



PRWeb News Releases Summary Report

Bronze BlackBerry World 2012 Sponsorship - A Golden Opportunity for Mobile Innovations

This report provides you with a summary of the analytics for your release. For a more complete overview of how your release performed, please log in and visit your analytics dashboard.

[log-in](#)

Media Deliveries

This report contains a sample of media outlets that received your news release via e-mail or news feed. For the full listing of media deliveries please log-in and view your analytics.

Total Media Deliveries: 6,273

Sample Outlets:

Age, The

ASSOCIATED PRESS

Auto Industry Australia

AUTOMOTIVE NEWS

Bloomberg News

BUSINESS

Circuit Driver

CNET

CNN

COMPUTERWORLD

CREATIVE STRATEGIES

Detroit Free Press

ENTERTAINMENT

EXAMINER.COM

Asheville Citizen-Times

Atlanta Journal-Constitution

AutoIndustriya.com

BASELINE

BOSTON GLOBE

Byte.com

CNBC

CNET: The Computer Network

Computer Gaming World

CQ Homeland Security

CRN

Dr. Dobb's Journal

EWEEK

Forbes Best of the Web

Government Computer News

Greenville News

HINDUSTAN TIMES

INTERNET

ITWORLD

Kingsport Times-News

Lexington Herald-Leader

MAGAZINES

Microprocessor Report

National Public Radio

NEW YORK TIMES

NEWS

NEWSPAPER

NONE

Oregonian, The

PC Magazine

Post and Courier, The

REUTERS

San Antonio Express-News

Savannah Morning News

Seattle Post-Intelligencer

Star Tribune

TECHNOLOGY

The Associated Press

The Daily News

The New York Times

The Oregonian

Federal Computer Week

FREELANCE

Government Technology Magazine

Handheld Computing

Houston Chronicle

iSeries News

Java Developer's Journal

KMWorld

Luxemburger Wort

MASS HIGH TECH

MSNBC.COM

NETWORK WORLD

New York Times, The

Newsday

NEWSPAPERS

ORACLE MAGAZINE

PALM BEACH DAILY NEWS

PC WORLD

RADIO

Richmond Times-Dispatch

San Francisco Chronicle

SC Magazine

SPORTS

Tampa Tribune

Telephony

The Chronicle

The Gaston Gazette

The News-Gazette

The Star-Ledger

The Wall Street Journal

TIMES OF INDIA

TORONTO STAR

USA Today

Ward's Auto World

Ward's Engine and Vehicle Technology Update

Washington Post, The

Winston-Salem Journal

The Times

TIME

Times-News

TV

Voice of America

Ward's AutoWorld

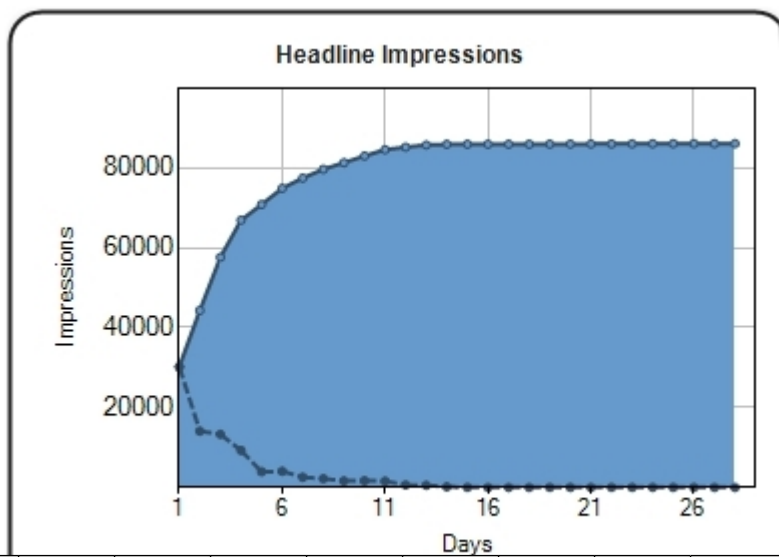
Washington Post

West Australian, The

Impressions

This report tells you how many times the title of your release appeared in a feed or Web page we have the ability to track. Please note that the actual number of impressions is significantly larger however we do not currently have the ability to track impressions on all of our partner sites or search engines.

Total Impressions: 86,105

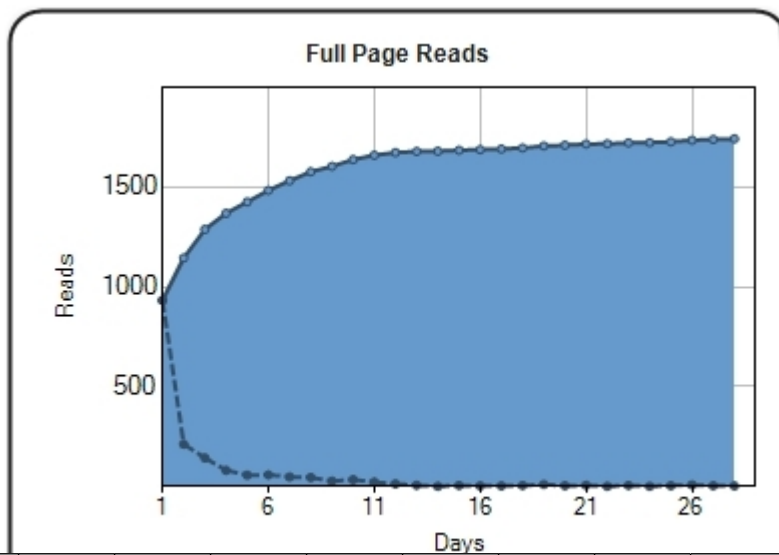


Day	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Impressions	30,208	44,322	57,633	66,915	70,854	74,907	77,474	79,678	81,317	83,000	84,583	85,216	85,758	85,931
Day	15	16	17	18	19	20	21	22	23	24	25	26	27	28
Impressions	85,951	85,954	85,956	85,960	85,975	85,998	86,011	86,022	86,037	86,068	86,093	86,103	86,104	86,105

Reads

This report tells you how many people loaded a full version of your news release hosted on PRWeb. Please note that the actual number of reads is significantly larger however we do not currently have the ability to track readership on our partner sites.

