	7	11	76
5-10 Million	77%	11	3	9	8%	7	9	75
10+ Million	69%	16	4	10	19%	8	13	60
Northeast	70%	17	4	7	13%	9	8	69
Midwest	77%	15	4	3	4%	4	8	85
South Atlantic	84%	11	1	4	4%	3	4	87
East/West South Central	75%	16	3	6	3%	9	2	86
West	81%	11	2	6	8%	3	13	76
Likely movers	78%	13	1	7	9%	9	9	73
Unlikely movers	78%	15	4	4	4%	2	7	86

**Table 18: Frequency of Walking to a Destination and Bicycling**

Among all adults

Please tell me how often you do each of the following: nearly every day; at least once a week; at least once a month; less often than that, or never? Q16. Walk several blocks or more to a destination; Q17. Ride a bicycle

	Walk				Bicycle			
	Nearly every day	Once/week	Once/month	Less often/never	Nearly every day	Once/week	Once/month	Less often/never
<b>Total</b>	<b>22%</b>	<b>22</b>	<b>10</b>	<b>46</b>	<b>2%</b>	<b>12</b>	<b>12</b>	<b>74</b>
Gen Y (18-34)	23%	24	11	43	4%	15	15	66
Gen X (35-47)	19%	27	12	42	2%	14	12	72
Baby boomers (48-66)	24%	19	11	46	2%	10	13	75
War babies and Silent generation (67+)	17%	14	7	61	1%	5	4	89
Men	24%	26	12	38	4%	16	14	66
Women	19%	17	9	54	1%	8	10	81
Single	24%	23	9	44	3%	11	10	76
Married	19%	21	11	49	2%	12	14	71
Lives alone	23%	22	7	47	1%	6	6	86
Child in HH	19%	22	12	47	3%	14	14	69
Multigenerational HH	22%	38	12	28	5%	29	16	50
White	18%	20	12	49	1%	11	12	76
African American	34%	19	4	43	5%	4	8	83
Latino	28%	27	8	36	7%	20	13	59
<\$25k	27%	19	8	46	2%	8	11	79
\$25k-\$50k	20%	21	7	52	2%	14	6	77
\$50k-\$75k	19%	23	14	45	2%	13	16	68
\$75k+	17%	25	15	42	3%	13	17	67
<HS/HS Grad	20%	20	7	53	1%	16	9	73
Some college	23%	20	12	45	2%	7	14	76
College	20%	23	14	42	3%	10	14	72
Post grad	24%	29	12	35	6%	13	11	70
Own	17%	21	12	50	1%	12	12	73
Rent	31%	22	8	39	4%	11	11	74

**Table 18: Frequency of Walking to a Destination and Bicycling (cont.)**

Among all adults

Please tell me how often you do each of the following: nearly every day; at least once a week; at least once a month; less often than that, or never? Q16. Walk several blocks or more to a destination; Q17. Ride a bicycle

	Walk				Bicycle			
	Nearly every day	Once/week	Once/month	Less often/never	Nearly every day	Once/week	Once/month	Less often/never
<b>Total</b>	<b>22%</b>	<b>22</b>	<b>10</b>	<b>46</b>	<b>2%</b>	<b>12</b>	<b>12</b>	<b>74</b>
Rural	14%	17	8	60	2%	17	15	67
Small town	18%	24	8	50	2%	10	11	76
Suburbs	19%	18	12	51	2%	13	9	75
Medium city	23%	26	15	36	2%	10	19	70
Big city	39%	20	11	30	4%	11	9	76
<Million + Rural	16%	22	10	51	2%	12	12	74
1-5 Million	23%	22	9	45	2%	12	12	74
5-10 Million	23%	20	13	45	3%	12	9	75
10+ Million	36%	22	10	32	3%	10	15	71
Northeast	28%	22	11	39	3%	8	13	77
Midwest	17%	23	11	49	1%	10	9	79
South Atlantic	22%	15	6	57	2%	14	6	77
East/West South Central	18%	19	11	52	*	11	10	79
West	23%	26	13	37	4%	16	21	59
Likely movers	23%	24	11	43	3%	9	11	76
Unlikely movers	20%	20	10	49	1%	14	13	72

**Table 19: Commuter Status**

Among all adults

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Q20. Do you travel to work or school three or more days a week?

	<b>Yes</b>	<b>No</b>
<b>Total</b>	<b>63%</b>	<b>37</b>
Gen Y (18-34)	86%	14
Gen X (35-47)	80%	20
Baby boomers (48-66)	58%	42
War babies and Silent generation (67+)	8%	92
Men	71%	29
Women	57%	43
Single	62%	38
Married	65%	35
Lives alone	41%	59
Child in HH	74%	26
Multigenerational HH	80%	20
White	60%	40
African American	73%	27
Latino	71%	29
<\$25k	54%	46
\$25k-\$50k	65%	35
\$50k-\$75k	68%	32
\$75k+	75%	25
<HS/HS Grad	58%	42
Some college	67%	33
College	64%	36
Post grad	71%	29
Own	62%	38
Rent	65%	35
Rural	57%	43
Small town	61%	39
Suburbs	62%	38
Medium city	68%	32
Big city	71%	29
<Million + Rural	64%	36
1-5 Million	63%	37
5-10 Million	58%	42
10+ Million	66%	34
Northeast	67%	33
Midwest	58%	42
South Atlantic	61%	39
East/West South Central	59%	41
West	72%	28
Likely movers	72%	28
Unlikely movers	57%	43

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**Table 20: Mode of Transportation When Commuting**

Among those who commute three or more days a week

Q20A. [If travels to work or school three or more days a week:] On most days, do you go by car, take public transit, or travel another way to work or school? [n=704]

	<b>Car</b>	<b>Public transit</b>	<b>Walk or bike (vol.)</b>
<b>Total</b>	<b>85%</b>	<b>11</b>	<b>5</b>
Gen Y (18-34)	77%	18	7
Gen X (35-47)	92%	4	5
Baby boomers (48-66)	90%	9	2
War babies and Silent generation (67+)	91%	3	6
Men	83%	12	5
Women	88%	10	5
Single	75%	21	8
Married	94%	3	3
Lives alone	81%	15	8
Child in HH	86%	11	3
Multigenerational HH	82%	15	2
White	92%	5	4
African American	65%	32	6
Latino	78%	20	8
<\$25k	68%	24	15
\$25k-\$50k	83%	15	3
\$50k-\$75k	92%	3	4
\$75k+	94%	4	2
<HS/HS Grad	78%	16	4
Some college	88%	12	4
College	91%	4	9
Post grad	89%	6	4
Own	94%	5	3
Rent	69%	23	10
Rural	95%	3	1
Small town	89%	8	3
Suburbs	90%	10	3
Medium city	91%	7	9
Big city	57%	32	11
<Million + Rural	89%	7	5
1-5 Million	86%	9	6
5-10 Million	83%	16	2
10+ Million	69%	26	6
Northeast	74%	21	9
Midwest	92%	7	2
South Atlantic	87%	8	4
East/West South Central	87%	11	3
West	88%	8	6
Likely movers	80%	15	7
Unlikely movers	91%	6	3

**Table 21: Length of Commute**

Among those who commute three or more days a week

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Q20B. [If travels to work or school three or more days a week:] How long does it take you to travel to work or school? [n=704]

	<b>0-14 minutes</b>	<b>15-29 minutes</b>	<b>30-44 minutes</b>	<b>45+ minutes</b>
<b>Total</b>	<b>27%</b>	<b>36</b>	<b>20</b>	<b>16</b>
Gen Y (18-34)	28%	35	19	17
Gen X (35-47)	26%	37	20	17
Baby boomers (48-66)	28%	36	21	15
War babies and Silent generation (67+)	45%	23	17	11
Men	24%	35	18	21
Women	31%	36	22	11
Single	31%	33	19	17
Married	25%	38	21	16
Lives alone	39%	33	10	17
Child in HH	26%	37	21	15
Multigenerational HH	27%	34	22	16
White	31%	36	17	15
African American	17%	34	24	26
Latino	23%	35	23	18
<\$25k	39%	34	14	13
\$25k-\$50k	25%	36	21	17
\$50k-\$75k	30%	36	22	12
\$75k+	23%	36	22	18
<HS/HS Grad	27%	37	19	15
Some college	31%	34	18	17
College	21%	39	23	16
Post grad	28%	30	21	20
Own	27%	37	20	16
Rent	30%	31	19	18

