

# CALL FOR ARTISTS



Paintings  
Jewelry  
Ceramics  
Sculpture  
Photography  
Collage  
Glass

## An Art Auction for Happiness

**Submissions are due by July 15th**

**Gallery Show, Cocktail Reception & Auction  
Greater Reston Arts Center Gallery  
Show: Aug 22-24, 2013  
Reception: August 24th, 2013**

**Artists will be listed in the event program with a short artists statement.**



Let's Help Kids was started by a kid to help other kids be happy. 100% of the proceeds of this event will be used solely for the purpose of spreading happiness to children in need.

Please contact Tonia Chagnon at [tonia@letshelpkids.org](mailto:tonia@letshelpkids.org)  
to make arrangements for dropping off art or for more information.

# An Art Auction for Happiness Submission Form



Agreement: I hereby agree to the conditions set forth for the Let's Help Kids 2nd Annual Art Auction and accept that the decisions of the jury are final. Let's Help Kids and Greater Reston Arts Center may photograph and reproduce accepted work for promotional purposes. I understand that I may not withdraw accepted artwork before the close of the auction and that accepted work received by Let's Help Kids that differs from submitted images, that is unprofessionally framed or mounted or that otherwise does not comply with the terms of the submission will not be included in the exhibition and will be returned at my expense.

Signature

Print Name

Date

**Please print clearly.**

Artist's Name

Address

City

State

Zip

Phone(s)

Email

Website

**1**

Title

Medium

Dimensions (HxWxD)

Price

Weight (if 3D)

**2**

Title

Medium

Dimensions (HxWxD)

Price

Weight (if 3D)

**3**

Title

Medium

Dimensions (HxWxD)

Price

Weight (if 3D)

Installation specifications, if any:



# Call for Artists

## Eligibility, Criteria, Conditions

**Submission Deadline:** July 15, 2013. Applications and images of work must be received no later than midnight, Eastern Standard Time. Submissions received after that date and time, or submissions that are incomplete, may not be considered.

**Exhibition Venue:** Greater Reston Arts Center, 12001 Market St #103, Reston, VA 20190

**Exhibition Dates:** August 22-24, 2013

**Eligibility:** Open to all artists. Image must accompany the submission form.

**Media:** Painting, sculpture, ceramics, drawing, photography, glass, digital art, mixed media and assemblage will be considered. Two-dimensional work must be framed in a professional manner with appropriate hanging hardware in place. Three-dimensional work must be properly and securely mounted. Once the work is delivered to the gallery or auction team member, the curator reserves the right to reject work that differs from submitted images, work that is unprofessionally framed or mounted or work that shows obvious signs of wear and tear.

**Size Limitations:** Maximum dimensions: 6 feet x 10 feet. Please include specific dimensions on your application form, as well as weight (3D) and applicable installation instructions. Let's Help Kids and GRACE reserve the right to not accept exceptionally large or cumbersome pieces.

**Jury Criteria:** All art must be original work that is designed and executed by the accepted artist. Images submitted must be photographed or they will not be considered. Artwork will be judged on artistic merit and technical craftsmanship.

**Acceptance Notification:** Artists will be notified of the results by email no later than July 30, 2013 and artists accepted for the 2<sup>nd</sup> Annual *Let's Help Kids Art Auction* will be listed on the [Let's Help Kids website](#).

**Sales:** All artwork submitted will be available for auction. Artists will receive no money from the sale of their piece. A tax receipt will be provided.

**Marketing and Artist Participation:** Let's Help Kids will be promoting the exhibition through online and limited traditional media. To increase the level of success, participating artists will be encouraged to contribute towards marketing efforts through social media and personal invitations, as applicable. Artists living within a reasonable driving distance from the Greater Reston Arts Center are invited to attend the Reception and Auction on August 24, 2013, 5pm-7pm.

**Shipping and Delivery:** Artwork may be delivered in person or shipped c/o Jen Sterling, 26061 Talamore Drive, South Riding, VA 20152. Please call to discuss the best option for oversized pieces. Artists are responsible for all shipping arrangements, costs and insurance for the artwork while in transit.

**Shipping Artwork:** All accepted artwork must be received by Let's Help Kids no later

than August 15, 2013. Please securely attach a printed image of the artwork on the outside of the box for visual identification. It is the artist's responsibility to purchase insurance. Let's Help Kids and the Greater Reston Arts Center will assume no responsibility for any damages incurred during shipping.

**Reproduction of Images:** Submission for the *Let's Help Kids Art Auction* constitutes an agreement that images from participating artists may be used for publicity.

**Agreement:** Submission of work constitutes an agreement to the conditions set forth in this prospectus and acceptance that the decisions of the jury are final. Let's Help Kids and the Greater Reston Arts Center may photograph and reproduce accepted work for promotional purposes. Artists may not withdraw accepted artwork before the close of the exhibition. Accepted work received by Let's Help Kids that differs from submitted images, that is unprofessionally framed or mounted or that otherwise does not comply with the terms of the prospectus will not be included in the auction and will be returned at the artist's expense.

## Submission Procedures/Calendar

Submissions may be sent by email or regular mail. Add [tonia@letshelpkids.org](mailto:tonia@letshelpkids.org) to your email contacts to insure notifications will not end up in your spam box. All receipt notifications and subsequent correspondence will be by email.

All submissions must include:

Completed **Submission Form**. Please be sure to complete all fields.

**Images of artwork in JPEG format.** Images should be sized to 1280 pixels across the widest dimension, with a resolution of 72 dpi. Label each image with your last name, shortened title of work and the image number from the submission form: (Ex. Smith\_EveningMist\_1.jpg) Sculptors submitting alternate views would label the second image as follows: Smith\_EveningMist\_1a.jpg

### Submissions by Email:

Email [tonia@letshelpkids.org](mailto:tonia@letshelpkids.org) to request an email version of the Submission Form. (If you have a scanner, the Mail-in Form included with this document may be printed, filled in, scanned and emailed along with your images.) Fill in the blank spaces directly on the form and save as: Last Name\_Submission.doc

Attach submission form, resume and your images in an email message and send to: [tonia@letshelpkids.org](mailto:tonia@letshelpkids.org) with a Subject of: **LHK Art Auction Submission**

### Submissions by Mail:

Print the Submission Form. (See next page). Fill out all fields with clear, legible writing. Include with your submission.

Include a CD or thumb drive with images, as per Submissions Procedures on the previous page.

Mail completed submission to: **Let's Help Kids Attn: Art Auction Submission  
PO Box 22026, Chantilly, VA**