Contact: Tom Richardson **FOR IMMEDIATE RELEASE**

Phone: (954) 496-9600

Email: tom@topsecretnutrition.com

**Top Secret Nutrition Announces the Upcoming Release of its New Weight Loss and Wellness Product: Concentrated Red Palm Oil Plus Safflower Oil**

**New patented extraction process creates a highly concentrated product with a fraction of the calories found on other Red Palm Oil products!**

Miramar, FL – May 30, 2013 – Top Secret Nutrition has built its reputation by designing and marketing unique, industry leading and effective nutritional supplements of the highest quality. Concentrated Red Palm Oil Plus Safflower Oil supplement for Weight Loss and Wellness is the latest innovation from the Top Secret labs.

Red Palm Oil naturally contains unique phytonutrients that are proven to be beneficial to human health. The drawback is the excess calories and triglycerides contained in the 28 grams of regular palm oil that you must consume to get enough of the desired phytonutrients.

“The solution,” says Top Secret Nutrition CEO, Tom Richardson, “is Spectra™ Red Palm Oil Concentrate. Using a patented extraction process, this extract is 100 times more concentrated than regular red palm oil and it comes with 1% of the undesired calories found in regular Palm Oil. “

To put it in perspective, 250 milligrams of Top Secret Nutrition concentrated red palm oil contain the same amount of nutrients found in 28 grams of regular palm oil with a proportional (down to one hundredth) reduction in calories. Top Secret Nutrition’s Red Palm Oil Concentrate comes in easy to take softgels.

About Red Palm Oil

Red Palm Oil contains tocotrienols and tocopherols, which are both components of Vitamin E. Tocotrienols are found in plant seeds and grains, but the richest source is red palm oil. They can be loosely termed the unsaturated form of Vitamin E. Studies have shown that blood and organs absorb twice as much natural Vitamin E than the synthetic version, which is primarily what is available the commercially. Tocopherols occur naturally in green leafy plants. The health benefits have been intensively studied for more than 50 years. Tocotrienols have been found to support:

* Brain and cognitive functions
* Cholesterol maintenance and vascular health
* Liver health
* Superior antioxidant function
* Skin and hair health
* The immune system

To round out the benefits of the concentrated red palm oil, Top Secret Nutrition combined it with Non GMO High Oleic Safflower Oil. In animal studies, it was suggested that ingestion of High Oleic Safflower Oil resulted in a reduction of fat mass.

In summary, now you can get all the benefits of 28 grams of Red Palm Oil, in just two veggie softgels. Top Secret Nutrition’s Red Palm Oil Concentrate Softgel is Kosher and Halal.

About Top Secret Nutrition:

Top Secret Nutrition is a developer and marketer of high-quality nutritional supplements with the purpose of “Fueling Active Life Styles 24/7” and is considered a leader in sports nutrition, general heath and weight management supplementation. The company currently has over 50 products spanning across the three supplementation segments. These products are widely available in the United States at some of the most relevant retailers such as Bodybuilding.com, GNC, Vitamin Shoppe, and Vitamin World. Europa Sports, Select Nutrition Distributors, and the Chiropractor’s Buying Group also distribute the products to a wide network of retailers. Top Secret Nutrition’s products are increasingly available in international markets.

Top Secret Nutrition is based in Miramar, Florida. All of its products are manufactured in the United States using Good Manufacturer Practices (GMP) certified labs. For more information or to schedule an interview, please contact Tom Richardson at (954) 496-9600 or tom@topsecretnutrition.com.