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**Table 21: Length of Commute (cont.)**

Among those who commute three or more days a week

Q20B. [If travels to work or school three or more days a week:] How long does it take you to travel to work or school? [n=704]

	<b>0-14 minutes</b>	<b>15-29 minutes</b>	<b>30-44 minutes</b>	<b>45+ minutes</b>
<b>Total</b>	<b>27%</b>	<b>36</b>	<b>20</b>	<b>16</b>
Rural	19%	37	24	19
Small town	38%	29	18	15
Suburbs	19%	36	26	19
Medium city	29%	45	13	12
Big city	24%	37	20	16
<Million + Rural	34%	36	16	13
1-5 Million	24%	39	21	15
5-10 Million	22%	28	27	23
10+ Million	17%	36	22	24
Northeast	24%	34	15	24
Midwest	33%	36	25	6
South Atlantic	24%	46	12	18
East/West South Central	31%	31	23	15
West	26%	34	22	18
Commute by: Public transit	13%	16	16	51
Car	28%	38	20	13
Biking/walking	42%	33	21	4
Likely movers	27%	34	24	15
Unlikely movers	28%	38	16	17

**Table 22: Satisfaction with Current Home, Range of Housing in Community, and Transportation Options**

Among all adults

Now I would like you to tell me how satisfied you are with each of the following: would you say you are satisfied or dissatisfied with [ITEM]? Q22. The home you live in currently; Q21. The range of different types of housing to choose from in your community; Q23. The range of transportation options available in your community

	Current home		Local housing options		Transportation options	
	Satisfied	Dissatisfied	Satisfied	Dissatisfied	Satisfied	Dissatisfied
<b>Total</b>	<b>89%</b>	<b>11</b>	<b>83%</b>	<b>15</b>	<b>72%</b>	<b>25</b>
Gen Y (18-34)	80%	20	76%	21	73%	25
Gen X (35-47)	93%	7	83%	15	73%	24
Baby boomers (48-66)	91%	9	84%	14	68%	29
War babies and Silent generation (67+)	96%	3	90%	5	72%	17
Men	90%	10	85%	14	73%	23
Women	88%	12	80%	16	70%	26
Single	85%	15	77%	19	72%	24
Married	92%	8	87%	11	71%	25
Lives alone	85%	14	80%	15	66%	28
Child in HH	89%	11	83%	15	73%	24
Multigenerational HH	88%	12	83%	14	76%	24
White	92%	8	85%	13	70%	25
African American	87%	12	80%	19	72%	27
Latino	76%	23	72%	24	74%	24
<\$25k	81%	18	76%	20	71%	25
\$25k-\$50k	84%	15	82%	17	75%	20
\$50k-\$75k	93%	6	85%	13	71%	28
\$75k+	95%	5	88%	10	71%	28
<HS/HS Grad	86%	14	79%	18	71%	23
Some college	90%	10	85%	13	75%	22
College	91%	9	84%	15	72%	24
Post grad	97%	2	88%	11	61%	38
Own	95%	5	86%	11	70%	25
Rent	78%	22	77%	20	75%	22

**Table 22: Satisfaction with Current Home, Range of Housing in Community, and Transportation Options (cont.)**

Among all adults

Now I would like you to tell me how satisfied you are with each of the following: would you say you are satisfied or dissatisfied with [ITEM]? Q22. The home you live in currently; Q21. The range of different types of housing to choose from in your community; Q23. The range of transportation options available in your community

	Current home		Local housing options		Transportation options	
	Satisfied	Dissatisfied	Satisfied	Dissatisfied	Satisfied	Dissatisfied
<b>Total</b>	<b>89%</b>	<b>11</b>	<b>83%</b>	<b>15</b>	<b>72%</b>	<b>25</b>
Rural	93%	7	82%	17	65%	31
Small town	91%	9	83%	16	70%	27
Suburbs	90%	10	89%	9	71%	23
Medium city	86%	13	82%	13	77%	20
Big city	81%	19	76%	21	79%	18
<Million + Rural	91%	9	83%	14	70%	26
1-5 Million	88%	12	85%	14	74%	23
5-10 Million	86%	14	82%	17	69%	27
10+ Million	86%	13	76%	21	76%	21
Northeast	84%	15	74%	22	76%	21
Midwest	93%	7	82%	15	69%	28
South Atlantic	91%	9	89%	10	64%	32
East/West South	88%	12	86%	13	75%	20
Central	88%	12	86%	13	75%	20
West	88%	11	83%	14	73%	24
Likely movers	81%	19	78%	21	71%	26
Unlikely movers	95%	5	86%	11	72%	24

**Table 23: Satisfaction with Availability or Quality of Public Transit**

Now I would like you to tell me how satisfied you are with each of the following: would you say you are satisfied or dissatisfied with [ITEM]? Q24A. [If there is public transit available in community:] The quality of the public transit that is available in your community [n=855]; Q24B. [If there is no public transit available in community:] The availability of public transit in your community [n=322]

	Quality of public transit [Among those for whom public transit is available]		Public transit availability [Among those for whom no public transit is available]	
	Satisfied	Dissatisfied	Satisfied	Dissatisfied
<b>Total</b>	<b>75%</b>	<b>17</b>	<b>43%</b>	<b>51</b>
Gen Y (18-34)	75%	19	48%	48
Gen X (35-47)	76%	19	39%	54
Baby boomers (48-66)	76%	17	38%	57
War babies and Silent generation (67+)	72%	9	52%	36
Men	76%	16	45%	49
Women	74%	19	41%	52
Single	74%	18	32%	60
Married	77%	15	48%	47
Lives alone	67%	19	30%	60
Child in HH	78%	17	46%	48
Multigenerational HH	80%	14	42%	58
<\$25k	75%	17	45%	50
\$25k-\$50k	74%	16	38%	53
\$50k-\$75k	78%	19	51%	46
\$75k+	74%	18	39%	56
<HS/HS Grad	79%	13	43%	48
Some college	78%	16	46%	48
College	70%	21	43%	53
Post grad	65%	27	28%	69
Own	76%	16	47%	46
Rent	75%	18	24%	73
Northeast	77%	16	37%	49
Midwest	82%	13	39%	56
South Atlantic	70%	20	37%	57
East/West South Central	72%	18	56%	41
West	73%	19	40%	53
Likely movers	75%	19	35%	59
Unlikely movers	77%	15	46%	48

**Table 24: Satisfaction with Sidewalks and Job Opportunities**

Among all adults

Now I would like you to tell me how satisfied you are with each of the following: would you say you are satisfied or dissatisfied with [ITEM]? Q25. The sidewalks in your community; Q26. The number and quality of job and career opportunities in your community

	Community sidewalks		Quantity and quality of job opportunities	
	Satisfied	Dissatisfied	Satisfied	Dissatisfied
<b>Total</b>	<b>71%</b>	<b>23</b>	<b>49%</b>	<b>43</b>
Gen Y (18-34)	70%	25	46%	49
Gen X (35-47)	72%	21	56%	41
Baby boomers (48-66)	71%	23	46%	47
War babies and Silent generation (67+)	75%	19	50%	26
Men	73%	20	51%	42
Women	69%	25	47%	44
Single	71%	25	46%	44
Married	72%	21	52%	42
Lives alone	67%	24	44%	39
Child in HH	72%	23	48%	48
Multigenerational HH	72%	22	43%	50
White	71%	22	53%	38
African American	68%	27	38%	58
Latino	79%	19	37%	55
<\$25k	69%	27	44%	48
\$25k-\$50k	75%	18	44%	45
\$50k-\$75k	71%	22	45%	49
\$75k+	72%	23	59%	37
<HS/HS Grad	67%	24	44%	46
Some college	76%	18	50%	44
College	74%	22	55%	38
Post grad	66%	31	56%	36
Own	72%	21	51%	41
Rent	72%	24	45%	47
Rural	57%	25	39%	56
Small town	71%	24	49%	43
Suburbs	73%	22	57%	35
Medium city	80%	18	49%	41
Big city	76%	22	50%	40
<Million + Rural	69%	21	47%	45
1-5 Million	75%	22	52%	42
5-10 Million	68%	28	52%	39
10+ Million	74%	23	44%	44
Northeast	72%	23	44%	48
Midwest	73%	17	47%	44
South Atlantic	64%	29	53%	42
East/West South Central	64%	29	51%	41
West	81%	18	50%	39
Likely movers	71%	25	46%	48
Unlikely movers	71%	21	51%	40

