



ASCA Benchmarking

Get the competitive advantage you need

www.ascassociation.org

You spoke, we listened.

ASCA is proud to announce an exciting, new benchmarking program based on our member’s feedback and suggestions. ASCA Benchmarking, available this summer, will provide a comprehensive, state-of-the-art benchmarking tool that will make participation easier and more valuable than ever before. The new program will offer ASCs the clinical and operational benchmarks they need, improve access to data and reports, simplify the entry process, and much more.

Special features include:

- 100% Internet-based survey and reporting tool
- Instant 24/7 access to all data
- Access to both industry-wide and specialty-specific data
- Superior reporting technology, allowing for customization and quick comparisons
- Improved user experience, including ‘Save’ as you go capabilities
- ASCA members will benefit from significant discounting

ASCA Benchmarking is administered in partnership with Voyance (formerly CTQ Solutions). ASCA is the only national association committed to providing the resources and representation that all ASCs need to thrive in today’s competitive health care marketplace. Voyance is a leader in health care surveying technology and perception management, and a long-time supporter of the ASC community.



ASCA Benchmarking is the only program of its kind that will build continually on the insights and expertise provided by the expansive network of ASCs that ASCA represents.

For more information about **ASCA Benchmarking**, provide the information requested below and leave it at the ASCA Booth in the exhibit hall. You can also email the information to asc@ascassociation.org.

My Name: _____ My Email Address: _____

My ASC’s name, city and state (optional): _____

To best meet my benchmarking needs, I would like this new program to (optional): _____