Total Reads: 1,741

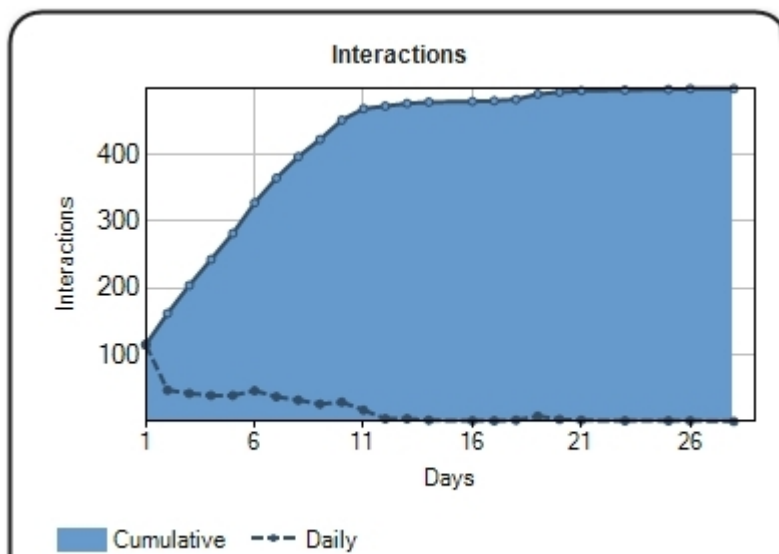


Day	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Reads	932	1,144	1,287	1,368	1,425	1,483	1,531	1,576	1,603	1,637	1,659	1,672	1,678	1,679
Day	15	16	17	18	19	20	21	22	23	24	25	26	27	28
Reads	1,684	1,687	1,690	1,695	1,705	1,709	1,715	1,716	1,721	1,722	1,726	1,734	1,738	1,741

Interactions:

This report provides you with an aggregate number of different activities that people performed when visiting your release including printing your release, forwarding it, downloading a PDF version, clicking on a link or interacting with your embedded Web site.

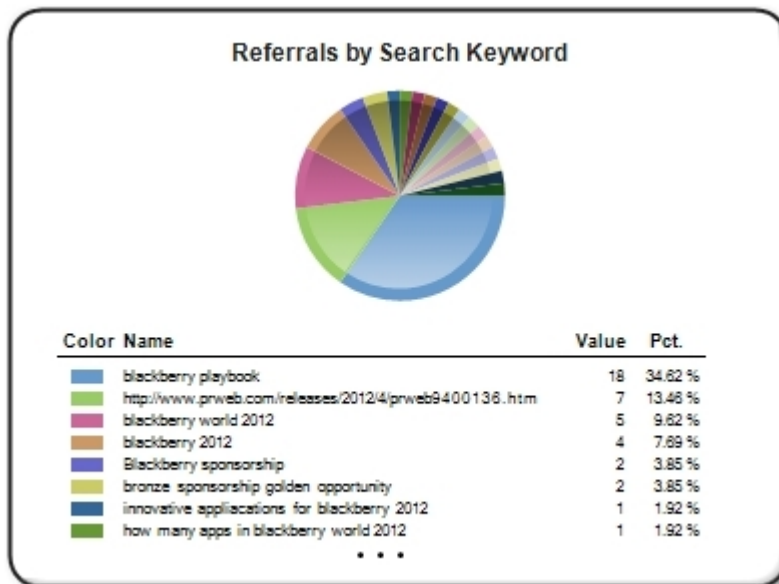
Total Interactions: 499



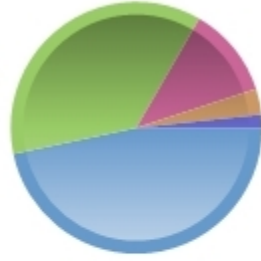
Day	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Interactions	115	162	204	243	282	328	365	397	423	452	469	473	477	479
Day	15	16	17	18	19	20	21	22	23	24	25	26	27	28
Interactions	479	480	481	483	491	494	496	496	497	497	498	499	499	499

Traffic Sources

This report provides you with data on where traffic to your release on PRWeb is coming from as well as the keywords people are using to find your release in search engines.



Referrals by Search Engine



Color	Name	Value	Pct.
Blue	Google	28	46.67 %
Green	Unknown	22	36.67 %
Pink	Google UK	7	11.67 %
Orange	Bing	2	3.33 %
Purple	Google News	1	1.67 %



Online Pickup

This report contains a sample of Web sites that picked-up or syndicated your story. To see the full list of sites that picked-up your story please login to your account.

[log-in](#)

Total Pickup: 119

Web Site	Link to your Release
financialcontent.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
thestreetsweeper.org	See your release
financialcontent.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
rcrwireless.com	See your release
financialcontent.com	See your release
banks.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
financialcontent.com	See your release
dmwmedia.com	See your release

Individual.com	See your release
Daily Herald - Online (press release)	See your release
Corporate Media News	See your release
Corporate Media News	See your release
Consumer Electronics Net	See your release
Virtual Strategy Magazine	See your release