**Table 25: Importance of Neighborhood/Community Characteristics**

Among all adults

Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q34. How safe the neighborhood is; Q35. The quality of the local public schools

	Neighborhood safety			Quality of local public schools		
	1-5	6-10	Difference	1-5	6-10	Difference
<b>Total</b>	<b>8%</b>	<b>92</b>	<b>+84</b>	<b>20%</b>	<b>79</b>	<b>+59</b>
Gen Y (18-34)	12%	88	+76	13%	87	+74
Gen X (35-47)	3%	97	+94	17%	82	+65
Baby boomers (48-66)	8%	92	+84	25%	74	+49
War babies and Silent generation (67+)	8%	92	+84	26%	68	+42
Men	8%	92	+84	21%	79	+58
Women	9%	91	+82	19%	80	+61
Single	12%	88	+76	21%	77	+56
Married	5%	95	+90	18%	81	+63
Lives alone	11%	89	+78	33%	64	+31
Child in HH	8%	92	+84	13%	86	+73
Multigenerational HH	11%	89	+78	9%	91	+82
White	6%	94	+88	24%	75	+51
African American	14%	86	+72	8%	91	+83
Latino	18%	82	+64	14%	86	+72
<\$25k	13%	87	+74	17%	81	+64
\$25k-\$50k	10%	89	+79	21%	79	+58
\$50k-\$75k	7%	93	+86	17%	81	+64
\$75k+	3%	97	+94	20%	79	+59
<HS/HS Grad	11%	89	+78	17%	82	+65
Some college	7%	93	+86	22%	78	+56
College	5%	94	+89	21%	78	+57
Post grad	3%	97	+94	23%	77	+54
Own	6%	94	+88	22%	77	+55
Rent	12%	88	+76	16%	83	+67

**Table 25: Importance of Neighborhood/Community Characteristics (cont.)**

Among all adults

Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q34. How safe the neighborhood is; Q35. The quality of the local public schools

	Neighborhood safety			Quality of local public schools		
	1-5	6-10	Difference	1-5	6-10	Difference
<b>Total</b>	<b>8%</b>	<b>92</b>	<b>+84</b>	<b>20%</b>	<b>79</b>	<b>+59</b>
Rural	3%	97	+94	21%	79	+58
Small town	11%	89	+78	17%	82	+65
Suburbs	5%	95	+90	18%	81	+63
Medium city	9%	91	+82	22%	77	+55
Big city	12%	87	+75	25%	73	+48
<Million + Rural	7%	93	+86	21%	78	+57
1-5 Million	8%	92	+84	17%	82	+65
5-10 Million	10%	89	+79	22%	76	+54
10+ Million	8%	92	+84	20%	78	+58
Northeast	11%	89	+78	22%	76	+54
Midwest	7%	93	+86	19%	81	+62
South Atlantic	9%	91	+82	21%	77	+56
East/West South Central	9%	90	+81	20%	77	+57
West	6%	94	+88	17%	82	+65
Likely movers	5%	95	+90	22%	78	+56
Unlikely movers	9%	90	+81	18%	80	+62

**Table 25: Importance of Neighborhood/Community Characteristics (cont.)**

Among all adults

Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q36. Having a lot of space between you and your neighbors; Q29. Whether it's a walk or a short drive for you or your family to work or to school

	Space between neighbors			Short distance to work or school		
	1-5	6-10	Difference	1-5	6-10	Difference
<b>Total</b>	<b>28%</b>	<b>72</b>	<b>+44</b>	<b>28%</b>	<b>71</b>	<b>+43</b>
Gen Y (18-34)	30%	69	+39	18%	82	+64
Gen X (35-47)	21%	79	+58	28%	71	+43
Baby boomers (48-66)	30%	70	+40	31%	67	+36
War babies and Silent generation (67+)	28%	70	+42	39%	57	+18
Men	33%	67	+34	32%	67	+35
Women	23%	76	+53	23%	75	+52
Single	33%	66	+33	22%	76	+54
Married	23%	77	+54	32%	68	+36
Lives alone	31%	66	+35	34%	64	+30
Child in HH	24%	76	+52	22%	78	+56
Multigenerational HH	31%	69	+38	16%	84	+68
White	27%	72	+45	31%	68	+37
African American	32%	68	+36	18%	80	+62
Latino	27%	73	+46	22%	75	+53
<\$25k	25%	74	+49	22%	77	+55
\$25k-\$50k	32%	68	+36	27%	73	+46
\$50k-\$75k	25%	75	+50	27%	73	+46
\$75k+	25%	75	+50	32%	67	+35
<HS/HS Grad	27%	72	+45	29%	70	+41
Some college	26%	74	+48	25%	75	+50
College	27%	73	+46	29%	70	+41
Post grad	34%	65	+31	28%	70	+42
Own	25%	75	+50	31%	68	+37
Rent	34%	66	+32	22%	76	+54



**Table 25: Importance of Neighborhood/Community Characteristics (cont.)**

Among all adults

Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q36. Having a lot of space between you and your neighbors; Q29. Whether it's a walk or a short drive for you or your family to work or to school

	Space between neighbors			Short distance to work or school		
	1-5	6-10	Difference	1-5	6-10	Difference
<b>Total</b>	<b>28%</b>	<b>72</b>	<b>+44</b>	<b>28%</b>	<b>71</b>	<b>+43</b>
Rural	18%	82	+64	41%	59	+18
Small town	25%	75	+50	26%	73	+47
Suburbs	30%	69	+39	26%	72	+46
Medium city	33%	66	+33	25%	75	+50
Big city	36%	64	+28	24%	73	+49
<Million + Rural	21%	78	+57	27%	72	+45
1-5 Million	33%	67	+34	31%	67	+36
5-10 Million	34%	65	+31	27%	70	+43
10+ Million	33%	67	+34	22%	77	+55
Northeast	29%	70	+41	23%	76	+53
Midwest	27%	71	+44	31%	67	+36
South Atlantic	31%	69	+38	33%	67	+34
East/West South Central	27%	73	+46	29%	70	+42
West	26%	74	+48	24%	75	+51
Likely movers	29%	71	+42	24%	74	+50
Unlikely movers	27%	73	+46	29%	69	+40

**Table 25: Importance of Neighborhood/Community Characteristics (cont.)**

Among all adults

Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q30. Whether it's a walk or short drive to doctors, hospitals, or clinics you use or might need; Q28. How walkable it is, with sidewalks, pedestrian crosswalks, etc.

	Distance to medical care			Walkability		
	1-5	6-10	Difference	1-5	6-10	Difference
<b>Total</b>	<b>29%</b>	<b>71</b>	<b>+42</b>	<b>29%</b>	<b>70</b>	<b>+41</b>
Gen Y (18-34)	27%	73	+46	24%	76	+52
Gen X (35-47)	36%	63	+27	31%	67	+36
Baby boomers (48-66)	28%	72	+44	32%	67	+35
War babies and Silent generation (67+)	21%	78	+57	30%	69	+39
Men	34%	65	+31	32%	67	+35
Women	24%	76	+52	26%	73	+47
Single	22%	77	+55	25%	74	+49
Married	34%	66	+32	33%	67	+34
Lives alone	28%	71	+43	32%	67	+35
Child in HH	29%	71	+42	28%	71	+43
Multigenerational HH	27%	73	+46	19%	80	+61
White	33%	66	+33	34%	65	+31
African American	18%	82	+64	13%	87	+74
Latino	18%	82	+64	20%	78	+58
<\$25k	21%	78	+57	24%	75	+51
\$25k-\$50k	27%	73	+46	27%	73	+46
\$50k-\$75k	28%	72	+44	29%	71	+42
\$75k+	38%	62	+24	34%	65	+31
<HS/HS Grad	29%	71	+42	31%	68	+37
Some college	25%	73	+48	28%	70	+42
College	31%	69	+38	26%	74	+48
Post grad	29%	71	+42	29%	71	+42
Own	31%	68	+37	34%	65	+31
Rent	25%	75	+50	20%	79	+59

**Table 25: Importance of Neighborhood/Community Characteristics (cont.)**

Among all adults

Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q30. Whether it's a walk or short drive to doctors, hospitals, or clinics you use or might need; Q28. How walkable it is, with sidewalks, pedestrian crosswalks, etc.

