


# PRESS GUIDELINES

## CONTACT

SATcase™

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SATcase™

## SATcase™

To introduce SATcase™ please use these simple guidelines.

### OUR NAME

Our name is **SATcase™** and our name is our Logo as well as our product.

We cordially request that when mentioning our business or product, you use our name as shown it is shown, on our Website, our Product Brief and in other marketing materials.

This is as... **One Word Only!**

First, **“SAT”** in Upper Case letters, then **“case”** in Lower Case letters, followed by **“TM”**, added as superscript on the end.

We use a common font **“Gil Sans”** and you are welcome to replicate it in text, or use our Logo Image instead.

### OUR LOGO

Our Logo is our name and is as shown clearly below.

A High-Resolution image is available from our website in Black Text on a Transparent Background.

You may request a new image from us directly at [press@satcase.com](mailto:press@satcase.com), should you prefer a different colour or size.

Please note:

- We request that you never change, stretch or deform the image from its original aspect ratio.
- Only use it on a **“WHITE”** background.
- Never display it in a poor resolution or in a pixelated format.

SATcase™

### OUR TAG LINES

We use two common Tag Lines, as seen on our website and in our marketing materials. You are also welcome to use them solely in conjunction with our logo or name.

- **“Smart communications... EVERYWHERE!”**
- **“Local to Global, in One Click!”**

### SATcase™ IMAGE

We have made one image available of SATcase™ in the **“Bright Yellow”** colour and you are welcome to use this image without distortion for display purposes. Images using other colours are also available. Please contact us directly at [press@satcase.com](mailto:press@satcase.com).