	Distance to medical care			Walkability		
	1-5	6-10	Difference	1-5	6-10	Difference
<b>Total</b>	<b>29%</b>	<b>71</b>	<b>+42</b>	<b>29%</b>	<b>70</b>	<b>+41</b>
Rural	36%	64	+28	52%	48	-4
Small town	34%	66	+32	29%	71	+42
Suburbs	24%	76	+52	25%	75	+50
Medium city	26%	73	+47	19%	81	+62
Big city	20%	78	+58	24%	72	+48
<Million + Rural	31%	68	+37	34%	65	+31
1-5 Million	29%	71	+42	24%	75	+51
5-10 Million	27%	72	+45	30%	69	+39
10+ Million	21%	78	+57	19%	81	+62
Northeast	27%	72	+45	27%	73	+46
Midwest	33%	67	+34	30%	68	+38
South Atlantic	29%	71	+42	32%	67	+35
East/West South Central	30%	69	+39	36%	63	+27
West	25%	75	+50	22%	78	+56
Likely movers	26%	73	+47	24%	75	+51
Unlikely movers	31%	69	+38	33%	66	+33

**Table 25: Importance of Neighborhood/Community Characteristics (cont.)**

Among all adults

Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q32. Whether it's a walk or a short drive to shopping and entertainment; Q33. Whether it's a walk or short drive to your family or friends

	Distance to shopping/entertainment			Distance to family/friends		
	1-5	6-10	Difference	1-5	6-10	Difference
<b>Total</b>	<b>33%</b>	<b>66</b>	<b>+33</b>	<b>37%</b>	<b>63</b>	<b>+26</b>
Gen Y (18-34)	29%	71	+42	31%	69	+38
Gen X (35-47)	42%	58	+16	43%	57	+14
Baby boomers (48-66)	33%	67	+34	40%	60	+20
War babies and Silent generation (67+)	30%	69	+39	33%	66	+33
Men	37%	63	+26	41%	58	+17
Women	30%	70	+40	33%	67	+34
Single	25%	75	+50	31%	68	+37
Married	40%	60	+20	42%	58	+16
Lives alone	27%	73	+46	34%	65	+31
Child in HH	37%	62	+25	38%	62	+24
Multigenerational HH	33%	67	+34	26%	74	+48
White	37%	63	+26	41%	59	+18
African American	18%	82	+64	37%	63	+26
Latino	34%	66	+32	22%	76	+54
<\$25k	35%	64	+29	32%	67	+35
\$25k-\$50k	29%	71	+42	33%	67	+34
\$50k-\$75k	32%	68	+36	38%	61	+23
\$75k+	40%	60	+20	45%	55	+10
<HS/HS Grad	36%	64	+28	37%	62	+25
Some college	35%	65	+30	36%	64	+28
College	30%	70	+40	39%	61	+22
Post grad	23%	76	+53	38%	62	+24
Own	37%	63	+26	41%	59	+18
Rent	29%	71	+42	29%	70	+41

**Table 25: Importance of Neighborhood/Community Characteristics (cont.)**

Among all adults

Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q32. Whether it's a walk or a short drive to shopping and entertainment; Q33. Whether it's a walk or short drive to your family or friends

	Distance to shopping/entertainment			Distance to family/friends		
	1-5	6-10	Difference	1-5	6-10	Difference
<b>Total</b>	<b>33%</b>	<b>66</b>	<b>+33</b>	<b>37%</b>	<b>63</b>	<b>+26</b>
Rural	48%	52	+4	49%	51	+2
Small town	32%	68	+36	36%	63	+27
Suburbs	31%	69	+38	34%	66	+32
Medium city	30%	70	+40	33%	67	+34
Big city	29%	71	+42	34%	63	+29
<Million + Rural	37%	63	+26	37%	63	+26
1-5 Million	31%	69	+38	39%	60	+21
5-10 Million	35%	64	+29	39%	59	+20
10+ Million	24%	76	+52	27%	73	+46
Northeast	25%	75	+50	32%	68	+36
Midwest	37%	63	+26	45%	54	+9
South Atlantic	38%	62	+24	47%	52	+5
East/West South Central	45%	55	+10	35%	64	+29
West	26%	74	+48	27%	73	+46
Likely movers	32%	68	+36	34%	66	+32
Unlikely movers	34%	66	+32	39%	60	+21

**Table 25: Importance of Neighborhood/Community Characteristics (cont.)**

Among all adults

Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q31. Whether it's a walk or a short drive to parks or recreational areas; Q27. How convenient public transportation is

	Distance to parks/recreational areas			Convenience of public transportation		
	1-5	6-10	Difference	1-5	6-10	Difference
<b>Total</b>	<b>35%</b>	<b>64</b>	<b>+29</b>	<b>47%</b>	<b>52</b>	<b>+5</b>
Gen Y (18-34)	32%	68	+36	42%	57	+15
Gen X (35-47)	37%	62	+25	54%	45	-9
Baby boomers (48-66)	36%	63	+27	50%	50	--
War babies and Silent generation (67+)	39%	60	+21	42%	56	+14
Men	36%	63	+27	51%	49	-2
Women	34%	65	+31	44%	55	+11
Single	32%	67	+35	38%	62	+24
Married	38%	62	+24	55%	45	-10
Lives alone	33%	66	+33	45%	55	+10
Child in HH	35%	65	+30	49%	50	+1
Multigenerational HH	31%	69	+38	35%	64	+29
White	39%	61	+22	56%	43	-13
African American	27%	71	+44	21%	79	+58
Latino	29%	69	+40	27%	73	+46
<\$25k	38%	61	+23	32%	67	+35
\$25k-\$50k	37%	63	+26	45%	53	+8
\$50k-\$75k	32%	68	+36	52%	48	-4
\$75k+	36%	64	+28	60%	40	-20
<HS/HS Grad	38%	62	+24	45%	54	+9
Some college	34%	65	+31	44%	55	+11
College	30%	70	+40	51%	49	-2
Post grad	36%	63	+27	53%	47	-6
Own	36%	63	+27	55%	44	-11
Rent	34%	64	+30	32%	67	+35

**Table 25: Importance of Neighborhood/Community Characteristics (cont.)**

Among all adults

Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q31. Whether it's a walk or a short drive to parks or recreational areas; Q27. How convenient public transportation is

	Distance to parks/recreational areas			Convenience of public transportation		
	1-5	6-10	Difference	1-5	6-10	Difference
<b>Total</b>	<b>35%</b>	<b>64</b>	<b>+29</b>	<b>47%</b>	<b>52</b>	<b>+5</b>
Rural	40%	60	+20	62%	38	-24
Small town	43%	57	+14	49%	50	+1
Suburbs	30%	70	+40	52%	47	-5
Medium city	31%	69	+38	40%	60	+20
Big city	27%	68	+41	24%	72	+48
<Million + Rural	42%	57	+15	51%	48	-3
1-5 Million	28%	71	+43	46%	52	+6
5-10 Million	36%	63	+27	45%	55	+10
10+ Million	24%	75	+51	34%	66	+32
Northeast	35%	65	+30	40%	60	+20
Midwest	36%	63	+27	52%	48	-4
South Atlantic	37%	62	+25	56%	43	-13
East/West South Central	42%	57	+15	47%	50	+3
West	28%	71	+43	42%	57	+15
Likely movers	32%	68	+36	41%	57	+16
Unlikely movers	37%	62	+25	51%	48	-3

**Table 26: Buying a Home as an Investment**

Among all adults

Q37. Which of these pairs of statements do you agree with more? [Buying a home is probably a good investment for me] OR [buying a home is probably not so good of an investment for me].

	<b>A good investment</b>	<b>A not so good investment</b>
<b>Total</b>	<b>71%</b>	<b>27</b>
Gen Y (18-34)	72%	27
Gen X (35-47)	79%	20
Baby boomers (48-66)	73%	27
War babies and Silent generation (67+)	55%	40
Men	71%	28
Women	72%	27
Single	60%	39
Married	81%	18
Lives alone	56%	41
Child in HH	79%	21
Multigenerational HH	79%	21
White	71%	28
African American	70%	29
Latino	75%	24
<\$25k	61%	39
\$25k-\$50k	66%	34
\$50k-\$75k	76%	23
\$75k+	87%	12
<HS/HS Grad	68%	31
Some college	71%	28
College	80%	18
Post grad	74%	23
Own	79%	19
Rent	56%	42
Rural	80%	19
Small town	67%	32
Suburbs	75%	23
Medium city	67%	32
Big city	74%	25
<Million + Rural	73%	26
1-5 Million	68%	30
5-10 Million	74%	25
10+ Million	70%	28
Northeast	63%	34
Midwest	72%	27
South Atlantic	71%	29
East/West South Central	76%	23
West	76%	22
Likely movers	73%	26
Unlikely movers	71%	27



**Table 27: Community Preferences**

Among all adults

Q41. Which of these pairs of statements do you agree with more? [I would be willing to commute for more than 45 minutes if it meant I could live in a bigger home] OR [I would prefer a shorter commute even if it meant living in a smaller home]. Q42. Which of these pairs of statements do you agree with more? [I would prefer to live in a neighborhood close to a mix of shops, restaurants, and offices] OR [I would prefer to live away from shops, restaurants, and offices]. Q39. Which of these pairs of statements do you agree with more? [I would rather live in a community where people have a mix of incomes] OR [I would rather live in a community where most people have similar incomes]. Q38. Which of these pairs of statements do you agree with more? [I prefer to live in a community that has public transportation options I can use] OR [the public transportation options in a community don't matter to me]. Q40. Which of these pairs of statements do you agree with more? [I would rather live in a community where the types of homes are similar] OR [I would rather live in a community where there is a mix of apartments, town houses, and single family homes].

	Shorter commute/ smaller home	Close to mix of shops, restaurants, and offices	Mix of incomes	Public transportation options	Mix of homes
<b>Total</b>	<b>61%</b>	<b>53%</b>	<b>52%</b>	<b>51%</b>	<b>48%</b>
Gen Y (18-34)	54%	62%	52%	55%	59%
Gen X (35-47)	54%	50%	53%	45%	47%
Baby boomers (48-66)	72%	49%	53%	52%	42%
War babies and Silent generation (67+)	65%	51%	47%	48%	44%
Men	58%	54%	54%	48%	47%
Women	64%	53%	49%	53%	50%
Single	63%	60%	57%	58%	58%
Married	60%	48%	47%	45%	40%
Lives alone	66%	54%	53%	53%	52%
Child in HH	56%	52%	50%	48%	50%
Multigenerational HH	49%	65%	59%	60%	57%
White	67%	48%	51%	43%	47%
African American	44%	75%	63%	77%	56%
Latino	50%	58%	48%	63%	50%
<\$25k	66%	51%	56%	63%	59%
\$25k-\$50k	56%	59%	53%	51%	53%
\$50k-\$75k	68%	47%	57%	52%	44%
\$75k+	60%	53%	49%	40%	41%
<HS/HS Grad	60%	50%	52%	48%	47%
Some college	58%	52%	52%	50%	51%
College	65%	60%	50%	54%	47%
Post grad	70%	58%	53%	60%	50%
Own	63%	49%	50%	44%	43%
Rent	56%	60%	53%	62%	57%

**Table 27: Community Preferences (cont.)**

Among all adults

Q41. Which of these pairs of statements do you agree with more? [I would be willing to commute for more than 45 minutes if it meant I could live in a bigger home] OR [I would prefer a shorter commute even if it meant living in a smaller home]. Q42. Which of these pairs of statements do you agree with more? [I would prefer to live in a neighborhood close to a mix of shops, restaurants, and offices] OR [I would prefer to live away from shops, restaurants, and offices]. Q39. Which of these pairs of statements do you agree with more? [I would rather live in a community where people have a mix of incomes] OR [I would rather live in a community where most people have similar incomes]. Q38. Which of these pairs of statements do you agree with more? [I prefer to live in a community that has public transportation options I can use] OR [the public transportation options in a community don't matter to me]. Q40. Which of these pairs of statements do you agree with more? [I would rather live in a community where the types of homes are similar] OR [I would rather live in a community where there is a mix of apartments, town houses, and single family homes].

	Shorter commute/ smaller home	Close to mix of shops, restaurants, and offices	Mix of incomes	Public transportation options	Mix of homes
<b>Total</b>	<b>61%</b>	<b>53%</b>	<b>52%</b>	<b>51%</b>	<b>48%</b>
Rural	54%	28%	51%	35%	46%
Small town	63%	48%	56%	49%	48%
Suburbs	64%	62%	46%	45%	44%
Medium city	64%	65%	56%	61%	55%
Big city	57%	68%	46%	69%	51%
<Million + Rural	61%	45%	55%	45%	52%
1-5 Million	63%	57%	50%	52%	44%
5-10 Million	58%	64%	46%	53%	44%
10+ Million	57%	61%	48%	67%	53%
Northeast	62%	61%	54%	56%	59%
Midwest	66%	46%	56%	47%	49%
South Atlantic	59%	53%	45%	47%	36%
East/West South Central	55%	47%	47%	44%	38%
West	61%	58%	53%	57%	56%
Likely movers	59%	62%	47%	52%	50%
Unlikely movers	63%	47%	54%	49%	47%

**Table 28: Percents Choosing None to Five Compact Options**

Among all adults

Those selecting compact community choices: Q38. prefer to live in a community that has public transportation options; Q39. rather live in a community where people have a mix of incomes; Q40. rather live in a community where there is a mix of apartments, town houses, and single family homes; Q41. prefer a shorter commute even if it meant living in a smaller home; Q42. prefer to live in a neighborhood close to a mix of shops, restaurants, and offices

	Percent choosing one or more compact community element					
	None	One	Two	Three	Four	Five
<b>Total</b>	<b>5%</b>	<b>16</b>	<b>24</b>	<b>27</b>	<b>18</b>	<b>9</b>
Gen Y (18-34)	3%	16	22	25	24	10
Gen X (35-47)	8%	17	26	25	16	8
Baby boomers (48-66)	6%	14	23	30	16	11
War babies and Silent generation (67+)	4%	20	25	28	16	7
Men	5%	18	24	27	17	9
Women	6%	14	23	27	20	10
Single	1%	13	19	31	24	11
Married	9%	18	27	23	15	8
Lives alone	2%	17	20	33	19	10
Child in HH	6%	16	25	26	19	7
Multigenerational HH	7%	10	16	28	28	10
White	6%	19	23	27	16	9
African American	1%	7	22	27	32	11
Latino	5%	16	23	26	20	9
<\$25k	2%	14	21	27	23	13
\$25k-\$50k	5%	14	22	29	21	9
\$50k-\$75k	4%	15	23	31	17	9
\$75k+	8%	18	28	23	15	8
<HS/HS Grad	5%	18	25	26	17	9
Some college	6%	15	21	31	20	6
College	5%	13	26	25	21	11
Post grad	7%	1*2	21	22	18	20
Own	7%	19	24	26	16	8
Rent	3%	12	24	29	21	12

**Table 28: Percents Choosing None to Five Compact Options (cont.)**

Among all adults

Those selecting compact community choices: Q38. prefer to live in a community that has public transportation options; Q39. rather live in a community where people have a mix of incomes; Q40. rather live in a community where there is a mix of apartments, town houses, and single family homes; Q41. prefer a shorter commute even if it meant living in a smaller home; Q42. prefer to live in a neighborhood close to a mix of shops, restaurants, and offices

	Percent choosing one or more compact community element					
	None	One	Two	Three	Four	Five
<b>Total</b>	<b>5%</b>	<b>16</b>	<b>24</b>	<b>27</b>	<b>18</b>	<b>9</b>
Rural	12%	23	24	24	15	2
Small town	5%	18	23	26	18	9
Suburbs	5%	17	27	24	19	8
Medium city	1%	13	21	29	20	16
Big city	5%	8	22	33	21	11
<Million + Rural	6%	18	24	27	17	9
1-5 Million	5%	15	25	27	18	9
5-10 Million	6%	16	24	24	20	10
10+ Million	5%	12	20	31	22	10
Northeast	3%	13	18	28	28	9
Midwest	6%	15	24	29	17	10
South Atlantic	10%	19	23	23	19	6
East/West South Central	7%	21	26	30	13	3
West	2%	14	27	25	15	16
Likely movers	4%	15	26	26	19	9
Unlikely movers	7%	17	22	27	18	9

**Table 29: Community Preference: Public Transportation Options?**

Among all adults

Q38. Which of these pairs of statements do you agree with more? [I prefer to live in a community that has public transportation options I can use] OR [the public transportation options in a community don't matter to me].

	Prefer options	Options don't matter
<b>Total</b>	<b>51%</b>	<b>49</b>
Gen Y (18-34)	55%	44
Gen X (35-47)	45%	55
Baby boomers (48-66)	52%	48
War babies and Silent generation (67+)	48%	50
Men	48%	52
Women	53%	46
Single	58%	41
Married	45%	55
Lives alone	53%	45
Child in HH	48%	51
Multigenerational HH	60%	40
White	43%	56
African American	77%	23
Latino	63%	35
<\$25k	63%	37
\$25k-\$50k	51%	47
\$50k-\$75k	52%	47
\$75k+	40%	60
<HS/HS Grad	48%	50
Some college	50%	49
College	54%	46
Post grad	60%	40
Own	44%	54
Rent	62%	38
Rural	35%	65
Small town	49%	51
Suburbs	45%	54
Medium city	61%	37
Big city	69%	30
<Million + Rural	45%	54
1-5 Million	52%	47
5-10 Million	53%	46
10+ Million	67%	33
Northeast	56%	44
Midwest	47%	51
South Atlantic	47%	53
East/West South Central	44%	56
West	57%	41
Likely movers	52%	48
Unlikely movers	49%	50

**Table 30: Community Preference: Income Diversity?**

Among all adults

Q39. Which of these pairs of statements do you agree with more? [I would rather live in a community where people have a mix of incomes] OR [I would rather live in a community where most people have similar incomes].

	Mix of incomes	Similar incomes
<b>Total</b>	<b>52%</b>	<b>44</b>
Gen Y (18-34)	52%	45
Gen X (35-47)	53%	45
Baby boomers (48-66)	53%	42
War babies and Silent generation (67+)	47%	46
Men	54%	42
Women	49%	47
Single	57%	39
Married	47%	49
Lives alone	53%	43
Child in HH	50%	45
Multigenerational HH	59%	40
White	51%	46
African American	63%	33
Latino	48%	47
<\$25k	56%	40
\$25k-\$50k	53%	45
\$50k-\$75k	57%	40
\$75k+	49%	49
<HS/HS Grad	52%	43
Some college	52%	45
College	50%	47
Post grad	53%	44
Own	50%	46
Rent	53%	43
Rural	51%	44
Small town	56%	42
Suburbs	46%	50
Medium city	56%	38
Big city	46%	50
<Million + Rural	55%	41
1-5 Million	50%	45
5-10 Million	46%	49
10+ Million	48%	48
Northeast	54%	41
Midwest	56%	39
South Atlantic	45%	52
East/West South Central	47%	49
West	53%	44
Likely movers	47%	49
Unlikely movers	54%	41

**Table 31: Community Preference: Housing Diversity?**

Among all adults

Q40. Which of these pairs of statements do you agree with more? [I would rather live in a community where the types of homes are similar] OR [I would rather live in a community where there is a mix of apartments, town houses, and single family homes].

	Homes are similar	A mix of homes
<b>Total</b>	<b>49%</b>	<b>48</b>
Gen Y (18-34)	39%	59
Gen X (35-47)	50%	47
Baby boomers (48-66)	55%	42
War babies and Silent generation (67+)	54%	44
Men	50%	47
Women	48%	50
Single	39%	58
Married	57%	40
Lives alone	46%	52
Child in HH	48%	50
Multigenerational HH	42%	57
White	50%	47
African American	40%	56
Latino	46%	50
<\$25k	40%	59
\$25k-\$50k	45%	53
\$50k-\$75k	53%	44
\$75k+	57%	41
<HS/HS Grad	50%	47
Some college	46%	51
College	51%	47
Post grad	49%	50
Own	54%	43
Rent	39%	57
Rural	50%	46
Small town	50%	48
Suburbs	54%	44
Medium city	44%	55
Big city	45%	51
<Million + Rural	46%	52
1-5 Million	53%	44
5-10 Million	52%	44
10+ Million	45%	53
Northeast	39%	59
Midwest	47%	49
South Atlantic	60%	36
East/West South Central	61%	38
West	42%	56
Likely movers	48%	50
Unlikely movers	50%	47

**Table 32: Community Preference: Larger Home Size or Shorter Commute?**

Among all adults

Q41. Which of these pairs of statements do you agree with more? [I would be willing to commute for more than 45 minutes if it meant I could live in a bigger home] OR [I would prefer a shorter commute even if it meant living in a smaller home].

	Shorter commute/smaller home	45+ min commute/bigger home
<b>Total</b>	<b>61%</b>	<b>34</b>
Gen Y (18-34)	54%	44
Gen X (35-47)	54%	43
Baby boomers (48-66)	72%	25
War babies and Silent generation (67+)	65%	17
Men	58%	38
Women	64%	29
Single	63%	31
Married	60%	36
Lives alone	66%	22
Child in HH	56%	40
Multigenerational HH	49%	50
White	67%	28
African American	44%	52
Latino	50%	48
<\$25k	66%	29
\$25k-\$50k	56%	41
\$50k-\$75k	68%	28
\$75k+	60%	35
<HS/HS Grad	60%	34
Some college	58%	37
College	65%	29
Post grad	70%	26
Own	63%	31
Rent	56%	39
Rural	54%	41
Small town	63%	31
Suburbs	64%	32
Medium city	64%	29
Big city	57%	39
<Million + Rural	61%	33
1-5 Million	63%	32
5-10 Million	58%	36
10+ Million	57%	39
Northeast	62%	32
Midwest	66%	27
South Atlantic	59%	38
East/West South Central	55%	37
West	61%	36
Likely movers	59%	38
Unlikely movers	63%	30



**Table 33: Community Preference: Mixed-Use Neighborhoods?**

Among all adults

Q42. Which of these pairs of statements do you agree with more? [I would prefer to live in a neighborhood close to a mix of shops, restaurants, and offices] OR [I would prefer to live away from shops, restaurants, and offices].

	<b>Close</b>	<b>Away</b>
<b>Total</b>	<b>53%</b>	<b>45</b>
Gen Y (18-34)	62%	38
Gen X (35-47)	50%	49
Baby boomers (48-66)	49%	50
War babies and Silent generation (67+)	51%	44
Men	54%	45
Women	53%	45
Single	60%	39
Married	48%	50
Lives alone	54%	43
Child in HH	52%	47
Multigenerational HH	65%	35
White	48%	50
African American	75%	23
Latino	58%	41
<\$25k	51%	46
\$25k-\$50k	59%	40
\$50k-\$75k	47%	52
\$75k+	53%	46
<HS/HS Grad	50%	49
Some college	52%	46
College	60%	39
Post grad	58%	41
Own	49%	49
Rent	60%	38
Rural	28%	72
Small town	48%	50
Suburbs	62%	36
Medium city	65%	33
Big city	68%	32
<Million + Rural	45%	53
1-5 Million	57%	42
5-10 Million	64%	35
10+ Million	61%	38
Northeast	61%	38
Midwest	46%	52
South Atlantic	53%	46
East/West South Central	47%	49
West	58%	41
Likely movers	62%	37
Unlikely movers	47%	52

**Table 34: The Generations' Demographics and Preferences**

Among all adults

	<b>Gen Y (18-34)</b>	<b>Gen X (35-47)</b>	<b>Baby boomers (48-66)</b>	<b>War babies and Silents (67+)</b>
<b>Total</b>	<b>30%</b>	<b>23</b>	<b>31</b>	<b>15</b>
Men	53%	49%	49%	39%
Women	47	51	51	61
Single	62%	26%	37%	56%
Married	37	72	63	43
Lives alone	10%	6%	21%	41%
Child in HH	70	77	40	18
Multigenerational HH	23	11	2	1
White	51%	73%	79%	80%
African American	18	8	9	9
Latino	22	9	9	6
<\$25k	30%	13%	17%	23%
\$25k-\$50k	31	17	23	26
\$50k-\$75k	12	15	16	15
\$75k+	18	44	33	6
<HS/HS Grad	49%	28%	37%	49%
Some college	34	31	31	27
College	11	25	19	15
Post grad	5	14	12	9
Own	40%	78%	80%	74%
Rent	54	22	20	26
Rural	12%	17%	19%	15%
Small town	30	34	28	39
Suburbs	17	20	22	24
Medium city	21	16	16	13
Big city	18	14	14	9
Moved in past 5 years	53%	31%	20%	19%
Likely to move in next 5 years	63	41	31	22
Current: Apartment	31%	11%	11%	18%
Single-family home	49	75	76	65
Duplex, townhouse, or row house	15	10	7	13
Transportation Options	55%	45%	52%	48%
Mix of incomes	52%	53%	53%	47%
A mix of homes	59%	47%	42%	44%
Shorter commute/smaller home	54%	54%	72%	65%
Close to mix of shops, restaurants, and offices	62%	50%	49%	51%

# Appendix C: Questionnaire with Response Totals



Opinion Research  
Strategic Communication

## Housing and Transportation Survey for ULI

Telephone interviews conducted January 16-February 3, 2013 by landline and cell phone

N=1,202 adults nationally, stratified to size of MSA

The data have been weighted by gender, age, race, education, and size of MSA

The margin of sampling error is  $\pm 2.9$  percentage points

Percents may add to 99% or 101% due to rounding

\* indicates less than 1%; -- indicates zero

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LANDLINE INTRO: Hello, my name is \_\_\_\_\_ and I am an interviewer with BRS - an opinion research firm. We are conducting a public opinion survey and your telephone number was selected at random. We are not selling anything and answers are completely confidential. May I speak to the person over age 18 who had the most recent birthday and lives in this household?

CELL INTRO: Hello, my name is \_\_\_\_\_ and I am an interviewer with BRS – an opinion research firm. We are conducting a public opinion survey and your telephone number was selected at random. Your answers are confidential, we are not selling anything and we will not ask you for a contribution.

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Q1. My first question is about the quality of life in your community. Would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the quality of life in your community?	Very satisfied	49%
	Somewhat satisfied	38
	Somewhat dissatisfied	7
	Very dissatisfied	5
	DK/REF	1
Q2. Do you think the quality of life in your community is getting better, getting worse or staying about the same?	Getting better	19%
	Getting worse	17
	Staying about the same	63
	DK/REF	1

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Q3. Would you describe where you live as being a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else? [SOMETHING ELSE] What is that?	Rural area	15%
	Small town	32
	Medium-sized city	17
	Big city	14
	Suburb near a city	21
	Something else	*
	DK/REF	*
Q4. If you could live any place in the next five years, would it be a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else? [SOMETHING ELSE] What is that?	Rural area	24%
	Small town	26
	Medium-sized city	16
	Big city	12
	Suburb near a city	17
	Something else	3
	DK/REF	2
Q5. Now I have some questions about your home that is your primary residence. Do you currently live in an apartment building; a duplex; a row house or townhouse; a single-family detached home; a manufactured or mobile home; or something else? [SOMETHING ELSE] What is that? [IF RESPONDENT SAYS CONDO OR CO-OP FOLLOW-UP WITH] Is that an apartment building, duplex, or townhouse?	Apartment building	18%
	Duplex	4
	Row house or townhouse	7
	Single-family detached home/single family home	66
	Manufactured or mobile home	4
	Something else	*
	DK/REF	*
Q6. Do you own or rent your primary residence? [SOMETHING ELSE] What is that?	Own	66%
	Rent	32
	Something else	2
	DK/REF	*
Q7. How likely are you to move to a different home – one that is your primary residence – in the next five years? Would you say very likely, somewhat likely, not very or not at all likely?	Very likely	25%
	Somewhat likely	17
	Not very likely	22
	Not at all likely	36
	DK/REF	1

Q8. [IF VERY LIKELY OR SOMEWHAT LIKELY IN Q7, n=496] In five years, what type of home do you expect to live in? An apartment building; a duplex; a row house or townhouse; a single-family detached house; a manufactured or mobile home; or something else? [SOMETHING ELSE] What is that? IF DON'T KNOW: What would be your best guess? [IF RESPONDENT SAYS CONDO OR CO-OP FOLLOW-UP WITH] Would that be an apartment building, duplex, or townhouse?	Apartment building	15%
	Duplex	1
	Row house or townhouse	12
	Single-family detached home/single-family home	67
	Manufactured or mobile home	2
	Something else	1
	DK/REF	1
Q9. [IF VERY LIKELY OR SOMEWHAT LIKELY IN Q7, n=496] In five years, do you expect to own or rent your primary residence? [SOMETHING ELSE] What is that? IF DON'T KNOW: What would be your best guess?	Own	73%
	Rent	25
	Something else	*
	DK/REF	2
Q10. Have you moved within the past five years?	Yes	32%
	No	67
	DK/REF	*
Q11. [IF YES IN Q10, n=356] Thinking about your most recent move, did you move to a home that was larger, smaller, or about the same size as your previous home?	Larger	48%
	Smaller	27
	About the same	25
	DK/REF	*
Q12. [IF YES IN Q10, n=356] Did you own or rent your previous residence? [SOMETHING ELSE] What is that?	Own	32%
	Rent	62
	Something else	5
	DK/REF	1
Q13. How many people are there living in your household right now, including you? (IF ONE PERSON LIVING ALONE, DK, OR REF GO TO Q14)	One	17%
	Two	28
	Three	17
	Four or more	37
	DK/REF	1
Q13A. [IF NOT ONE, DK, OR REF IN Q13, ASK] Are any of the following living in your household currently? [MULTIPLE RESPONSE] [WAIT FOR YES OR NO FOR EACH] Children under 18? Your own or your spouse's parents or grandparents? Children over 18?	Children under 18	40%
	Your own or your spouse's parents or grandparents	14
	Children over 18	21
	DK/REF	*

Q14. In five years, do you expect a change in the number or type of people who live in your household?	Yes	31%				
	No	65				
	DK/REF	4				
Q14A. [IF YES IN Q14, n=385] How many people do you expect to be living in your household, including you? (IF ONE, DK, OR REF GO TO Q15)	One	12%				
	Two	30				
	Three	21				
	Four or more	32				
	DK/REF	5				
Q14B. [IF NOT ONE, DK, OR REF IN Q14A, ASK; n=385] Whom do you expect to be living with you? [MULTIPLE RESPONSE] ][WAIT FOR YES OR NO FOR EACH] Children under 18? Your own or your spouse's parents or grandparents? Children over 18?	Children under 18	42%				
	Your own or your spouse's parents or grandparents	13				
	Children over 18	17				
	DK/REF	*				
Q15. Is public transit available in your community? [IF NECESSARY CLARIFY WITH BUSES, SUBWAYS, LIGHT RAIL OR TRAINS]	Yes	69%				
	No	30				
	DK/REF	1				
Please tell me how often you do each of the following: nearly every day; at least once a week; at least once a month; less often than that, or never? [RANDOMIZE Q16-Q19]						
	<b>Nearly every day</b>	<b>Once/ week</b>	<b>Once/ month</b>	<b>Less often/ never</b>	<b>Not avail- able</b>	<b>DK/ REF</b>
Q16. Walk several blocks or more to a destination	22%	22	10	46	*	*
Q17. Ride a bicycle	2%	12	12	74	*	*
Q18. Go somewhere by car, truck, or motorcycle	77%	14	3	5	*	*
Q19. Take public transit	6%	5	7	80	*	*
Q20. Do you travel to work or school three or more days a week?	Yes	63%				
	No	37				
	DK/REF	--				
Q20A. [IF YES IN Q20, n=704]: On most days, do you go by car, take public transit, or travel another way to work or school? [LIST PRE-CODED, DO NOT READ; READ IF RESPONDENT NEEDS PROMPTING] [MULTIPLE RESPONSE]	Car	85%				
	On public transit/bus/train	11				
	Walk	5				
	Bike	1				
	Some other way	1				
	DK/REF	*				

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Q20B. [IF YES IN Q20, n=704]: How long does it take you to travel to work or school? [RECORD MINUTES ALLOW THREE DIGITS]	0-14 minutes	27%
	15-29 minutes	36
	30-44 minutes	20
	45-59 minutes	8
	Over 60 minutes	8
	DK/REF	1

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Now I would like you to tell me how satisfied you are with each of the following: would you say you are satisfied or dissatisfied with [ITEM]? [RANDOMIZE Q21 – Q26] [IF RESPONDENT WANTS TO ANSWER “NOT AVAILABLE” REMIND THAT THIS IS A SATISFACTION QUESTION, NOT AN EVALUATION QUESTION.]

	Satisfied	Dissatisfied	DK/REF
Q21. The range of different types of housing to choose from in your community	83%	15	2
Q22. The home you live in currently	89%	11	*
Q23. The range of transportation options available in your community	72%	25	4
Q24A. [IF YES IN Q15, n=855] The quality of the public transit that is available in your community	75%	17	8
Q24B. [IF NO, DK, REF IN Q15, n=322] The availability of public transit in your community	43%	51	6
Q25. The sidewalks in your community	71%	23	6
Q26. The number and quality of job and career opportunities in your community	49%	43	8

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Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? [RANDOMIZE Q27 – Q36]

	1-2	3-5	6-8	9-10	DK/REF
Q27. How convenient public transportation is	21%	26	27	25	*
Q28. How walkable it is, with sidewalks, pedestrian crosswalks, etc.	10%	19	34	36	*
Q29. Whether it's a walk or short drive for you or your family to work or to school	10%	17	38	33	*
Q30. Whether it's a walk or a short drive to doctors, hospitals or clinics you use or might need	7%	22	38	33	*
Q31. Whether it's a walk or a short drive to parks or recreational areas	11%	24	37	27	*
Q32. Whether it's a walk or a short drive to shopping and entertainment	9%	24	40	26	*

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Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? [RANDOMIZE Q27 – Q36]

	1-2	3-5	6-8	9-10	DK/REF
Q33. Whether it's a walk or short drive to your family or friends	10%	27	34	28	*
Q34. How safe the neighborhood is	3%	5	18	73	*
Q35. The quality of the local public schools	10%	10	21	58	*
Q36. Having a lot of space between you and your neighbors	7%	21	30	42	*

Q37-Q42 Which of these pairs of statements do you agree with more? [RANDOMIZE Q37 – Q42 AND ROTATE THE OPTIONS]

Q37. [Buying a home is probably a good investment for me] OR [buying a home is probably not so good of an investment for me].	A good investment	71%
	Not so good an investment	27
	DK/REF	1
Q38. [I prefer to live in a community that has public transportation options I can use] OR [the public transportation options in a community don't matter to me].	I prefer a community with public transportation options	51%
	Options don't matter	49
	DK/REF	1
Q39. [I would rather live in a community where people have a mix of incomes] OR [I would rather live in a community where most people have similar incomes].	Mix of incomes	52%
	Similar incomes	44
	DK/REF	4
Q40. [I would rather live in a community where the types of homes are similar] OR [I would rather live in a community where there is a mix of apartments, town houses, and single family homes].	Types of homes are similar	49%
	A mix of homes	48
	DK/REF	3
Q41. [I would be willing to commute for more than 45 minutes if it meant I could live in a bigger home] OR [I would prefer a shorter commute even if it meant living in a smaller home].	More than 45 minutes/bigger home	34%
	Shorter commute/smaller home	61
	DK/REF	5
Q42. [I would prefer to live in a neighborhood close to a mix of shops, restaurants, and offices] OR [I would prefer to live away from shops, restaurants, and offices].	Close to mix of shops, restaurants, and offices	53%
	Away from shops, restaurants, and offices	45
	DK/REF	2

Finally, I have a few questions to help us classify this interview.

MARR. Are you married, divorced, separated, widowed, or single? (READ OPTIONS)	Married	53%
	Living with a partner (Volunteered)	1
	Divorced	9
	Separated	1
	Widowed	9
	Single	26
	DK/REF	1
Q43. Are you employed full- or part-time; a full- or part-time student; unemployed; a homemaker; fully retired, or something else? [MULTIPLE RESPONSE] [SOMETHING ELSE] What is that?	Employed, full-time	45%
	Employed, part-time	12
	Full-time student	7
	Part-time student	2
	Unemployed	5
	Fully retired	22
	Homemaker/stay at home parent	7
	Something else	*
	Disabled	4
	DK/REF	1
Q44. In five years, do you expect that you will (IF MARRIED: and your spouse will both) be: [MULTIPLE RESPONSE] In the workforce full or part-time; Fully retired; or something else?	In the workforce	61%
	Fully retired	27
	Something else	11
	DK/REF	2
EDUC. What was the last grade of school you completed? (READ ONLY IF NECESSARY)	Less than high school	10%
	High school graduate/GED	30
	Some college/technical/2 YR/AA	31
	College grad/BA or BS/4 YR	18
	Post grad work/JD/MBA/PhD/Masters	10
	DK/REF	1
Q46. Have one or both of these happened to you in the last five years: have you experienced foreclosure on your primary residence? [WAIT FOR YES/NO] Was your home sold for less than you owed on it or paid for it?[WAIT FOR YES/NO] [MULTIPLE RESPONSE]	Foreclosure on primary residence	2%
	Sold for less than owed	4
	Neither	92
	DK/REF	2
Q47. Were you born in the United States or were you born somewhere else?	Born in U.S.	88%
	Somewhere else	11
	DK/REF	1

BIRTHYR. In what year were you born?	18-34	30%
AGECAT [IF BIRTHYR = DK/REF] Are you between...?	35-47	23
	48-66	31
	67-82	12
	83+	3
	DK/REF	1
INC. Stop me when I come to the category in which your total HOUSEHOLD income fell before taxes last year. Your best estimate is fine. (READ RESPONSE OPTIONS)	Less than \$25,000	21%
	\$25,000 up to \$50,000	25
	\$50,000 up to \$75,000	14
	\$75,000 up to \$100,000	11
	\$100,000 or more	16
	DK/REF	13
HISP. Do you consider yourself Hispanic or Latino(a)? RACE1. [IF HISP=2, DK, or REF] Would you say you are white, black or African-American, Asian or Pacific Islander, Native American or something else? [SOMETHING ELSE] What is that?	White/Caucasian	69%
	African Americans	12
	Latinos	13
	Asian/Pacific Islanders	4
	Something else	1
	DK/REF	1
GENDER.	Male	48%
	Female	52
	DK	*
REGION.	Northeast	21%
	Midwest	23
	South Atlantic	16
	East/West South Central	18
	West	22
MSA SIZE.	10 million+	11%
	5-10 million	15
	1-5 million	29
	Smaller/Rural	45